

# sion toll

Went to be in house build investment in homes has been the rising cost of housing has deterred many private buyers. The public sector investment in housing has also been cut, as central and local governments seek to control expenditure. The strongest housing market is in Germany, where rental output, having risen by 10% last year, is expected to be by a further 6 per cent this year. A major factor behind the increase in demand for rental housing has been the flow of immigrants into the western part of the country from the former East Germany and from other eastern European countries which have strong German minorities.

## Public sector investment in many countries has also declined

Germany's biggest public sector investment in housing has been the flow of immigrants into the western part of the country from the former East Germany and from other eastern European countries which have strong German minorities. The public sector investment in housing has also been cut, as central and local governments seek to control expenditure. The strongest housing market is in Germany, where rental output, having risen by 10% last year, is expected to be by a further 6 per cent this year. A major factor behind the increase in demand for rental housing has been the flow of immigrants into the western part of the country from the former East Germany and from other eastern European countries which have strong German minorities.

London	23,140	Paris	23,140
Frankfurt	23,140	Berlin	23,140
Munich	23,140	Stuttgart	23,140
Düsseldorf	23,140	Cologne	23,140
Dortmund	23,140	Essen	23,140
Duisburg	23,140	Münster	23,140
Bielefeld	23,140	Wuppertal	23,140
Bochum	23,140	Remscheid	23,140
Witten	23,140	Velbert	23,140
Herford	23,140	Metz	23,140
Strasbourg	23,140	Nancy	23,140
Lille	23,140	Brussels	23,140
Amsterdam	23,140	Rotterdam	23,140
The Hague	23,140	Utrecht	23,140
Antwerp	23,140	Brussels	23,140
Paris	23,140	London	23,140

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## World News Business Summary

### France raises the stakes in campaign to protect Kurds

France raised the stakes in its campaign to protect fleeing Kurdish rebels from Iraqi reprisals with an implied threat to break ranks with the international community in the United Nations. Page 14

### Alcatel plans to boost market value by FF6.8bn

Alcatel Alsthom, the French electrical engineering and telecommunications group, has unveiled a plan to overhaul its complex financial structure by absorbing three of its subsidiaries, adding an estimated FF6.8bn to its stock market value. Page 15

### Albanians seek visas

Some 5,000 Albanians, desperate to leave the country after the election victory of the ruling communists, massed outside Tirana's Greek embassy in the hope of getting visas. Protest strikes. Page 2

### Graham Greene dies

Graham Greene, one of the best English literary fiction writers of his generation, died in Switzerland aged 86. His work earned the double distinction of wide popularity and critical acclaim. Among more than 50 novels and plays, many reflecting a lifelong preoccupation with his Catholic conversion, Brighton Rock, The Third Man and Our Man in Havana became successful films. Obituary. Page 11

### Kashmiris march

Thousands of Kashmiri separatists opposed to Indian rule marched to a ceasefire line with India, which they are threatening to cross in protest at lack of Pakistani support for their cause. Page 6

### Bomb kills five

A bicycle bomb killed five people and wounded 25 near a police post in the Sikh holy city of Amritsar in the northern Indian state of Punjab. Page 6

### Cameroon clashes

Thousands of street hawkers and students clashed with riot police in the centre of the Cameroon capital, Yaounde, in escalating protests against President Paul Biya's one-party rule. Page 6

### Lebanon gun battle

Israeli-backed militiamen killed two guerrillas during a gun battle inside Israel's self-proclaimed security zone in south Lebanon. Page 6

### Fishermen shot

Tamil separatist guerrillas shot dead at least four fishermen and injured nine off eastern Sri Lanka. The navy rescued 15 others from the sea. Page 6

### Daley wins easily

Mayor Richard M. Daley, son of Chicago's legendary political boss, was easily elected to his first full term in Chicago. He first became mayor in a special by-election after his predecessor died in office. Page 6

### Bangladesh deaths

A diarrhoea epidemic has killed more than 200 Bangladeshis and infected about 5,000 others in the past three weeks. Page 6

### Raffles to reopen

Singapore's 105-year-old Raffles Hotel, closed for renovations two years ago, will reopen in September. Page 6

### Chief told to quit

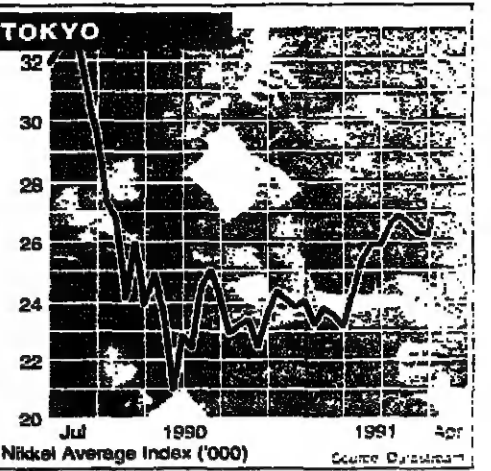
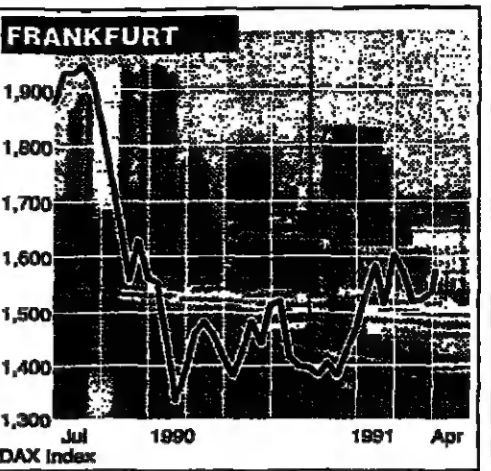
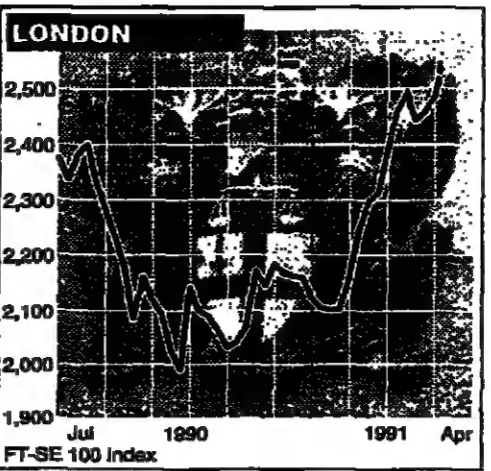
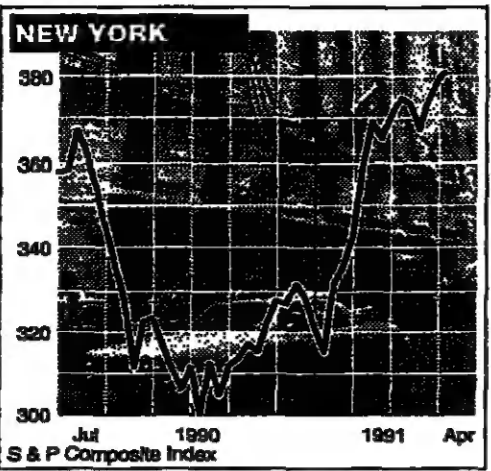
Mayor Tom Bradley of Los Angeles asked embattled police chief Daryl Gates to resign over the videotaped beating of a black motorist. Page 6

## EUROPE'S BUSINESS NEWSPAPER

# FINANCIAL TIMES

Thursday April 4 1991

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## European bourses rise strongly on hopes for economic recovery

SHARE prices advanced in Europe yesterday after strong overnight performances in New York and Tokyo, writes Peter Marsh. The London market rose to a record level amid signs that the UK recession might be close to bottoming out and that a further cut in interest rates could come soon. The FT-SE 100 share index closed 1.3 per cent higher at 2,518.1, up 39.5 points. The mood of optimism about the world economy improving later this year lifted other European bourses. Led by Frankfurt, which closed 2.5 per cent, stock markets in Paris, Milan, Amsterdam and Zurich all finished the day between 1 per cent and 2 per cent higher. In New York, the Dow Jones Industrial Average was holding on to most of its near-64 point gain on Tuesday. It was quoted at mid-session at 2,936.85, down 8.17. In Tokyo, the Nikkei index ended at 23,780.06, up 2 per cent. London traders took heart from a Confederation of British Industry report earlier in the week indicating that manufacturers were becoming more confident about business prospects. Sterling's recent strength was another cause for optimism. On foreign exchanges in London, sterling closed at DM2.925, almost 1 pence down against the D-Mark. Against the dollar, the pound rose more than 1 cent to \$1.7810. Concern was expressed by some traders that the Bundesbank, which today holds a regular council meeting, might decide to raise interest rates in response to signs of inflationary pressures. That could lead monetary authorities in other parts of Europe to rethink their options for easing borrowing conditions to promote growth. Market reports, Section 11

## Financial specialists warn Gorbachev of catastrophe

By John Lloyd in Moscow

MOSCOW must immediately reassess control over the Soviet Union's rebel republics to avoid an economic catastrophe, the country's three senior financial executives have told President Mikhail Gorbachev. They have called for a financial crackdown which would put Moscow on an even sharper collision course with the two biggest republics, Russia and Ukraine, as well as the three Baltic republics, and Moldova, Georgia and Armenia. In a stark six-page letter, they warn that the state budget will not be able to continue funding expenditure on the army, welfare payments and industrial investment in the second quarter of this year. "The economy is on the brink of a catastrophe," says the letter, which has also been distributed to all 542 deputies in the USSR Supreme Soviet. It was signed by Mr Vladimir Orlov, the finance minister, Mr Victor Geraschenko, chairman of the state bank, and Mr Victor Kucherenko, chairman of the Supreme Soviet's Budget and Planning Committee. Although the letter was addressed to the president, it conforms with Mr Gorbachev's own efforts to regain political, economic and military control over republics that are increasingly acting independently. Since a majority of voters agreed to the maintenance of the Union in the referendum on March 17, the Soviet leader has maintained that he has a mandate to maintain and strengthen the USSR under a new union treaty, even though agreement on this has been indefinitely postponed. The letter lays the blame for the crisis entirely on those rebellious union republics - especially the Russian Federation - which have in the last few months passed laws in effect starving the union budget to the benefit of their own. The troika of financial leaders says the budget deficit for the first quarter of this year is expected to reach \$21.1bn, already higher than the planned deficit for the entire year of \$20.7bn. Income to the union budget from the republics for the first two months stood at only \$2.7bn, against a planned \$23.4bn - or less than one third - while the republics have cut the proportion of tax they raise for the centre by 72.2 per cent to \$1.8bn. A special fund established by the centre to stabilise the economy, to which the republics had agreed to pay more than \$2.5bn in 1991, has received "practically nothing". Gorbachev estimates a shortfall in budgetary income for this year of \$12.5bn - about half of that planned. By far the largest deficit would be Russia, estimated to

## Paris boosts aid to electronics groups by FF6bn

By William Dawkins in Paris

THE French government yesterday committed FF6bn (\$1.05bn) of fresh capital to its electronics industry and called for stronger European Community policies to support EC high technology companies. The move, announced by Mr Roger Fauroux, the industry minister, looks set to rekindle the EC debate over how far the Community should go to defend its computer and electronics producers against US and Japanese competition. The European market should not be allowed to turn into "a territory open to all winds", said Mr Fauroux. He called for strict reciprocity on market access between the EC and third countries, as well as tough use of anti-dumping rules and an analysis of national preferences allowed in US and Japanese public procurement. The Paris government is to provide FF6bn of capital injections over the next two years for Bull, the heavily loss-making state computer maker, and nearly FF2bn this year for Thomson, the loss-making consumer and defence electronics group. The grants will be examined by the Commission's competition directorate. Of the FF6bn total, 17 per cent will come from France Telecom, which holds minority stakes in both companies and which had made no secret of its unwillingness to take part. The rest is being provided directly from government coffers. In addition, Bull is to receive a FF2.7bn contribution to its research budget over the next four years. This will bring to FF6.7bn the total of grants and fresh capital it is receiving from the government - almost equivalent to the record annual net loss of FF6.8bn which Bull announced last week. The industry ministry has also set aside FF2.4bn more than half its research budget this year - for electronics, including Thomson's work on high definition television, joint European research into semiconductors and support for small company research and development. Mr Fauroux said action was made doubly urgent by the sharp slowdown in European electronics markets and the blow to the competitiveness of European exports caused by the fall of the dollar and the yen. Commission proposals tabled last month to increase public support for the electronics industry were an essential first step.

## Brazil issues angry protest at suspension of development loan

By Christina Lamb in Rio de Janeiro

BRAZIL yesterday called in foreign ambassadors and issued a protest note over the suspension by the Inter-American Development Bank of a \$350m loan to the country. Ms Zelia Cardoso, Brazil's economy minister, is expected to protest strongly over the IADB decision at the bank's annual meeting, starting tomorrow in Nagoya, Japan. However, she is unlikely to find a sympathetic hearing. Brazil accused members of the Group of Seven leading industrialised nations of blocking multilateral loans to force it into an agreement with foreign creditors. Brazilian officials say such a linkage has never before been made. The allegation comes in reaction to the IADB's suspension of a \$350m development loan because of pressure from member countries worried by mounting arrears on Brazil's commercial bank debt. An angry protest note issued by the Brazilian Foreign Ministry accused the US, France, Canada, Japan and the UK of using the IADB to exert political pressure. The "illegitimate and unacceptable" action of the five countries "jeopardises the role of the IADB as a multilateral institution for supporting development in the world". The ministry called in ambassadors of countries which voted to suspend the loan to point out that Brazil has never defaulted on payments to multilateral institutions and in the last four years has repaid \$700m to the IADB. Ms Cardoso was yesterday in Paris, meeting the head of the Paris Club group of creditors. According to ministry officials, she was planning to ask for Brazil's \$350m official debt to be halved in a deal similar to that granted to Poland. Given Brazil's isolation by the international financial community, there was little hope she would succeed. According to the IADB representative in Brasilia, the "badly needed" loan was to "pay sewerage lines in areas of low income and high unemployment to alleviate some of the tougher measures of Brazil's current economic stabilisation programme". The loan had already been delayed from last year. The International Monetary Fund has also delayed visits of a mission to discuss a \$350m standby facility, apparently because of US pressure. A letter of intent signed last September has long since been torn up. Brazil has been negotiating since last October with its commercial creditors, whom it stopped paying in July 1989. As a goodwill gesture it resumed partial interest payments for the first three months of this year and was thought to be close to an accord on the more than \$8bn outstanding in interest. Brazil has agreed to pay 24 per cent of these arrears this year, close to the banks' demand of 25 per cent. But there is still considerable difference over interest rates on bonds to be created to cover the remaining portion. Mexico, Colombia, Venezuela plan free trade zone, Page 3

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## MARKETS

STERLING New York lunchtime: \$1.7705 London: \$1.768 (1.738) DM2.97 (2.965) FF10.085 (10.055) Sfr2.525 (2.53) Y244.75 (245.5) £ index: 92.7 (92.4) GOLD New York: Comex Jun \$380.6 (382.4) London: \$357.75 (355.65) N SEA OIL (Argus) Brent May \$18.025 (18.125)	DOLLAR New York lunchtime: DM1.6785 FF5.61 (5.625) SF1.4245 Y138.3 London: DM1.6805 (1.7055) FF5.6025 (5.7325) SF1.427 (1.455) Y138.5 (141.15) S Index: 95.8 (96.3) Tokyo close: Y139.13 US 10-year Treasury Fed Funds 8 1/4 % 3-mo Treasury Bill: yield: 5.933 % Long Bond: 58 yield: 8.23	STOCK INDICES FT-SE 100: 2,488.3 (+31.8) FT Ordinary: 1,965.9 (+32.0) FT-A 100-share: 1,205.25 (+1.04) New York lunchtime: DJ Ind. Av. 2,902.23 (+21.04) S&P Comp 374.31 (+3.01) Tokyo: Nikkei 23,780.06 (+244.6) LONDON MONEY 3-month Interbank: closing 12 1/4 % (same) Libor loan offer: Jun 92 1/2 % (92 1/2 %)
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£34,000,000

Management buy-out of  
RPC Containers from  
Svenska Cellulosa Aktiebolaget

Transaction arranged, negotiated  
and underwritten by

CIN Venture Managers Limited

Equity Underwriters  
British Coal Pension Funds  
British Rail Pension Schemes  
Barclays Bank Pension Fund

Senior Debt underwritten by  
National Westminster Bank

Coopers & Lybrand Deloitte acted as investigating accountants and Nabarro  
Nathanson as Solicitors to the Company and Equity Underwriters.

CONTAINERS



## EUROPEAN NEWS

## Serbs wreak havoc in secessionist dispute with Croats

A YOUNG man clad in khaki emerges from the woods, raises a rifle to his shoulder and shouts from behind a barricade: "Leave or I'll shoot!"

Reuter reports from Zagreb. In many parts of the Yugoslav republic of Croatia, the Serbian minority is rebelling against Croatian rule by blocking roads with trees and rocks.

Armed with anything from hunting rifles, automatic weapons, and grenades to mines apparently stolen from the Yugoslav army, the Serbs are wreaking havoc.

A 600,000-strong minority in Croatia's 4.5m population, the Serbs complain of persecution. They oppose secessionist moves by Croatia's nationalist government and want to remain part of Yugoslavia.

Barricades have gone up across Croatia since Sunday, when three people were killed and dozens injured in gunfights with Croatian special police in the Plitvice national park.

The Yugoslav army has been deployed around Plitvice to prevent further clashes. Any one approaching barricades risks death: one woman was shot three times when her car was riddled with bullets in the town of Vukovar but she survived.

The barricades have caused chaos with transport and closed some schools. In Plitvice, about 15 cars stood abandoned by the roadside, riddled with bullets. Snow by the roadside was spattered with blood.

"It is very tense. The situation is very difficult," Croatian presidential spokesman Mario Njibić said. Shooting has been reported in several towns and slopes owned by Croats have been bombed in Knin, at the heart of the Krajina region of southern Croatia which is dominated by Serbs.

Serbs and Croats are old power rivals with a history of bloody conflicts. Croatian fascists massacred Serbs in the second World War but post-war tensions were held in check by Yugoslavia's Communist ruler Josip Broz Tito until he died in 1980.

In a sign of the divisions Serbian flags are hoisted in many towns hundreds of miles from Serbia. Croats fear entering some Serbian towns and some Serbs are wary of entering Croatian towns.

Croatia fears Serbia wants to take over large areas of Croatian territory to create a Greater Serbia. Serbia says Croatia wants to destroy Yugoslavia by seceding.

"Civil war is already in progress," Belgrade's student organisation said in an appeal for peace. "The investigators must be uncovered and stopped."

## EC seeks more aid for poorer members

THE EUROPEAN Commission is pressing richer member states of the Community to do more to bolster the economic development of its poorer members, writes David Gardner in Brussels.

It is doing so partly in order to head off a more radical proposal by Spain, which wants extra-EC budget transfers to help the south and the periphery catch up.

In a submission to the inter-governmental conference (IGC) on political union, which is examining changes to the Rome Treaty, the Commission has said it wants to widen spending designed to iron out regional disparities widened. It also wants economic and social "cohesion" (Euro-speak for more balanced development across the Community) to be an overt object of all EC common policies.

The idea, Commission officials say, is to prepare the ground for member states to increase the so-called structural funds devoted to helping backward and declining regions of the EC develop competitive advantages before the completion of the single market. These funds were doubled in 1988, to Ecu50bn (\$78.1bn) for 1989-93. Most of this money goes to finance roads, railways, telecommunications and training in Spain, Portugal, southern Italy, Ireland, Greece, and industrially declining areas of Britain.

Spain last month caused a controversy by urging the IGC to agree not only to bigger structural funds, but to set up a new EC fund to shift resources from richer to poorer members. Madrid says plans for economic and monetary union (Emu) will fall without this more overt federal approach.

The Commission believes Spain's suggestion could stall progress on Emu and political union.



Albanians at Greek embassy in Tirana: an estimated 5,000 people are waiting for visas to the west

## SOVIET CRISIS

## Radical market reforms 'inevitable'

By Leyla Boulton in Moscow

ECONOMIC CRISIS will force the Soviet Union in a matter of months to undertake radical market reforms of the sort it rejected last year, Mr Grigory Yavlinsky, the main author of the ill-fated 500-Day Programme predicted yesterday.

Mr Yavlinsky, who resigned as deputy prime minister of Russia last November on the grounds that his programme for a crash transition to a market economy could not be implemented in just one republic, said in an interview that a renewed wave of co-ordinated reform would involve all the republics, including those which want independence.

But he shared Mr Boris Yeltsin's view that such reform could only be carried out by a coalition government with real power devolved to the republics.

This is not surprising since he helped the Russian leader draft a speech on Friday outlining financial stabilisation measures and other points contained in the 500-Day Programme, otherwise known as the Shatalin programme.

As well as advising the president of Kazakhstan, the 38-year-old economist has set up an independent centre - temporarily housed in the Russian government premises - to provide economic expertise and draft legislation for republican authorities.

"I want to repeat my experience of August last year when they (the republics) were all shouting about sovereignty but we signed with them the 500-Day Programme," he said.

The republics, including most of those who want independence, agreed last summer to implement the radical programme on the basis of an economic union.

But the project, which also had the backing of Mr Yeltsin, collapsed after it was abandoned by President Mikhail Gorbachev.

He poured scorn on Prime Minister Valentin Pavlov's handling of the current economic crisis, saying that the price reform would unleash hyperinflation and probably lose the central government any support it had.

"Our population has no experience of living in conditions of high and really dangerous inflation," he said.

"I don't think people will come out on to the streets - thank God - but in their souls they will put the last full stop to this government."

He said Mr Pavlov had as yet no proper economic programme and doubted whether an anti-crisis plan he is due to present next week would be able to tackle problems ranging from a soaring budget deficit to falling output and looming hyperinflation.

The situation is coming to the point where it needs a real answer on what should be done.

He added, however, that any attempts by republics to save themselves through unilateral measures asserting economic independence were doomed to failure.

"It is clear that for all of them there is no way out unless we have a common currency and common customs."

All the professionals in the republics understand this. Their people won't wait for them to create their own banking system and their own currency," he said.

Until a co-ordinated strategy was agreed for the whole country, however, republics could only act to soften the impact of the crisis for their inhabitants and lay the ground for market reforms.

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on how to do just this, Mr Yavlinsky's Centre for Economic and Political Research is also drawing up proposals to advise foreign governments and institutions on how best to help the Soviet Union with economic aid.

East Japan Railway plans to remodel second-hand railway cars for export to the Soviet Union, and is considering other ways of helping modernise the Soviet rail system, the company said, Bender adds from Tokyo.

The number of cars and timing of the shipment will be decided when company officials meet Soviet authorities soon.

East Japan Railway is considering supplying carriages free of charge and accepting payment only to cover remodelling and shipping costs.

The Soviet request came when Japanese railway representatives visited the Soviet Union in early January to study its distribution network.

East Japan Railway plans to supply technology for building signal systems and high-speed railways to the Soviet Union, and may introduce the Bullet Train there in the future.

A joint declaration which would govern future relations between Japan and the European Community could be formally adopted by July, according to the European Commission, writes Andrew Hill in Brussels.

Commissioners discussed the limited economic clauses in the agreement, which would be modelled on similar statements signed by the EC and the US, and the EC and Canada, last November.

The Commission hopes to submit a draft text to the next meeting of EC foreign ministers on April 15. If accepted, the text would be put to Japan at the Organisation of Economic Co-operation and Development meeting planned for June, with formal adoption expected the following month.

A senior Commission official said the EC-Japan statement was similar to the US and Canada declarations, but was likely to add specific clauses on individual economic sectors.

They say they also favour a presidency, but are likely to campaign hard for its powers to be diluted.

Another meeting within the Kremlin walls gathered together dozens of ministers' representatives and the government for a second day of talks.

Mr Gorbachev joined the meeting after the two sides continued to work on a joint agreement elaborating concessions on the miners' economic demands.

Even if an agreement emerges from the meeting, it is unlikely to end the strike, which has engulfed mining regions in Russia, the Ukraine and Kazakhstan.

Independent trade unions, which represent a majority of strikers, have indicated they will not back any agreement which does not address their political demands, including a call for the resignation of President Gorbachev.

Many of the miners have come out in support of Mr Yeltsin and his calls for radical market reform.

to reconvene in May. Hardline Communists, who initially summoned the congress, have given up attempts to unseat Mr Yeltsin for now, partly under the pressure of a 70 per cent vote in favour of an elected presidency in last month's referendum in Russia.

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## Albania's opposition party calls nationwide strike

By Laura Silber in Tirana

ALBANIA'S opposition Democratic Party has called a nationwide general strike today to protest against a wave of communist-backed violence which has gripped the country following last Sunday's free elections.

The strike, which is expected to paralyse the country's main industrial centres, is likely to bring Albania closer to a complete breakdown of order.

The possibility of further confrontation cannot be ruled out since the ruling Albanian (communist) Party of Labour (APL) appears determined to exercise its power through force, and anti-communist demonstrators are refusing to accept the election result.

The APL won 182 seats in the 350-member parliament while the Democratic Party won 55 seats.

Three people were killed and scores injured earlier in the week after police quashed an anti-communist demonstration in the northern city of Shkoder.

Yesterday more than 50,000 people packed the central square of Shkoder for the funeral of those who were killed on Tuesday.

"People of Shkoder, you are the victims of the communist system of a state that wants to kill its citizens," said Mr Sali Berisha, a leader of the Democratic Party.

Sporadic violence continued yesterday. Mr Gramoz Pashko, a leader of the Democratic Party, said the home of an opposition official in the southern Adriatic town of Saranda had been bombed.

Earlier in the day, the headquarters of the Democratic Party in the central industrial city of Elbasan, were also bombed.

"The strike signifies our demand that the perpetrators of this violence must be prosecuted," said Mr Edl Islami, an opposition leader.

Yesterday workers in several towns refused to turn up at their workplaces.

In the western industrial town of Kavaje, where violence and demonstrations broke out last December, hundreds of people were out on the streets protesting against the communist victory.

The success of today's strike will depend partly on communications.

The media are controlled tightly by the communists, and telecommunication links throughout the country are poor.

It remains uncertain who is now running the ruling party. President Ramiz Alia, head of the APL and a cautious reformer, lost his seat in the elections.

But although he will remain as party leader for the time being, it is not certain he will be able to peacefully steer the party along a reformist path.

Moreover, the defeat of party moderates and the election of Stalinists could facilitate the ascendancy of hardliners led by Mr Vlashi Cjoni, secretary of the Communist Party's central committee.

## EUROPE IN BRIEF



## Japan and Brussels to sign deal

A joint declaration which would govern future relations between Japan and the European Community could be formally adopted by July, according to the European Commission, writes Andrew Hill in Brussels.

Commissioners discussed the limited economic clauses in the agreement, which would be modelled on similar statements signed by the EC and the US, and the EC and Canada, last November.

The Commission hopes to submit a draft text to the next meeting of EC foreign ministers on April 15. If accepted, the text would be put to Japan at the Organisation of Economic Co-operation and Development meeting planned for June, with formal adoption expected the following month.

A senior Commission official said the EC-Japan statement was similar to the US and Canada declarations, but was likely to add specific clauses on individual economic sectors.

They say they also favour a presidency, but are likely to campaign hard for its powers to be diluted.

Another meeting within the Kremlin walls gathered together dozens of ministers' representatives and the government for a second day of talks.

Mr Gorbachev joined the meeting after the two sides continued to work on a joint agreement elaborating concessions on the miners' economic demands.

Even if an agreement emerges from the meeting, it is unlikely to end the strike, which has engulfed mining regions in Russia, the Ukraine and Kazakhstan.

Independent trade unions, which represent a majority of strikers, have indicated they will not back any agreement which does not address their political demands, including a call for the resignation of President Gorbachev.

Many of the miners have come out in support of Mr Yeltsin and his calls for radical market reform.

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## Lisbon calls banks to order

The Portuguese government has warned banks against giving "misleading" information in their efforts to win deposits and sell new products, writes Patrick Blum in Lisbon.

The move follows increasing complaints to the National Institute for the Defence of Consumers about some banks, which are fighting an increasingly bitter battle for market share.

Mr Jose Macario Correia, secretary of state for the environment and consumer affairs, said that the government would introduce legislation in order to protect customers against incomplete or inaccurate descriptions of services and products offered by banks.

At least 15 luxury yachts have slipped their moorings at St Tropez harbour this week in protest at increased charges at the Mediterranean jet-set port, according to residents.

Resident wealthy boat-owners began moving their floating palaces out after April 1, refusing to pay a 44 per cent increase imposed by the town council.

"We're leaving," said one skipper. "It's madness. We wouldn't mind if the amenities were worth the price, but most of the telephones don't work and we can't use the air-conditioning on board because the electrical system can't cope."

Paris transport authorities are to abolish one of the French capital's most enduring snob symbols - first-class carriages on the Metro railway, Reuter reports. The authorities say higher prices for first-class tickets are no longer justified because carriages in both classes are now identical. A generation ago, first-class had padded seats and second-class had wooden ones.

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## Yeltsin suffers a series of defeats

By Leyla Boulton in Moscow

THE RUSSIAN leader, Mr Boris Yeltsin, yesterday suffered a series of defeats in his own parliament as President Mikhail Gorbachev tried to come to grips with a crippling miners' strike now in its second month.

Deputies in the Russian Congress of People's Deputies threw out a proposal paving the way for the largest Soviet republic to hold direct elections for an executive president in April or May.

Mr Yeltsin, who would almost certainly win such a contest because of his huge popularity, also failed to win support for his call for a Soviet coalition government and radical economic reform country-wide.

Instead, deputies approved a watered-down resolution instructing the Supreme Soviet, or standing parliament, to draw up proposals for an executive presidency to be discussed at the next session of the congress (for which no date has yet been set).

Only the congress, the republic's super-parliament, has the right to adopt the constitutional amendments needed to create a new post of president. The congress is expected to end today after plans originally to end it on Tuesday.

Supporters of Mr Yeltsin said they were already gathering signatures for the congress to reconvene in May.

Hardline Communists, who



AMERICAN NEWS

# Pentagon develops new SDI rocket

By Peter Riddell, US Editor, in Washington

THE Pentagon is developing a nuclear-reactor powered rocket to carry very large and heavy loads above the earth as part of the Strategic Defence Initiative, or Star Wars, programme.

The previously secret project, codenamed Timberwind, has been disclosed by the Federation of American Scientists, an anti-SDI group. The administration has refused to comment publicly, though US newspapers yesterday reported private confirmation.

The rocket, still in early stages of development, would differ significantly from existing propulsion systems involving nuclear power generators because it would have a full nuclear reactor. This reactor would provide the power needed to lift very large weapons or satellites into space orbit, which cannot be done with existing rocket engines.

The federation has warned of the potential risks of accidents and radiation, especially in light of suggestions that a test flight of a rocket might be made near Antarctica.

The programme is apparently being assessed by the National Aeronautics and Space Administration as a possible means of propelling spacecraft travelling to other planets, such as Mars, within a much shorter time than with conventional rockets.

## Inflation slows in Venezuela

INFLATION in Venezuela in the first quarter of 1991 totalled 5.9 per cent, compared with 6.2 per cent for the same period last year, according to the central bank, writes Joe Mann in Caracas.

The government has predicted inflation of 20.25 per cent for the whole of this year, against 36.5 per cent last year and a high of over 80 per cent in 1989. The economy is to expand by 6 per cent or more this year, the government says, but the central bank has indicated it will use monetary measures to rein in price increases.



# William Vander Zalm criticised over conflict of interest

## British Columbian premier quits

By Bernard Simon in Toronto

THE outspoken premier of British Columbia, Mr William Vander Zalm, has quit after an official inquiry accused him of mixing private business interests with his public responsibilities.

Mr Vander Zalm made a name during his five years in office for his forthright condemnation of abortion and his open-door policy to Asian investment in Canada's most westerly province. He stepped down within hours of being criticised by the province's conflict-of-interest commissioner for his role in the sale of his family-owned amusement park, Fantasy Gardens, to a Taiwanese investor.

Vander Zalm, left, exits his resignation after his resignation was announced. He is a Dutch immigrant who made his fortune from a garden nursery business in Vancouver, was one of

Prior to Mr Vander Zalm's departure, it was almost a foregone conclusion that the next provincial election, which must be held later this year, would be won by the social-democrat New Democratic Party. The NDP, which is the most left-wing of Canada's main political parties, took office in Ontario last September and is also expected to win forthcoming provincial elections in Saskatchewan.

The resignation of Mr Vander Zalm is bound to revive the election hopes of his Social Credit Party. He is succeeded for the time being by Mrs Rita Johnston, the deputy premier. A convention to choose a new party leader is expected in June.

Mr Vander Zalm, a Dutch immigrant who made his fortune from a garden nursery business in Vancouver, was one of

Canada's more colourful politicians. Until recently, he lived in a castle at Fantasy Gardens surrounded by a moat and overlooking a mock-Dutch village.

But his penchant for speaking his mind on issues as diverse as his strong religious beliefs and his disdain for social welfare cost him the resignations of 11 cabinet ministers and a series of by-election losses.

The inquiry into the sale of Fantasy Gardens concluded that the premier had violated his government's own conflict-of-interest guidelines. Among other things, the report criticised him for giving the Taiwanese buyers red-carpet treatment with government officials, and for intervening in his official capacity in the sale of an adjoining property to the same investors.

# Mexico, Venezuela and Colombia plan free trade zone

By Damian Fraser in Mexico City

MEXICO, COLOMBIA and Venezuela plan to establish a free trade zone by July 1994, according to an announcement made yesterday in Bogota by the foreign ministers of the three countries.

The three countries already have close political links but these have only recently been translated into closer economic co-operation and trade between the three.

According to figures from the International Monetary Fund, in 1989 Mexico exported just \$181m to Colombia, and \$42m to Venezuela, one half of one per cent, and one fifth of one per cent respectively of its total exports. Trade between Colombia and Venezuela is more significant; Colombia exported \$237m to its neighbour (4 per cent of its total) and imported from it \$185.7m (1.4 per cent of Venezuela's exports).

The three foreign ministers announced that they would initiate a high-level study to decide which goods would be excluded from the free-trade agreement. In the meantime they agreed to give free access to each other's ports, waters and shipping rights. They said they would work together to

promote tourism and cultural exchange between the three countries.

Mexico is already in the process of negotiating a free trade agreement with Chile, Costa Rica and the other Central American republics. The impetus behind the agreements is said to come from the foreign ministry, which fears that Mexico is overly dependent on the US, with whom it hopes to have signed a free trade agreement by next year.

The agreement differs from that reached on March 24 between Argentina, Brazil, Paraguay and Uruguay, which decided to set up a Southern Cone common market by the end of 1994. Under the Group of Three treaty each country will be free to set its own external tariffs with countries outside the agreement; under a common market each country agrees to abide by the same tariffs.

Venezuela and Mexico are both considerably more protectionist than Mexico, and the impact of the trade agreement on them will be far greater. Since Mexico joined Gatt in 1988 it abolished import licensing, and cut maximum tariffs to 20 per cent.

# Dollars and cents rule in Chicago

Barbara Durr on how good money management won an election

CHICAGO, said American writer Mr Saul Bellow of his home town, "... has earned the right to be considered the centre of American materialism".

And true to their dollars and cents pragmatism, Chicagoans on Tuesday overwhelmingly re-elected Mr Richard M. Daley, a mayor who sees his primary duty as good money management.

Mr Daley, who won a special by-election in 1989 after Mayor Harold Washington died in office, this week took over 71 per cent of the vote, according to preliminary figures, from a low turnout of only 46 per cent.

Mr Daley sees himself more as a corporate chief executive officer than a politician. "Better management in government, that's what people want. This is a major corporation and they're sitting out there, the shareholders, and they are saying, 'Hey, we want to make sure that this money is being spent wisely and fairly,'" said Mr Daley.

Apart from his own positive record in the last two years, Mr Daley has the benefit of instant name recognition. He is the son of Chicago's legendary political boss, Mr Richard J. Daley, who was mayor of Chicago for 20 years.

The senior Mr Daley, a staunch Democrat, ran the last great US political machine.

But since his death in 1976, the Irish-American-dominated machine has declined, and the younger Mr Daley has been careful not to appear to be rebuilding it.

He has instead been trying to construct a fresh coalition of political forces with greater racial and ethnic variety than in his father's day.

Seven of the nine largest city department chiefs are from minority groups and Mr Daley has chosen Hispanics, Chicago's fastest growing minority, for key posts.

This comes after more than a decade of bitter political battles, many of them racially motivated.

The administration of Mr Washington, a charismatic black leader who was elected twice during the 1980s, had been especially prone to paralysis, in part owing to an uncooperative city council.

As a result, while Mr Washington's tenure gave the city's majority black population a sense of empowerment, it fell down on many basic services.

Mr Daley's chief strength has been to make the city work again while deftly avoiding political confrontations with minority groups.

He has also succeeded in making many residents feel that he is interested in their problems, even if a solution is not at hand. And in a vastly popular move, he has managed

to lower the city's high property taxes.

Cutting back on bureaucracy seems to be his favourite sport, and he has privatised certain city services. The towing of abandoned vehicles, for example, was privatised, which prompted a doubling of the vehicles towed. He also put alcohol and drug abuse programmes in private hands.

Despite a tendency to speak in a garbled and badly mangled version of the English language, his success has been such that no other candidate has succeeded in mounting

Daley sees himself more as a corporate chief executive than as a politician

more than a fly-weight challenge to him.

He easily defeated the Harold Washington Party black candidate, Mr Eugene Pincham, who took 25 per cent of the vote, and the Republican contender, Mr George Gottlieb, who trailed with only 4 per cent.

The Chicago business community has become an enthusiastic supporter. Mr Daley is unabashedly pro-business and is accessible to US business leaders and foreign investors.

Mr Daley has been helped by the buoyancy of Chicago's

economy, which has come nearly unscathed through the US recession. But significant problems lie ahead.

Foremost is education. City schools are considered some of the worst in the nation and Mr Daley acknowledges that if Chicago cannot turn around its school system, the decline of the quality of the workforce will eventually prompt companies to relocate elsewhere.

To attract more investment he has proposed two big infrastructure projects - the construction of a third airport and an expansion of the convention and exhibition centre known as McCormick Place.

He also has proposed building a mass transit system in the central business district called the "Circulator". The mayor hopes these projects will help consolidate Chicago's status as a world financial centre, based in large part on its futures and options markets.

Yet, the most intractable problem for the mayor will be race relations. He has adroitly defused tensions so far, but he has also been lucky - Chicago has not had a major racial incident to galvanise the black community.

Depending on how he handles these thorny problems, Mr Daley, like his father, could be in office for a long time. So far, his political ambitions seem only to reach as far as city hall.

# Hopes rise of easier US credit

By Michael Prowse in Washington

HOPES that the US "credit crunch" will ease soon were lifted yesterday by a Federal Reserve survey showing a reduction in the proportion of US banks tightening credit standards.

The Fed's latest survey of bank lending officers shows that about 25 per cent of domestically-chartered banks tightened credit standards for commercial and industrial loans in the six weeks to mid-March.

In a previous survey covering the three months to late January, a third of respondents reported a tightening of credit terms.

No respondents, however, reported an easing of credit standards.

The proportion of domestic banks reporting a tightening of credit standards for commercial real estate loans fell from about 50 per cent to just under 25 per cent in the latest survey. The proportion reporting tougher standards for loans for residential mortgages fell from one-third to about 15 per cent.

The proportion of foreign banks tightening credit standards on US loans also fell. Foreign banks, however, remain more cautious than domestic banks.



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## INTERNATIONAL NEWS

## US adheres to list of Iraqi front 'agents'

By Our Foreign Staff

THE US Treasury is sticking to its list of 38 businesses and individuals named as fronts and agents for the Iraqi government despite claims by many of those listed that they are innocent of the charges. In spite of evidence that some of the named companies are no longer at the addresses listed, a US Treasury official said yesterday that the addresses were the last known ones and said the Treasury believed the list was accurate and was sticking to it.

US officials seemed surprised at the extent of the criticism of the list, especially in Britain, where 31 of the 38 companies are based.

Mr John Robson, Treasury deputy secretary, has said people feeling they have been treated unjustly can apply to its Office of Foreign Assets Control to have their names removed if they can prove no involvement on behalf of Iraq.

Three of the British-based companies named in the US list yesterday issued formal letters of complaint to Britain's Department of Trade and Industry, thus joining a growing list of businesses that consider themselves wronged by their inclusion on the list.

The companies are Keencloud, Atlas Air Conditioning Company Ltd and Atlas Equipment Company, which have issued complaints through their solicitors for wrongful representation.

The address of two of these companies, Atlas Equipment Company and Atlas Air Conditioning, was given incorrectly by the US Treasury.

Mr David Wiltshire, Tory MP for Speke, said he had received a protest from Solihull, another company on the list. He said: "They are jumping up and down like fury protesting their innocence. Every time we have approached the US embassy demanding an explanation we are told that this is a security matter and that Washington has not told them the reasons."

Meanwhile confusion continues to surround other companies on the list, including one named as Dominion International, London, England.

Until now attention has been

focused on Dominion International Group, a UK-based financial services and property company to which administrators were appointed in January 1990. Its administrators and former directors say they have no links with Iraq.

Yesterday it emerged that another company called Dominion (England) also exists. This company is a UK group whose ultimate holding company in 1988 was Dominion International SA of Luxembourg and which traded extensively with Iraq before the imposition of the UN embargo.

According to Dominion (England) director Ms Sandra Kane, this company had supplied spare parts for Toyota and Nissan cars and other items including polypropylene and food for Iraq. She said yesterday there was nothing illicit in its dealings and the "Dominion International in those lists is not us." She added: "We stopped trading when the embargo was enforced. The Department of Trade and Industry knows all about our business and no-one has contacted us in this respect."

Parallels have been drawn in Washington with the controversy which developed two years ago after a similar naming of fronts and agents acting for Panamanian leader General Manuel Noriega. In spite of the protests then by those named, no one proved that they had not been involved.

Those named as Iraqi fronts are in effect being blacklisted by the US government since it is illegal for American citizens to have any dealings with the named companies and people unless specifically licensed by the Treasury.

These restrictions have been imposed under the terms of the executive order by President Bush freezing Iraqi assets of August 2 rather under the economic embargo imposed by the United Nations Security Council later that month. In that respect the action is a specifically American move.

Britain's DTI last night repeated its view that any company that felt itself wronged by their inclusion on the list should take the matter up with the US government.

## Thatcher joins calls for humanitarian aid

By Ralph Atkins

MRS Margaret Thatcher, former UK prime minister, last night joined calls for immediate humanitarian help for Kurds and other Iraqi dissidents, adding to the pressure on the British government to increase its aid provision.

As the government signalled its willingness to consider such requests, Mrs Thatcher said it was not a time for "legal niceties". It should "not be beyond the wit of man to get planes there with tents, food and warm blankets," she said.

Her comments, insisting it was a "real mercy mission", followed all-party pleas for swift action to aid the casualties of Saddam Hussein's crackdown.

The Foreign Office said it was "concerned" at the plight of Kurds in northern Iraq and of the Shia population in the south. Its efforts focused on "early action" by the UN. The UK had already given \$10m

(\$5.6m) aid to international agencies to help civilians in all parts of Iraq. Britain said on it would consider requests for more aid to Iraqi civilians, including the Kurds, from non-governmental organisations.

The Kurds were "yet further casualties of Saddam Hussein's inhuman policies which are aimed wholly at the preservation of his position at any price," the Foreign Office spokesman said.

Around 100 Kurdish men, women and children gathered outside the US embassy in London to vent their anger against Bush's policy.

For Labour, Mr George Robertson, foreign affairs spokesman, called for urgent action, within international law, "to help those who have risen against Saddam's regime". Aid should be given to neighbouring countries to allow them to take refugees.

## S Korean trade gap widens to \$2.7bn

By John Ridding in Seoul

SOUTH KOREA'S current account deficit widened to \$2.72bn (\$1.55bn) for the first two months of 1991, more than the deficit for all of last year and already in excess of the targeted deficit for this year, the Bank of Korea announced yesterday.

But the central bank said that there were signs of recovery in the country's exports and it is sticking to its full year target of a \$2.5bn deficit. "The first two months have been a special case because of sharply higher imports of oil and transport equipment," said a spokesman for the bank.

"With exports beginning to pick up we should move back towards monthly surpluses."

In February, the current account deficit amounted to \$1.57bn, a slight improvement from the \$1.45bn shortfall recorded in January. The central bank estimated that the deficit would be about \$900m in March, giving a first quarter deficit of \$3.6bn. In 1990, the full year deficit was \$2.18bn.

The February shortfall was the result of a sharp increase in imports which rose by 25.5 per cent to \$8.16bn. Crude oil imports hit a monthly record of \$906m, while imports of aircraft and transport equipment also rose sharply.

Exports rose by 6.3 per cent to \$4.5bn, led by improvements in chemicals, electronics, and steel. But light industrial exports, such as textiles and footwear, suffered their first decline since 1982.

South Korea's deficit with the US hit a monthly record of \$272m in February. Korea also had deficits with Japan and the EC of \$938m and \$184m respectively.

Yesterday South Korea recorded a trade deficit of \$1.5bn in March, the third consecutive month of deficit, the Trade and Industry Ministry announced.

The deficit marked a 70 per cent increase on that of \$968m a year earlier. However, the March deficit was the narrowest of the past three months. The trade gap totalled \$1.57bn in January and \$1.73bn in February.

The trade deficit for the first quarter now totals a record \$4.45bn - already 63.6 per cent of the government's original year-end deficit projection. Officials said the country's trade balance was likely to improve in the latter half of the year when exports are expected to rise with an improvement in the world economy, including that of the US, following the end of the Gulf war.

The inflow is expected to shore up further the budget surplus that has been in evidence since February as well as the peso, at least until the government scraps its temporary revenue-generating but export-inhibiting, 9 per cent import levy.

The country has been grappling with a consolidated budget deficit of more than \$100m pesos, some 5 per cent of gross national product, but the nation's prospects of trimming the gap rose markedly when oil prices slid and the country received the seal of good house keeping and fresh loans from the International Monetary Fund in January.

The Philippines peso, which fell 20 per cent against the generally depreciating dollar last year, has remained stable so far at 28 to the dollar, with the black market differential progressively shrinking to the point where it is now poised to go below the official rate.

In early January, the black market rate was 31.5. Official documents from the Department of Budget and Management forecast that 85 per cent of the Hong Kong pledges would be "actually committed in 1991," of which

70 per cent would be in the form of programme loans while 30 per cent would be in the form of project loans.

Projected inflows from programme loans is placed at \$421m or 12,419m pesos, while inflows from project loans is seen at \$98m or 2,866m pesos.

By donor and creditor, Japan is expected to disburse within the year a total of \$204m or 5,818m pesos out of its aggregate pledge of \$1.3bn, followed by the World Bank with an expected disbursement of \$10m out of its total pledge of \$700m.

## US and Japan try to bridge a widening gulf

By Stefan Wagstyl in Tokyo and Peter Riddell in Washington

PRESIDENT George Bush and Mr Toshiki Kaifu, the Japanese prime minister, are due to meet in Newport Beach, California later today for the first top-level bilateral meeting since the Gulf war.

President Bush sees the meeting as a chance both to underline close US/Japanese relations after the strains of the Gulf war and to stress continuing US trade worries.

For Mr Kaifu, the trip to Newport Beach will be an opportunity to try to regain Washington's trust and respond to American criticism of Japan's policy during the crisis.

In a rare move for a Japanese prime minister, Mr Kaifu will submit to interviews by American journalists in an attempt to appeal directly to American people.

He will try to answer charges that Japan was lukewarm in its support for the US-led coalition by pointing to Tokyo's \$11bn (\$5.83bn) contribution to military costs and by explaining the pacifist nature of Japan's constitution.

For his part, the Bush administration does not want to revive the strains over the Gulf crisis in spite of congressional criticisms of Japan for being slow in making and disbursing its promised contribution. These have been underlined by

Japan will strive to increase imports to help shrink its large trade surplus with Washington. Mr Eiichi Nakao, minister of international trade and industry, told Mr Robert Moshbacher, US commerce secretary, Reuter writes from Tokyo. Mr Moshbacher is here for two days of bilateral trade talks beginning today.

Japan's refusal to compensate the US for the reduced dollar value of its Yen demonominated pledge resulting from the rise in the US currency. The gap is roughly \$500m.

A senior Japanese foreign ministry official said yesterday that Mr Kaifu's visit was intended to smooth relations which had been soured on both sides in the past half year.

But Japan fears that political pressures could force Mr Bush to be more aggressive on economic issues than he might otherwise be. Hence the importance Japanese officials have attached to Mr Kaifu's planned media appearances.

Mr Bush wants to look beyond these tensions. He will discuss peace moves in the Middle East as well as Japan's possible role in reconstruction in the region and elsewhere. This is part of what the White House calls the US/Japan

global partnership, in which Washington has sought to involve Tokyo more in non-regional issues, though the Kaifu government's hesitancy over the Gulf war was a setback.

The Japanese hope Mr Bush will refer as little as possible to bilateral disputes. They would like the conversation to range freely on issues such as President Gorbachev's forthcoming visit to Japan, the future of the General Agreement on Tariffs and Trade and Japan's role in the global partnership.

Nevertheless, Japanese officials fear the president is bound to raise some specific difficulties.

The most sensitive trade issue on the agenda is Japan's ban on rice imports, which the US wants removed. Japan argues that the ban is a subject for discussion at the multilateral trade talks of the Uruguay Round of GATT.

Washington's determination to maintain the pressure on Japan was highlighted, however, by the arguments earlier this month over the display by American farmers of US-grown rice at Tokyo trade fairs.

With an eye on an agitated congress, US officials have recently taken an increasingly tough line towards Japan on a range of issues including semi-conductors, the access of US construction groups to the Japanese market and requests for faster deregulation of Tokyo's financial markets. There has been limited progress on some of these questions.

But Japanese officials say that Mr Kaifu will not go bearing gifts, nor will he make any promises he cannot fulfil - on rice or on other issues.



US Commerce Secretary Robert Moshbacher (left) shares a laugh with Japanese Prime Minister Toshiki Kaifu in Tokyo yesterday.

The Foreign Ministry official said too often in the recent past Japan had raised American expectations only to cause disappointment later - notably by the public discussion of the possible dispatch of non-combat personnel to the Gulf. There had been too much "big talk", said the official.

## A softer Gandhi woos India's largest state with flowers

David Housego reports from Lucknow on the ex-PM's campaign

IN WHAT are still early days in India's general election campaign, the most significant trend to have emerged is that Mr Rajiv Gandhi, the Congress leader and former prime minister, has been drawing large, enthusiastic crowds.

At meetings over the last three days in his constituency of Amethi in the northern state of Uttar Pradesh (UP), he has been swamped by villagers anxious to see and hear him.

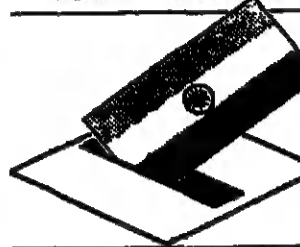
Abandoning his normally heavy security precautions, he has dressed flowered back into the audience, laughed and exchanged jokes in an effort to shed his image of upper caste aloofness. With his Italian wife Sonia at his side, he has driven himself along hot, dusty roads in a station wagon - projecting an image of concern by stopping at crossroads or village houses to hear people's problems.

In the last election Mr Gandhi faced thin audiences and stony faces even in his own constituency. Under strong advice from Congress party elders, he has this time changed his approach to a more personal and spontaneous style of campaigning.

While it is too early to know how crowd response will translate into votes, the immediate impact of his reception in UP has been to boost the depressed morale of the Congress party which feared it might be squeezed into second or third place in the new parliament.

"The situation is vastly different to what it was three weeks ago," says Mr N.D. Tiwari, the Congress leader in the state and a former Indian finance minister. Party morale revived sharply last week when Mr Gandhi, on his first tour of UP, met unexpectedly large and enthusiastic crowds in the industrial town of Kanpur and in Jaunpur.

## Indian Elections



Both the Hindu radical BJP and the Janata Dal have so far run low-profile campaigns in the state. Congress none the less, is not sufficiently confident of its strength to fight single-handedly there.

It is negotiating an alliance with Mr Mulayam Singh Yadav, the disident Janata Dal chief, who has a strong influence with the Moslems and the former castes. Moslems account for 20 per cent of the state's 130m population. In the 1989 election they turned against Mr Gandhi because of what they believed was his implicit support for the construction of a Hindu temple at Ayodhya, which is also in Uttar Pradesh.

Senior party officials had earlier feared that his UP tour would be a flop. In short speeches, Mr Gandhi puts across a simple message that only a Congress government can offer political stability. He says that the last two non-Congress governments - in 1977 and 1989 - lasted under two years. The importance of the Congress gaining ground in UP is that it is the largest state in the union and thus plays a crucial role in the election.

THE Afghan garrison captured by mujahideen guerrillas four days ago was reported quiet yesterday with no sign of a promised government effort to recapture the city, Reuter reports from Islamabad.

Mujahideen sources in the Pakistan frontier city of Peshawar said the government fired three Scud missiles on Tuesday but they fell harmlessly outside the garrison.

The capture of Khost by the rebels on Sunday was a morale boost after two years of political and military stalemate in the 12-year-old Afghan conflict.

Mr Ahmad Sarwar, Afghanistan's ambassador to India, vowed on Tuesday that Khost would be retaken soon and reiterated Kabul's charge that Pakistani forces played a decisive role in the battle.

Western diplomats in Islamabad said the Afghan government had reinforced Gardez city which lies between Khost and the capital Kabul, but had detected no sign it was preparing a counter-offensive.

A special sitting of parliament in Kabul declared on Tuesday that the assault on Khost, 15 miles from the Pakistan border, had done nothing to change the military balance.

Air power remains a key advantage for the Soviet-supported government of President Najibullah.

Chantiers may have won the contract because it met all the client's specifications and promised a shorter delivery time. However, it was the lone outsider against five bidders from Japan, the sole importer of LNG and a big shareholder in the LNG processing plant.

Japanese executives acknowledged their surprise of Chantiers' success.

Mr Dreyfus said his visit to Malaysia was basically political. But in his rounds to the various ministries, including finance and defence, business was also on the agenda.

Such discussion involved equipment for telecommunications, power generation and water treatment, as well as military hardware. French investments and landing rights at French airports.

Commercial goals aside, Mr Dreyfus said - in a halting mix of French and English - that he hoped more Malaysians would in future learn to speak French and study management in France.

Malaysia has become "essential" to France's regional ambitions, partly because, according to Mr Dreyfus, "it is easier to co-operate on the economic plane if there are no political differences".

In Malaysia, France is seen as closer to the Islamic world than other western powers; both countries shared a common view of the Gulf crisis, particularly before Allied troops were sent in. Mr Dreyfus believes Malaysia to be one of the region's "more balanced countries", in comparison with, say, Singapore's pro-US stance, or the pro-Soviet leanings of Vietnam.

France's initiative fits neatly into Malaysia's own policy goals, spelled out recently by Dr Mahathir Mohamad, the prime minister. "In international relations," he said, "the emphasis should be less on politics and ideology but more on economic imperatives."

Those imperatives have moved Malaysia closer to former ideological foes such as Burma or Vietnam. For the first time, local capital and management are beginning to

flow into such countries. Among such ventures have been edible oil refining and oil exploration in Vietnam, banking in Fiji and logging in Papua New Guinea.

Malaysian companies, such as Petronas, the state-owned oil and gas group, and Golden Hope - formerly Harrison's Malaysian Plantations - are keen that such offshore markets grow, particularly in view of stiff competition elsewhere.

Dr Mahathir's willingness to respond to the French initiative is reflected in his argument that the country needs to "marshal influence and create coalitions in the international economic arena".

France could help Malaysia establish new relationships with industrial nations in the non-English-speaking world. Malaysia's relationship with its former colony, the UK, has been somewhat rocky.

Its patchy relationship with Australia, after intermittent periods of sourness, has now entered another trough. Similarly, while the US has discouraged Malaysia's proposals for an East Asian Economic Grouping, Mr Dreyfus has warmly welcomed them. On the environment too, the French government shares Malaysia's approach, according to Mr Dreyfus.

Precisely how such a convergence of Malaysian and French interests will develop is as yet unclear. However, the commercial benefits are already encouraging, particularly for France.

Last February, Chantiers d'Atlantique, the only French shipbuilder, won Malaysia's single largest foreign supplier contract for five liquid natural gas tankers. According to one western businessman, the \$1.5bn Petronas deal, was not necessarily without its "political significance".

Chantiers may have won the contract because it met all the client's specifications and promised a shorter delivery time. However, it was the lone outsider against five bidders from Japan, the sole importer of LNG and a big shareholder in the LNG processing plant.

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## PENSION FUND INVESTMENT

The FT proposes to publish this survey on

18th April 1991. It will be of particular interest to 96% of the fund managers in the U.K. who are regular FT readers. If you want to reach this important audience, call Maria Bevis on 071 873 4052 or fax 071 873 3078.

MR Tony Dreyfus is the most senior French official to visit Malaysia in many years. The arrival of the minister of state marks the final stages of a French regional initiative, the country's most vigorous since its ignominious retreat from Vietnam more than 35 years ago.

Mr Dreyfus's visit was part of a tour, which also included Vietnam, intended to gauge the local response to a revival of French interest in south-east Asia. Malaysia would provide the focal point of such a policy.

The general Malaysian view of France is skewed, often limited to cognac and fashion. Trade volume is small - smaller, for example, than with the Netherlands. Nevertheless, Thomson CSE, the French electronics group which employs 16,000, is one of the biggest foreign employers. Another French company, Transroute works closely with United Engineers - a construction group controlled by the ruling United Malays National Organisation party - on road engineering projects.

France wants to build a "new presence" in the region and keep active communication links with Europe, according to one western diplomat. Otherwise, he said, France risks committing the "deadly error" of leaving the region to Japan and Taiwan.

FT SURVEYS

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## PUBLIC NOTICES



## MMC INVITES EVIDENCE AND VIEWS ON THE ACQUISITION BY MR ALAN J LEWIS OF JARMAIN AND SON LIMITED.

The Monopolies and Mergers Commission is inquiring into the acquisition by Mr Alan J Lewis of Jarmain and Son Limited, to determine whether or not such an acquisition might operate against the public interest. The Commission will in particular be studying the possible effects of this acquisition on competition in the market for commission wool scouring.

The Commission would like to hear from those who have information which could help the inquiry, and from those who have views on the acquisition. Please write, as soon as possible to: The Reference Secretary (Mr Alan J Lewis/Jarmain), Monopolies and Mergers Commission, New Court, 48 Carey Street, London WC2A 2JT.

## SCOTTISH EQUITABLE LIFE ASSURANCE SOCIETY

Notice is hereby given that the ANNUAL GENERAL MEETING of the SOCIETY will be held at the SOCIETY'S HEAD OFFICE, 28 ST. ANDREW SQUARE, EDINBURGH, on Thursday, 18th April 1991 at 12.30 p.m. to consider the Accounts and Balance Sheet and Reports of the Directors and the Auditor, to elect Directors and to determine the remuneration to be paid to the Directors and to elect or re-elect the Auditor(s).

A member of the Society entitled to attend and vote at any Annual General Meeting is entitled to appoint another person to attend and vote instead of him. Proxies must be lodged at the Society's Head Office not less than forty-eight hours before the time for holding the Meeting.

By Order of the Board  
D.A. BERRIDGE  
Chief Executive  
28 St. Andrew Square  
EDINBURGH

## COMPANY NOTICES

## THE HONGKONG AND SHANGHAI BANKING CORPORATION LIMITED

PRIMARY CAPITAL UPDATED  
FLOATING RATE NOTES  
Notice is hereby given to the holders of these notes that copies of the Annual Report and Accounts of the Bank for the year ended 31 December 1990 are available at the offices of the Bank at 99 Bishopsgate, London EC2.

April 4, 1991

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## THE COMPUTER INDUSTRY

The FT proposes to publish this survey on 23rd April 1991.

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## WORLD TRADE NEWS

## Boeing spots demand for eastern European travel

The airline forecasts a sharp rise in aircraft sales and leasing in the region, writes Anthony McDermott

VIENNA might seem a little outlandish as the European capital from which to launch a foray into eastern Europe, but Boeing recently chose the Austrian capital as the base from which to publicise its campaign to capture a slice of the newest market for airlines.

Malev Hungarian Airlines is shortly to receive on lease from GFA, the Shannon-based group, its first Boeing 737-300, and in February announced it was to buy direct two 767-300s. It is this interplay between leasing aircraft and direct purchases, according to Mr John Hayhurst, Boeing's marketing vice-president, which could make the eastern European market worthwhile.

As the world's largest manufacturer of commercial jets, Boeing's historical share of the world market between 1947 and 1990 - at constant dollars - has been 56 per cent. Boeing sets much store by the introduction of the 777 twin-engine wide-body jetliner as a means of maintaining its share of the market.

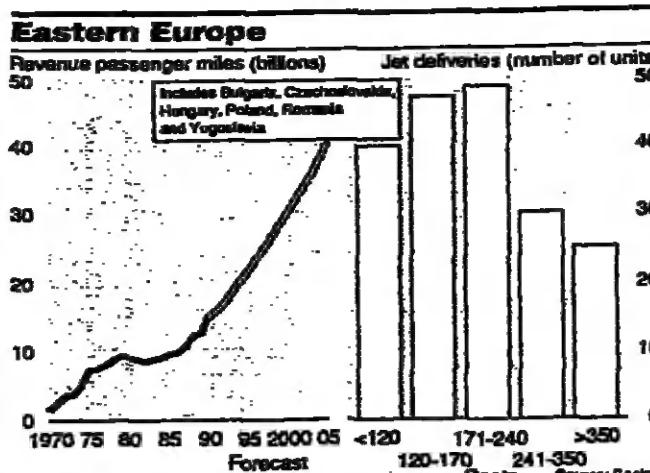
On a global scale, eastern Europe is likely to account for only 2.5 per cent of Boeing's sales and its growth rate will be outstripped by those of the Newly-Industrialised Econ-

omies of Asia. But, as he points out, according to revised forecasts for sales to eastern Europe to the year 2005, this share amounts to around \$15bn out of \$617bn - "and that's a lot of money by almost anybody's standards". It is, furthermore, a market which had not hitherto bought western aircraft on any sizeable scale.

Boeing's eastern European forecasts cover Bulgaria, Czechoslovakia, Hungary, Poland, Romania and Yugoslavia, but not the Soviet Union. Revenue passenger miles (the number of passengers times the number of miles they fly) are due to rise from about 15bn in 1990 to just over 40bn in 2005. Jet aircraft deliveries of all sizes between 1991-2005 are to total over 180, reaching a peak in about 1996, according to Boeing.

The forecasts concentrate on these six countries because, according to Mr Hayhurst, Boeing has experience of selling its aircraft to eastern Europe dating back two decades. This provided the basis for credible forecasting, while, according to Mr Hayhurst, "the number of western-made airplanes sold to the Soviet Union you could count on one hand".

The Gulf war and recession have forced Boeing to revise



their long-term forecasts. Worldwide air traffic growth for this and next year were initially put at 7 per cent. These have been revised to 2.9 per cent for this year and 4 per cent for next. "We'll be back to the long-term trend in traffic growth relatively quickly", he said.

The 15-year aircraft forecast has been reduced from 9,210 to 8,850, but the overall value has shifted only slightly from \$630bn to \$617bn. Some of the

smaller aircraft have been taken out of forecasts and replaced by larger versions. With a view to reducing air traffic congestion, he saw the trend towards more passengers on individual aircraft. "Today, the average jet airplane has 168 seats. By the year 2005, the number will be 233 seats."

These developments will also effect estimates for central Europe, which made an average world airline growth contribution of 9.7 per cent

between 1970 and 1990. But for the following decade it was put at 5.5 per cent.

On the 15 year forecast, Mr Hayhurst says, "the perception that there's a lack of money may be a matter of the current condition as opposed to any long-term trend".

In addition, Mr Hayhurst argues, financial institutions have tended to set more store by the asset value of specific aircraft as opposed to the specific creditworthiness of an airline. He cited the examples of direct finance for the purchase by the Polish airline LOT of 767s, and the experience of Balkan, Bulgaria's airline, in leasing 737-500s from Ansett.

For the moment, although worldwide Mr Hayhurst estimates that cargo traffic will grow at a faster pace than that of passengers, this is not likely to apply yet to eastern Europe. He says there is a "pent-up demand for travel" going hand-in-hand with political developments. The development of tourism will be a focus and therefore make the acquisition of a passenger over a cargo aircraft "a priority".

The economic development of central and eastern Europe and the closer co-operation between east and west is likely also to increase traffic demand

for business travel. All these factors, taken with the desire of these six east European countries to modernise their fleets, made the market more accessible to western aircraft. With a dip at the Soviet Union, he said, "most western people have much more comfort flying on a Boeing aircraft than on an Ilyushin".

The strategy would seem to be to build on the desire to generate more hard currency, perhaps initially more through leasing than direct sales. He said "the leasing companies are here to stay. I don't think they will buy a significantly higher proportion of production than they have in the last several years. But they will play a vital role in the placement of airplanes in eastern Europe."

If these airlines proved successful at running their western-equipped fleets "then through their reserves build up they could attract financial institutions" for direct purchases.

But the Malev deals did not represent an exclusive pattern for LOT's acquisition of 767s showed. "We like to find an arrangement that would be attractive to specific customers - each one is different."

## Malaysia steel mill contract goes to Italy

THE government-owned Perwaja Steel group of Malaysia has awarded a Ringgit 400m (\$83.5m) contract to Danelli of Italy to build a rolling-steel mill, AP-DJ reports from Kuala Lumpur.

Under the present schedule, the rolling mill will begin production by November 1992 and reach an output of 450,000 metric tons of steel bars and wire in three years, Perwaja said. The mill's eventual production will be worth Ringgit 400m-450m a year.

Perwaja, Malaysia's biggest steel plant, is in the middle of a reconstruction programme, initiated to overcome problems that have kept the facility running at a fraction of capacity.

Late last year, Perwaja arranged for more than Ringgit 1bn in financing to cover its reconstruction and expansion. An extra Ringgit 300m direct loan from the government will cover the cost of the new mill, Perwaja said.

The rolling mill is designed to produce high-quality engineering steel, suitable for use in making cars and other machinery.

## Austrian-led group to finance Polish hotel and office complex

By Judy Dempsey

POLAND'S Baltic port of Szczecin will receive a big face-lift over the next two years, following an agreement by an Austrian-led international consortium of banks to finance the building of an important hotel, office and shopping complex.

Girozentrale, Austria's second biggest bank and the agent of the international banking syndicate, has signed a Sch 15m (\$7m) loan with Paxim Joint Venture, an east-west joint venture company set up to oversee the Szczecin project. Paxim's two partners are the Polish Steamship Company (PSK), Poland's biggest shipping company, which will hold 74 per cent of Paxim, and Iban, the Austria-based building group, with a 26 per cent share.

Paxim Joint Venture will manage the office buildings of the complex, and the hotel will be managed by Radisson Hotel Corporation.

Like other leading Austrian banks, Girozentrale has been cautious about financing large contracts in eastern Europe, largely because the countries of eastern Europe owe Austria a total of \$15.1bn (\$8.5bn).

Following the collapse in 1989 of the communist system in the region, Viennese banks have tended to finance small and low-risk ventures, especially in Hungary, Czechoslovakia and the Yugoslav republic of Slovenia.

In the case of the Szczecin project, Girozentrale's risk exposure is likely to be minimal because of its previous experience in financing/constructing hotels in Poland, as well as the ability of most investments in hotel projects in eastern Europe to create a quick turnover.

Analysts at Girozentrale believe Szczecin, a big industrial centre bordering Germany, with excellent links to Scandinavia, but with an under-developed infrastructure, is an attractive investment.

The bank and LOT, Polish Airlines, formed a joint venture to finance the Marriott hotel in Warsaw, which was completed in 1989 and which increased orders to the Austrian construction industry and its ancillaries by Sch 1bn.

## New Brazil airline flies today

By Paul Abrahams

AIR BRASIL, a new airline, will be launched today as a joint venture by TNT, the Brazilian subsidiary of TNT Worldwide, and Lider Taxi Aereo of Belo Horizonte.

The airline has leased three BAe 146-200 aircraft with which it plans to operate a shuttle between Rio de Janeiro's Santos Dumont airport and São Paulo. It will also fly to Belo Horizonte.

The 146 is the only commercial jet capable of taking off from short runways at Santos Dumont with a full load, according to British Aerospace.

The company claims the operations there will set a precedent for other inner-city airports such as London City and Toronto Island. A planning inquiry to extend London City's runway to accommodate BAe 146 jets should report its findings this summer.

Air Brasil plans to increase capacity on its routes next July by replacing the leased aircraft with three BAe 146-300s. These can carry 100 passengers.

BAe says it has taken 300 orders for the BAe 146 which is designed to operate from short runways with the minimum of noise and emissions.

## Belleli awarded Dutch topside platform order

BELLELI, the Italian engineering group, has won a £80m (\$26.6m) order from Nederlandse Aardolie Maatschappij (NAM), a Shell-Exxon joint venture, to build topside facilities for a new production platform in the Dutch sector of the North Sea, Haig Simonian reports from Milan.

The 7,000-ton structure marks the first order for any Italian platform-builder in the Dutch market. Topside facilities comprise a single integrated deck containing oil and gas extraction plant. Last year, Belleli won an order from Amerasia Hess to build a drilling deck for a platform in the Scott field of the North Sea.

## Latin America anxious to boost Japanese investment

LATIN America is anxious to attract more investment from Japan, which lags behind the US and the EC as an economic player in the region, Mr Enrique Iglesias, president of the Inter-American Development Bank (IADB), said yesterday.

Reuter reports from Tokyo. "We are not satisfied with trade or investment and we need to improve both," Mr Iglesias added.

"Japan is not very important in trade (in Latin America) and that is our problem." Although Japanese investment had been rising in Chile, Mexico, Brazil and Venezuela, "we see potential for much, much more".

The IADB, which funds development programmes in Latin America and the Caribbean, is holding its annual conference in Nagoya, Japan, on April 7-9, the first time the bank has held such a meeting in Asia.

"They (the Japanese) do not know the market. That's what they tell me. They have other priorities. East Asia is a very important priority," Mr Iglesias declared.

The debt crisis of the early 1980s and the ensuing economic upheaval in Latin America had put off Japanese investors, but the IADB meeting gave an opportunity to publicise the free market reforms that have taken hold in the region.

"The instability of the 1980s was not good for private investment from Japan," Mr Iglesias said. "We want to tell people things are changing."

## Japan machine tool maker sets up UK technical centre

By Andrew Baxter

MATSUURA Machinery of Japan has set up a technical centre in the UK to help develop its European sales of sophisticated machining centres - large machine tools performing a variety of tasks.

Initially, the facility will offer spare parts and technical information to bolster the service offered by Matsuura's agents in Europe. Similar ventures by Japanese machine tool builders have led to full-scale assembly overseas, and the European manufacturers will be watching the project closely.

Japanese producers were the most successful in capturing world markets in the 1980s, based on volume production of standardised machines for export. Matsuura is a more specialised producer with a reputation for high-speed machines.

Matsuura chose the UK for its technical centre partly because of its confidence in its UK distributor, Beaumont

Machine Tools of Coalville, Leics. Beaumont has been marketing, installing and servicing Matsuura machines for over two years. Mr Jeremy Gough, Beaumont's managing director, will head the technical centre, launched this week with an initial staff of about six.

The UK was also chosen because of its aerospace market - the biggest user of Matsuura's machining centres. The company's decision was influenced by advice from Sir Hugh Cortazzi, former British ambassador to Japan.

Japan is the world's largest producer of machine tools and overtook Germany in 1989 as the biggest single importer into the UK.

Japanese exports to the EC account for about 7 per cent of the regional market, the world's largest, but there is also significant local production by Japanese companies. In the UK, the biggest Japanese producer is Yamazaki.

## Fujikura-Pirelli cable deal

FUJIKURA, Japan's fourth biggest maker of electric wire and cables, has reached agreement with Pirelli of Italy to form a joint venture for making and selling electric cable connectors for telecommunication system cables, Fujikura said yesterday, AP-DJ reports from Tokyo.

The Pirelli Servocavi joint venture, to be based in Livorno, Italy, will be set up around May, on receiving government approval.

The venture will be capitalised at £2.5m (\$1.1m), with Pirelli holding 51 per cent and Fujikura 49 per cent.

Officials said the new company will be the first joint venture formed between Japanese and Italian electric cable makers.

Output of "heat shrinkable sleeves" to connect telecommunications cables is due to start next year, with an initial annual sales target of £15m.

The product will be sold throughout Europe, except in Ireland and the UK.

## French win Bolivian gas contract

SOFREGAZ, the engineering and contracting arm of the French state-owned utility Gaz de France, has won a FF80m (\$2m) contract to build a natural gas distribution system in Bolivia, it said yesterday, AP-DJ reports from Paris.

Financed by a French foreign aid credit accorded through a 1989 agreement, the contract involves furnishing equipment and supervising construction in four Bolivian cities. Bolivia will also contribute FF450m.

## TODAY'S OPPORTUNITIES ARE TOMORROW'S APPOINTMENTS.

See the Top Opportunities page in Friday's FT.



## POLAND

The FT proposes to publish this survey on May 3rd 1991. 58% of Chief Executives of Europe's largest companies read FT. If you want to reach this important audience, call Patrick Surridge, Tel: 071 873 3425 or Fax: 071 873 3072 or Nina Kowalewska, Warsaw, Poland, Tel: (22) 499787.

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## Travel industry seeks new levy on all bookings

By David Churchill, Leisure Industries Correspondent

THE BRITISH travel industry yesterday called on the government to impose a levy on all holiday bookings as an additional money-back guarantee for travellers booked with companies which cease trading without adequate financial safeguards.

The Association of British Travel Agents told the government that it could not be expected to provide an indefinite guarantee that it would meet all the liabilities of travel companies which go out of business.

"It's our problem at the moment, but the government can't expect us to go on forever to bail out travel firms in trouble," said Mr John Dunscombe, Abta's president.

Mr Dunscombe yesterday wrote to Mr Edward Leigh, consumer affairs minister at the Department of Trade and Industry, urging the government to impose a one per cent consumer levy on holidays.

This would add about 27 to the price of an average package holiday costing £350 and would raise some £20m in the first year.

"This would provide the consumer with a long-stop guarantee to ensure they get their money back when travel firms go out of business but are not

covered by existing bonding arrangements," said Mr Dunscombe.

His letter is aimed at placating the Abta membership, which is angered by its leadership's decision to impose a levy on them to replenish its finances following the recent failure of several travel companies.

Many members reportedly believe they should not be expected to pay for the liabilities of tour operators who do not have financial safeguards.

Abta's 3,000 travel agency members yesterday received a letter asking them to pay an extra 25 per cent of their annual subscriptions now and a further 50 per cent in July. This follows a 25 per cent levy imposed last January.

This levy, along with one for the 700 tour operators in membership, will bring in £2.1m over the next six months. Abta says it is also increasing its insurance cover to £7m to cover further failures.

Abta hopes the government will be forced to impose a levy under a new EC travel directive, due by the end of next year.

This requires travel groups to satisfy their governments that they can repay consumers if they cease trading.



Evans: challenging British reluctance to haggle

## Making a living at the art of haggling

MR LEIGH EVANS has found his meal ticket for the recession. He bargains with suppliers on behalf of businesses which lack the confidence or clout to haggle for themselves.

Mr Evans takes the last price offered by a supplier and goes in to bat for his client. He is paid 35 per cent of any additional savings he achieves through negotiation.

"The idea is perfectly simple," says Mr Evans, a 30-year-old former advertising executive and general manager of a company selling storage and materials handling systems. "If I don't save anything, I don't get anything."

The first deal six months ago paid the annual overheads of his company, Evans-Munday Associates. Now discussing deals worth millions of pounds, he can afford to describe a £10,000 contract, the smallest he accepts, as a low fee.

"I am trying to challenge the reluctance to haggle over prices which is central to the British character. Negotiation is a difficult thing for the British to do because it involves conflict. British people traditionally will do anything to avoid conflict."

The traditional purchasing approach is simply not hard-nosed enough for him. "Competitive tendering is an essential pre-requisite, but negotiation is absolutely critical if you're going to get the best value."

He argues that negotiation is especially important in the current economic climate. "Purchasing people can have a greater effect on profits than sales people in a recession because all savings fall straight through to bottom line."

Part of his negotiating technique, in fact, is to keep things deliberately formal. "I don't have suppliers calling me by my Christian name - it's always Mr Evans."

He has bargained for computers, cars, insurance policies and contracts with employment agencies. But he is wary of pushing a negotiation too far.

His main advice to buyers is: "Always assume that you're in a stronger position than the salesman."

Clay Harris

## Bazaar economics move to the boardroom

Whether buying aircraft or renting office space, many customers can name their price

ALMOST anything is now negotiable in Britain. Recession has shifted the balance of power in the marketplace, not just in retail stores or car showrooms. In business deals as well, many customers are trying to name their price, and some are succeeding.

"If you want to buy a corporate jet, now is the time," says Mr John Keeble of London-based Twinjet Aircraft Sales. A British Aerospace 125 executive jet was recently sold for \$6.25 million although it would have commanded a price of \$7m six to seven months ago.

Another dealer in the same field says: "We have got one aircraft for sale at £150,000 but I know that the seller would take \$90,000 without even thinking about it."

Bargain-hunters are especially likely to circle around what they perceive to be distressed sellers, such as receivers and liquidators.

Mr Philip Sykes of BDO Binder Hamlyn, the accountancy firm, says: "I always get a few calls along the lines of 'I will give you 5 per cent of the value of the stock', and some people may be that desperate."

Mr John Allan, a partner at London-based accountants Grant Thornton, who has acted as a receiver to several companies in recent months, has encouraged many stock buyers on the hunt for bargains.

One offered to buy film videos at one-fifth of the price for 50p apiece, but the receivers succeeded in holding out for about 57p.

"The only attraction of selling to people like that is if you want instant cash," says Mr Allan.

"Most receivers will look around for better prices even if they have to release things on the market at a slower rate."

Bargaining has always been central to buying and selling



Tony Andrews

Bargains on sale: the recession has created a buyers' market in the UK economy

advertising space in the media, but in recent months, the wheeling and dealing has been more frenzied than ever.

"Some of the media owners are in such dire straits that advertisers can virtually dictate their own prices," says Mr Richard Byrne, media director of Bartle Bogle Hegarty, one of the larger London advertising agencies.

The negotiations over price are most intense in television which is very vulnerable to fluctuations in demand because of the pre-emptive buying system.

Agency media buyers bid "blind" for specific spots in the knowledge that if a competitor makes a higher bid they will be bounced out of the space.

Since Britain's independent television companies have a fixed amount of airtime to sell, the price is dictated directly by the level of demand. At the

Bargaining has always been central to buying and selling... but in recent months, the wheeling and dealing has been more frenzied than ever

moment, both are very low.

Mr Ray Morgan, chairman of Zenith, the media buying subsidiary of Saatchi & Saatchi, which is the UK's biggest single media purchaser, reckoned that the average price of television airtime was around 20 per cent lower than at this time last year.

He estimated that the cost of newspaper advertising in the first quarter of this year was between 10 and 20 per cent lower than at the same time in 1990. Some parts of the market,

such as middle market national dailies and regional newspapers, have been particularly badly affected and rates are very soft.

Some of the country's newspapers are said to be selling advertising space for as much as 40 per cent less than a year ago.

The most vulnerable areas of the media are new titles and channels still struggling to establish themselves as the recent demise of TV Plus, the listings publication, and Journalists Week, the media trade magazine, suggest.

Media buyers can drive particularly hard bargains with new publications. Similarly, media owners are said to be prepared to agree to exceptionally low prices to coax potential advertisers into the market.

In commercial property, "vulture funds" have been set

up by property companies, financial institutions and surveyors, aiming to take advantage of knock-down prices, which, relative to income, are lower than the crash of the mid 1970s.

Even so, finding cheap property with reasonable rental prospects is a tough business. "We still are not seeing great bargains," says Mr Michael Slade of Helical Bar, which is behind a fund investing in retail property.

Banks are supporting many bankrupt companies rather than offloading the property on to a depressed market.

Receivers, likewise, are prepared to hold on to properties for years if necessary, rather than sell at absurdly low prices.

Anyone trying to find bargains in prime property is likely to be disappointed. It tends to be held by institutions or large property companies which are not forced sellers. "If it is good, you are having to pay a decent price," says Mr Slade.

The real property bargains are for tenants looking for new space.

Rents in the City of London are down 20 per cent from their peak and may fall another 10 per cent this year.

A building in Austin Friars in the City's financial quarter that a year ago would have cost £50 per square foot per annum to rent, has recently been let for £45.

Tenants can also haggle over rent-free periods, which can be as long as two years. In addition, they can often get cash injections and fitting out allowances, which can be as high as £50 a square foot.

Vanessa Houlder  
Alice Rawsthorn  
John Thornhill

## Council settles swap dispute with bank

By Tracy Corrigan

HAMMERSMITH and Fulham Borough Council, the London local authority at the centre of a two-year court case on interest rate swap agreements, has reached an out-of-court settlement with one of the banks involved.

Hammersmith still faces 11 outstanding writs from banks seeking to recover sums paid to the council under swap agreements. The bank with which settlement was agreed had not issued a writ against the council. Details of the agreement were not disclosed.

Hammersmith is willing to discuss settlement with other banks, but is not currently involved in any negotiations, an official said.

Swap agreements entered into by councils were ruled invalid by the House of Lords earlier this year. The 50 banks were involved in swap transactions with 130 local authorities and face losses of more than £500m as a result of the decision.

For most of the 1980s, many councils were active in the swaps market, where they exchanged fixed-rate and floating-rate interest payment flows. Some, like Hammersmith and Fulham, used the market to speculate on interest rate movements, but misjudged the swings of the markets.

In the wake of the Lords ruling, many banks vowed to seek restitution, a legal process which allows them to recover payments made to local authorities, but not to retrieve notional sums owed by the authorities under the agreements.

The Hammersmith settlement is the second since the Lords ruling. In March, Ogwr council in south Wales reached an out-of-court settlement with Citicorp, the US bank, just before a case for restitution was due to be heard. The settlement included a full repayment of net principal payments between Citicorp and Ogwr on both open and matured contracts, and interest relating to those payments, totalling more than £1m.

Last Thursday, Mr Norman Lamont, the chancellor of the exchequer, met the British Bankers Association to discuss the issue. Earlier in the week, Mr Robin Leigh-Pemberton, the governor of the Bank of England, put his weight behind the campaign for retrospective validation of the contracts, which would allow councils to honour swap agreements.

But retrospective legislation is politically unpopular, and the government may instead decide to simplify the process for restitution.

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Swissair Customer Portrait 74: Keiko Miyasaka, photo producer, Tokyo, photographed in Paris by Hanspeter Schneider.





## UK NEWS

## Europe fails to enter the TV race

Raymond Snoddy reviews the chase for franchises across Britain

RUNNERS and riders are limbering up for the UK's greatest commercial television franchise race. For the first time in British broadcasting history the regional commercial television franchises will go to the highest bidder after applicants have passed a "quality threshold".

But after years of media hype there is, so far, a surprising lack of interest in the competitive tenders for new 10 year franchises to run from 1992. There is, for example, little sign of the expected invasion from continental Europe.

One source, however, in the broadcasting industry, acting as an unofficial forecaster, said yesterday: "If I was running a book I would give no better than evens on the incumbents surviving."

Awarding commercial broadcasting licences in the UK has always been a strange business. This time around it is a very tricky gamble indeed because in most cases winning or losing will depend on blind bids in a brown envelope.

Yet despite the uncertainty that will continue until May 15 - the deadline for bids - and beyond, the race, so far, is looking surprisingly dull. Some of the established companies are starting to look good against weaker than expected opposition.

Six weeks from "the off" there is, at least in the public domain, a noticeable absence of major British corporations from outside the television industry in the field or any outward sign of an invasion from continental Europe to buy up the UK's commercial television system.

There may, of course, be canny bidders working in great secrecy with teams of merchant bankers, determined not to declare themselves until 11.45am on the day. In a notoriously gossipy industry, however, it would be surprising if many bidders managed to keep their plans entirely private until the deadline.

It looks at the moment as if there may not be many more than 30 bidders for Channel 3 franchises, as ITV will be known in future, including the 16 incumbents.

So far only a handful of large well funded companies have declared themselves or been identified as serious contenders. They include Mr Michael



Green's Carlton Communications, MAI, the advertising and financial services group, Mr Richard Branson's Virgin Group, Polygram, the music subsidiary of Philips the Dutch consumer electronics group and EMAP, the newspaper and publishing group.

Apart from Canal Plus, the French pay television company and Générale d'Images, the French communications company which already have stakes in TVS Entertainment the only publicly known new continental European player is CLT, the company that owns Radio Luxembourg.

Silvio Berlusconi, the Italian broadcaster with interests in four European countries has, it is believed, looked but decided to pass up the opportunity this time around. From 1994 it will be possible to take over Chan-

nel 3 broadcasters.

Several of the largest ITV companies either have no serious rival so far or face opposition from groups trying rather belatedly to put together an effective bid.

The reasons for the relative lack of interest include the current recession in advertising, the costly programme obligations, the cost of applying, which can be up to £2m for a larger franchise, and finally the uncertainty over how quickly satellite television can eat into advertising revenues.

One or two groups have looked at Central Independent Television, the second largest ITV company, but there is no sign so far of a serious bidder emerging.

Viscount Lewisham, a landowner, is believed to be leading a consortium against York-

shire Television. The consortium includes Mr Nicholas Fraser, managing director of Fenwick Productions, an independent producer, with Lord Asa Briggs, the historian as adviser. Yorkshire is taking the possibility of a bid seriously, but it is far from clear what Viscount Lewisham's chances are.

Granada Television is also likely to face opposition from local independent producers. Mr Phil Redmond's Mersey Television is the most often cited possibility. But here again the odds must be on the incumbent.

RTV, broadcasters for Wales and the West, will almost certainly face at least two hostile bids because a bidding consortium has split.

Granada has teamed up with its tiny neighbour Border Television to bid for Tyne Tees, the north eastern franchise.

TVS looks increasingly vulnerable because of its inability so far to sell MTM, its US production subsidiary that has pulled the company down financially. MAI, Virgin and Carlton are all expected to compete with TVS for the affluent south of England franchise.

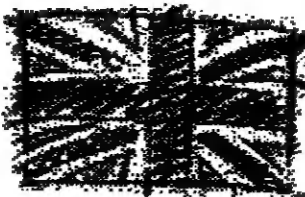
It would be surprising if Thames, London Weekend Television and TV-am the national commercial breakfast franchise, were all to survive because all will face serious opposition. Carlton is going for Thames and Richard Branson, together with David Frost is keen to have a go too. Polygram and a group of independent production companies is expected to bid for LWT.

TV-am is likely to face at least two serious bids, one led by Independent Television News and including Carlton, MAI, The Daily Telegraph and NBC of the US. The other includes LWT, Walt Disney and Broadcast Communications, the independent producer controlled by The Guardian.

Privately government officials say the move to open up ITV to competition would have "worked" if four franchises changed hands.

As the riders move nervously towards the start the odds are that up to four incumbents could go, but that the ITV system is unlikely to be totally devastated by the contents of the brown envelopes.

## BRITAIN IN BRIEF



## Trust eludes financial services

Confusion and mistrust of the financial services industry is still widespread, because of poor marketing, according to a report published by Mintel, the market research company.

"Banks, building societies, insurance companies and credit card suppliers spent a staggering \$44m in 1989 advertising their services, and the majority of the population still don't know what they are buying," said the report.

## Water body calls for meters

Thames Water, one of the recently privatised 10 regional water authorities, has come out in favour of selective metering of customers as its solution to the problem of finding a new way of charging for domestic water usage. But Thames, the largest of the 10, has rejected wholesale metering of domestic premises mainly because of the complications and costs of separating out sources of supply among urban and suburban customers.

## Airline hits at landing slots

British Midland, UK's second largest scheduled air line since the demise of Air Europe, criticised the way that take-off and landing slots at Heathrow airport are allocated. The airline, which launched two new scheduled routes out of Heathrow to Palma, Majorca, and Nice, France, wants greater government priority to improving competition on European routes.

## Training levy urged

The government was urged by a former director of economics at the National Economic Development Office to allow its employer-led Training and Enterprise Councils to introduce compulsory training levies. Mr Ken Mayhew, of Pembroke College, Oxford, said they would help to stimulate a "training culture" among employers which could eventually allow a training levy to "with away" because it was no longer required.

## Schools face industry test

The government is considering introducing a new form of industry-based National Vocational Qualification for schools and colleges of further education. The thinking is that students would be able to sit for them at the same time as traditional A-levels.

## June election 'ruled out'

A June general election was virtually ruled out by Mr Chris Patten, chairman of the Conservative party. Stressing "dramatic news ahead" on inflation he claimed that improving economic prospects would be

accompanied by increasingly frantic calls by Labour for the earliest possible general election.

## Gold reserves up by \$540m

Britain's gold and foreign currency reserves rose by an underlying \$540m last month, partly because of large contributions from abroad to help to meet the costs of the Gulf war.

## Chevron sells N Sea assets

Chevron, the US oil company, announced the sale yesterday of its interests in several North Sea blocks to Arco, a UK subsidiary of Atlantic Richfield, in a cash deal which analysts value between \$30m and \$50m.

The four blocks in the southern gas-producing area of the North Sea are part of a package put up for sale last October when the company said it would sell 15 per cent of its non-core North Sea assets.

## Ruling on insurance

Insurance companies will, in future, have to pay much closer attention to the wording of their promotional literature as a result of certain recent

decisions made by the Insurance Ombudsman.

## Cap plans anger authorities

Plans to charge cap 14 local authorities, including three which are Conservative-controlled, provoked angry responses from council leaders. The capped authorities have 28 days to challenge or accept the government's proposals for maximum budgets.

## Labour voices benefits concern

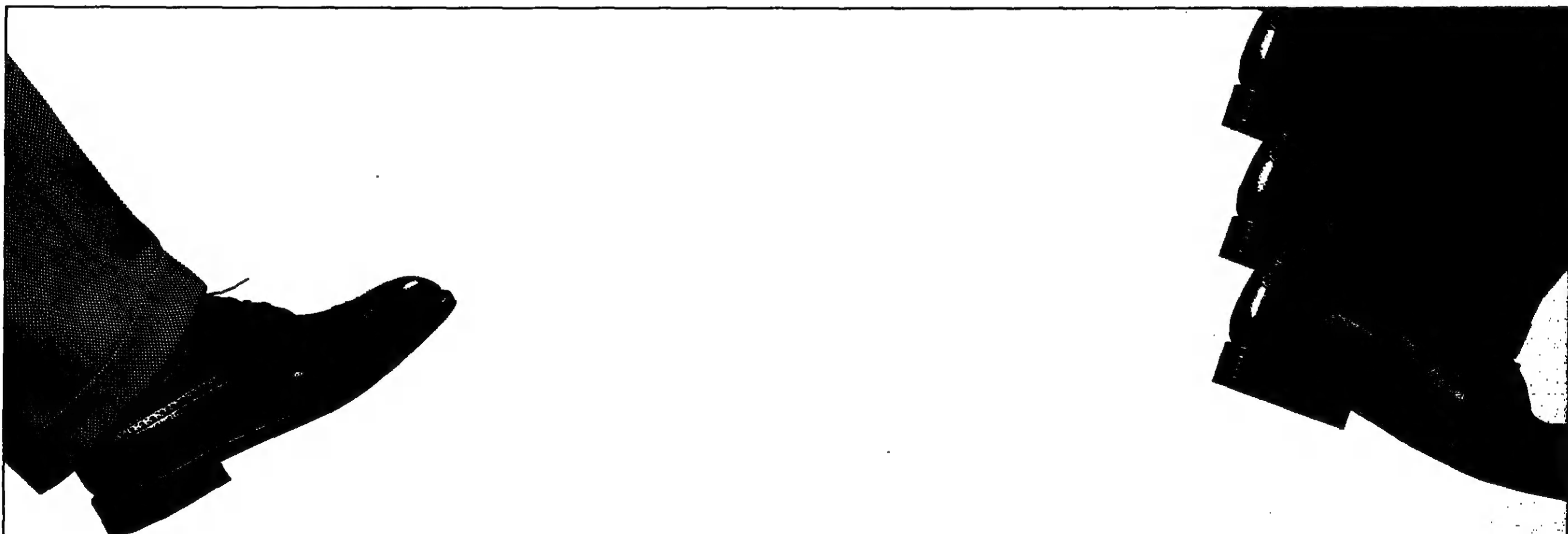
The opposition Labour party yesterday expressed fears that a the new benefits agency set up to deal with all social security benefits would reduce public accountability. The 500 social security offices in England, Wales and Scotland were hived off this week to administer all social security payments except for unemployment benefit which is dealt with separately by the Employment Agency.

## London crawls to work

Average traffic speeds in central London have continued a 10-year decline to fall below 11mph during the working day, according to a Department of Transport survey.



There are 1,006 waste dumps in England and Wales needing controls to deal with danger from landfill gas which builds up and can cause explosions or suffocation, according to an official report. However, the report came under attack from Friends of the Earth, the environmental organisation, because it failed to identify the sites' exact location.



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TECHNOLOGY

# Print that falls off the page

PRINTING systems that reuse paper are being studied by the European Space Agency. The objective is to develop a printing system that can remove, as well as print, words on a sheet of paper and so replace the volumes of heavy manuals carried into space by astronauts. But the printing systems are expected to have earthly applications in the ultimate paperless office as well.

The elimination of heavy instruction manuals could increase the weight of payloads, according to Pira, the printing research organisation commissioned by ESA to study reusable paper systems for the Columbus laboratory, part of the International Space Station Freedom, which will be in permanent orbit.

The data usually contained in the manuals could be stored electronically in the laboratory's computer system or could be beamed up to the craft or station as required. The data would then be printed out on paper.

Experimental information gathered on the space station would be written on the paper and then stored by using an optical scanner, so that the sheet can be used to gather fresh information.

The proposed printing systems cannot use ordinary paper made from cellulose fibre, which is not strong enough for constant reuse.

Instead, according to Alison Dandewicz, of Pira, synthetic fibre paper will be used in the development of two printing techniques - thermal transfer printing and ink-jet printing.

Thermal transfer printing applies heat to an ink ribbon, which transfers a letter to the page. Heat on the page can also pull the print off the page, says Dandewicz. So far, only single lines have been removed. The next stage is to be able to remove whole pages of printed text at one time.

Script printed by ink jet printing, where tiny jets of ink are squirted at the paper, could also potentially be removed. One possibility is to use inks which change colour, and so seem to disappear, when exposed to specific types of light.

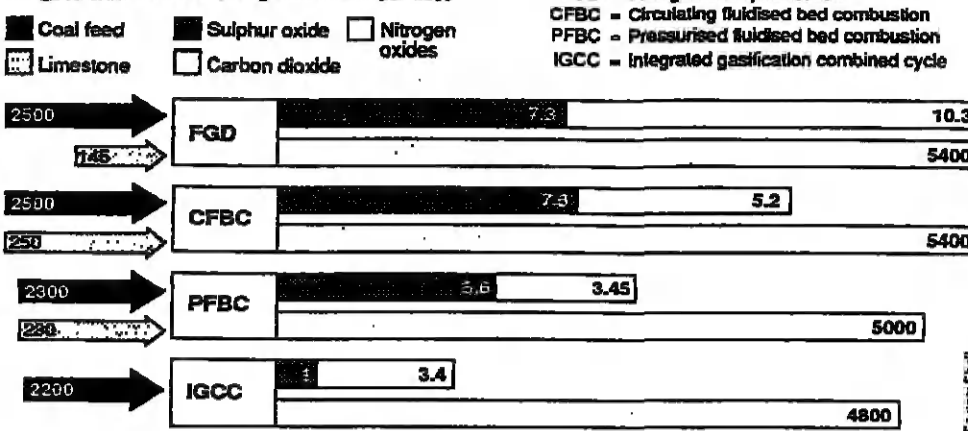
Lynton McLain

Clean methods of burning a dirty fuel are poised to compete with natural gas, says Juliet Sychrava

# A power play by the coal industry

## CLEAN COAL TECHNOLOGY

To generate 250MW (all figures tonnes per day)



monoxide and hydrogen.

This removes more than 99 per cent of sulphur, and produces nitrogen oxide levels similar to those produced by natural gas combined cycle plants, which recapture the waste heat from the gas combustion process to drive a second steam turbine. Because the plant is more efficient than conventional power stations it burns less coal, and releases 10-15 per cent less carbon dioxide than a conventional plant.

Texaco goes further at its Coolwater plant, removing additional "food grade" carbon dioxide and selling it to the food industry, where it is used to carbonate canned drinks.

Together with partners, Texaco plans three new 400MW generating sets at Freetown, Massachusetts. The new plant, which aims to be "the cleanest coal-based power plant in the world", will emit eight times less sulphur dioxide and nine times less nitrogen oxide than the maximum levels imposed by Massachusetts legislation. The initial stage of the plant, which will supply power to local utilities, will start up in late 1994.

IGCC is close to commercial application in the Netherlands,

where the Dutch Electricity Generating Board has commissioned the largest gasification plant to be built anywhere, using Shell technology. A 2500MW plant will start up late in 1993, and will be followed in 1995 by a 3000MW plant.

Other clean coal technologies are close behind. The main rival is the "fluidised bed" system, which works by burning coal at low temperatures, so that around 25 per cent less nitrogen oxide is formed than in conventional combustion. The low temperature also makes it easier to remove around 90 per cent of the sulphur.

Two 80MW plants in Sweden, one in Spain and one in the US already use the most commercially developed version of this technology - known as pressurised fluidised bed combustion (PFBC). The technology for all four plants was developed by Asea Brown Boveri subsidiary ABB Carbon. It can be used in a combined-cycle system for coal burning, like that used in gas-fired plants.

Larger plants are planned: in late 1995 a larger 330MW plant, also using ABB technology, should replace two older boilers at the AEP Philip Sporn

plant in New Haven, West Virginia.

More basic circulating fluidised bed combustion (CFBC) technology is widely used in small power plants of up to 300MW and is sold by, among others, Lurgi, a subsidiary of the German metals group Metallgesellschaft, and Ahlstrom, the Finnish engineering group. Units of up to 250MW are likely to follow.

British Coal, meanwhile, is committed to its own clean coal technology. Known as "the topping cycle" it combines partial gasification of coal with the fluidised bed system in a combined cycle plant.

The system, explains British Coal, does not need the large oxygen plant needed for complete gasification - it simply uses air. The coal which is not gasified is burnt and used, along with waste heat from the gasification process, to drive a steam turbine.

The process retains 90 per cent of the sulphur in coal, and nitrogen oxide levels are comparable with gasification. Costs are 30 per cent lower than conventional stations with FGD.

But if the topping cycle - which is similar to systems being tested in France, Ger-

many and the US - is ever to be commercial, British Coal will need more money. It has a test plant in South Yorkshire, but has had to postpone plans to build a power station using the technology at Bilsthorpe, in Nottinghamshire together with East Midlands Electricity because of lack of funds.

"We have done tests and are satisfied our cycle is higher efficiency and lower cost than any other," says Jim Harrison, managing director of CRE, British Coal's research unit. "It is precisely modified for power generation."

How successfully advanced coal technology will compete with gas depends on three things: the cost and availability of the competing fuels, the capital cost of building the plant, and the emphasis utilities place on investing in a diversified portfolio of plants.

Gasification inevitably costs more than burning gas because coal has to be converted first. But capital costs are considerably lower than conventional coal-fired plant fitted with FGD.

"There has to be a conscious decision to take coal for fuel diversity, and not as a competitor with gas," says Ed Gerstbrein, Texaco's director of gasification development in Europe. "But over the long term, it may be competitive, as natural gas prices rise, and there is more of a shortage of gas."

There is also the question of government investment, a sore point with British Coal, which points to the heavy subsidy the nuclear industry receives.

Others agree. "We have got to worry about the fact that we are going to run out of gas," says Brian Nicholls, marketing director at John Brown Engineering, which designs clean coal plants.

"There is no problem with gas till 2030, and then the industry generally believes it will run out. Somebody now has to do something to give us a future in coal, or we will be buying in foreign technology."

It is, the government can argue, the industry's job to fund and develop technology. But given the substantial commitment to gas, the two newly privatised electricity generators are unlikely to fund clean coal research - though PowerGen has made some investment in British Coal research. It is, they can argue, the job of power plant manufacturers to develop new technology. That leaves UK clean coal technology in the lurch - at least until gas prices rise again.

# Lead-free petrol sales lose speed

By Deborah Hargreaves

FIVE YEARS ago William Waldegrave, then minister of state for the environment, filled up his car with unleaded petrol at an Esso service station in London's Fulham Road. His gesture marked the launch of environmentally friendly fuel in the UK, where it now accounts for more than a third of petrol sales.

Successive tax breaks, first introduced in 1989, have been partly responsible for the demand. The recent UK Budget imposed a price increase on lead-free petrol lower than that for regular four-star. Unleaded now costs 18p a gallon less than four-star, but the rise now appears to have stagnated and lead-free petrol has been stuck at around a 37 to 38 per cent share of the market since November.

In an effort to find out why demand for lead-free has slowed, the government is conducting a wide-reaching motorists' survey which will be released this month. Oil companies which have done their own market research into the environmental credentials of their customers have found that people are often eager to express concern about the environment but slow to do anything about it.

Shell found that about a third of respondents to a survey among those who did not use unleaded petrol perceived it as offering a lower performance with less wear. Others believed their cars could not use the fuel or were unwilling to have the car retuned so they could fill up with lead-free.

"It never ceases to amaze us how much momentum you need to get behind a campaign to persuade people to convert to unleaded," said Bryn Penel, planning manager at Esso.

The UK is unusual for introducing unleaded petrol before fitting cars with catalytic converters, which cut down vehicle emissions and can be run only on lead-free fuel. Catalytic converters must be fitted on new cars over a

certain size by 1993 in line with EC regulations, which will boost sales of unleaded.

In Germany, where converters are common and unleaded petrol has been cheaper than regular petrol for many years, lead-free fuel has a 68 per cent slice of the market. Once this happens, petrol stations start to phase out pumps of regular petrol which then increase the penetration of unleaded.

The progression towards 100 per cent usage of lead-free fuel took about 10 years in the US, where sales increased steadily as cars had to meet tough new regulations on exhaust emissions. Unleaded petrol was not given a price break in the US, but cars had to be fitted with catalytic converters in the mid-1970s so consumers were forced to turn to unleaded.

The US has now gone one step further by introducing reformulated petrol which further cuts emissions of principally benzene - which has been shown to cause cancer - and volatile compounds. US regulations require reformulated petrol to be used in most cities by 1995 and in those with the worst air pollution such as Los Angeles by 1992.

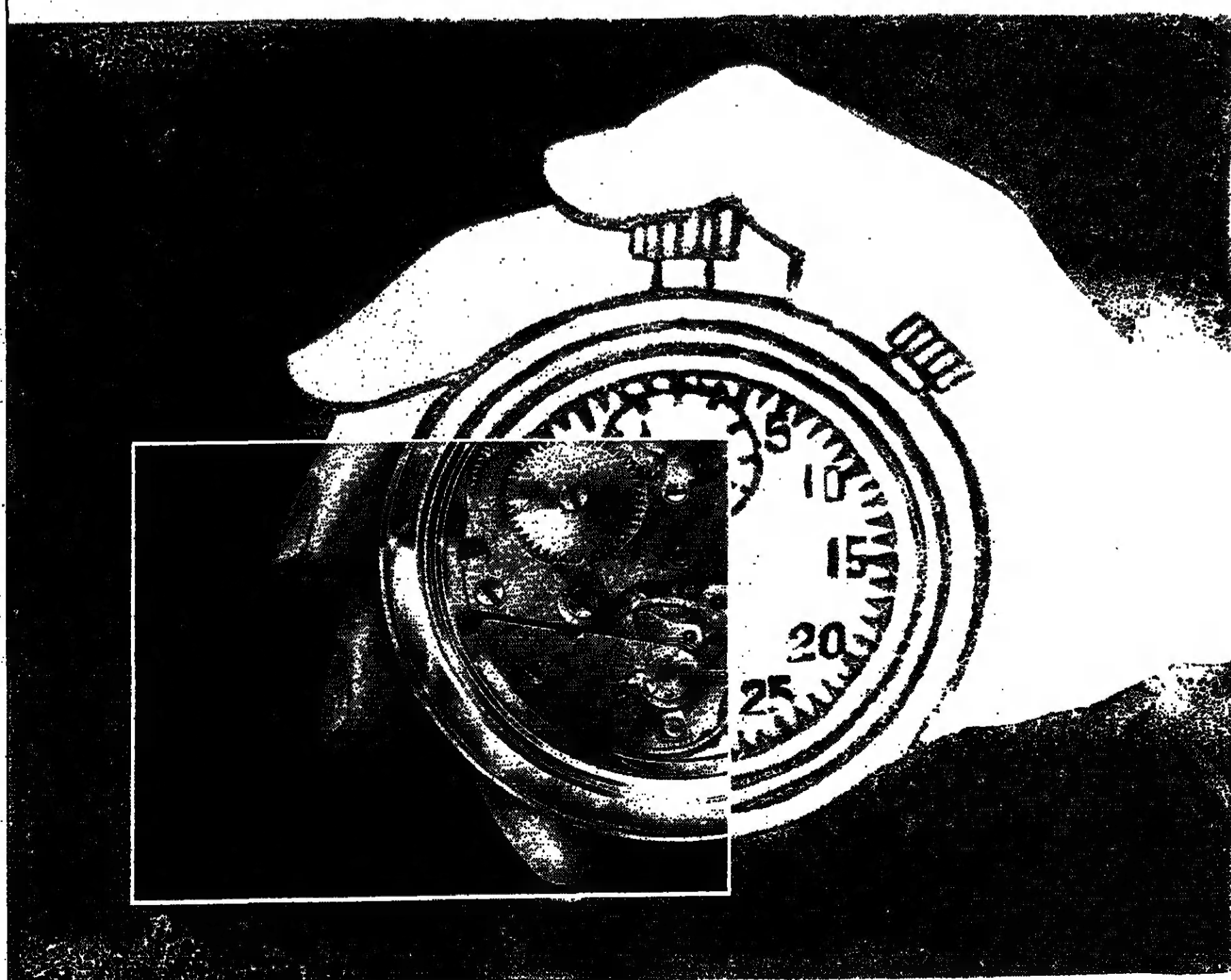
Europe is unlikely to go as far as this. For a start, smog problems are not as bad in most cities except for perhaps Milan, Athens and Rome, as they are in many parts of the US. Also, European companies are looking at other ways of absorbing these toxins.

One way of doing this is to install a charcoal canister on the car or enclose the petrol pump since many of these compounds are released while the car is being filled - producing the characteristic "nail varnish" smell of petrol.

The EC Commission is currently reviewing a consolidated emissions directive which will include requirements to fit cars with charcoal canisters, probably by 1993. Some 10 per cent of hydrocarbons leak out of the car while it is at rest or when it is hot - not as exhaust fumes - and the addition of the charcoal canister should absorb these.

Phillip Morgan, analyst at Paribas, believes the drive to clean up petrol further could emerge as a political issue in the UK over the next year.

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## MANAGEMENT: Marketing and Advertising

Alice Rawsthorn on recession in UK advertising

## Agencies still bumping along the bottom



Jay Pond-Jones and John Emerson: prize-winners in voluntary liquidation

One night John Emerson and Jay Pond-Jones were beaming as they collected two prizes at the Campaign Press Awards - only a few days later they were handing over the keys of their advertising agency to the liquidators.

Emerson Pond-Jones is the latest victim of the recession in the UK advertising industry. Founded in late 1988, it had built up a business with half a dozen employees, a handful of accounts - including Sol beer and Vidal Sassoon hair salons - and no borrowings.

When two of its clients went out of business the agency was left with bad debts. So John Emerson and Jay Pond-Jones asked their bank manager if they could take up a previously agreed overdraft facility. The bank manager refused and last week their company went into voluntary liquidation.

John Emerson, Jay Pond-Jones and their staff have been left to search for new jobs at a time when the advertising industry is in the midst of its worst recession for two decades. The critical questions for them, and for the rest of the industry, are how much longer the recession will last and whether it will catalyse long-term changes in the structure of UK advertising.

The industry has now been in recession for nearly two years. The market seems to have stabilised in recent weeks, albeit at an uncomfortably low level. But there is still no real evidence of recovery. "We do at least seem to have seen the last of the budget cutting by clients," says Peter Mead, chief executive of Abbott Mead Vickers BBDO. "We are now bumping along the bottom".

A recent report from Warburg Securities suggests the industry will carry on "bumping along the bottom" until the closing months of this year. There should then be a modest recovery but the industry will have to wait until the middle of 1992 for fully fledged resurgence. Warburg forecasts an 8 per cent fall in expenditure to \$2.8bn for 1991 and a 7 per cent increase to \$3.2bn for next year.

In the meantime the toll of redundancies and receiver-ships seems set to continue. But the impact of the recession on the industry is likely to change.

So far the larger agencies have borne the brunt of the slump. This is partly because they hold accounts across so many different product areas that they act as "barometers" for

the advertising market and if the market declines they find it difficult to buck the trend.

Another reason is that until recently some large agencies have been affected by the financial problems of their parent companies. Saatchi & Saatchi, which owns BSB Dorland and KBBB as well as the eponymous Saatchi agency, has just completed a complex recapitalisation. The WPP Group, which owns J Walter Thompson and Ogilvy & Mather, is now nearing the end of negotiations over its financial restructuring.

Most of the larger agencies have now cut back as far as they need to. Most are wary of further cuts in case they jeopardise the standard of their client service. Robert Louis-Dreyfus, Saatchi's group chief executive, says its agencies should not need to cut costs further unless the advertising market falls by more than 6 per cent compared with January and February.

But small agencies are still very vulnerable. One of the main problems is that, as Emerson Pond-Jones discovered to its cost, the banks are now so nervous about the industry's condition that they are far from sympathetic to their financial difficulties.

Up until a year ago the

banks would have allowed a small agency to operate on an overdraft, or extended loan, if it came across a short-term problem like a bad debt or an account loss. Nowadays they are no longer so sanguine. This tougher stance from the banks will increase the pressure on small agencies until the market recovers.

In the meantime all the agencies - large and small - must struggle along as best they can. So far most companies have been able to adjust to reduced revenue by cutting costs across the board. But as the recession continues they could be forced to make longer term changes.

There are already signs that the recession is accelerating the polarisation within the industry. The long-term trend in advertising, as in most other maturing industries, is for growth to be concentrated between the largest and smallest companies at the expense of the middle ground.

The main catalyst for this is the trend for larger advertisers to co-ordinate their accounts on an international basis by consolidating their business into multinational networks. This trend is making it more difficult for middle-sized agencies without international alli-

ances to work with big clients.

This was the main reason behind the Lowe Group's decision last week to merge Allen Brady & Marsh into Lowe Howard-Spink, its flagship London agency. Geoff Howard-Spink, chairman of Lowe Howard-Spink, said it was concerned about the future for a middle sized, domestic agency like ABM, which was recently hit by a string of account losses.

The recession is also likely to accelerate changes in the structure of individual agencies. Almost all agencies still follow the model set on Madison Avenue in the 1950s with its pyramid structure of separate departments for account management, creativity, media buying and research.

Now that Saatchi's restructuring is completed Robert Louis-Dreyfus, one of the few senior executives in the industry to come from outside advertising, plans to conduct a thorough review of the structure of its agencies to see if the Madison Avenue model is still valid.

Other groups are likely to adopt a less radical approach. Most agencies have already jettisoned the peripheral services, such as research and internal promotions, they introduced in the 1980s. Now they are

starting to scrutinise other areas, such as planning.

Some agencies, notably RMP DDB Needham, see planning - the process of producing advertising strategies through research which was originally conducted by account managers but elevated to the status of a separate discipline in the 1980s - as an integral part of all their work. Others, such as Saatchi, are limiting its use to larger accounts. Smaller companies increasingly see the planning department as a luxury they can no longer afford.

Media departments are also under review. It is now de rigueur for new agencies to subcontract media buying to specialists rather than to open their own departments. The pressure on costs could persuade some middle-sized agencies to subcontract media buying too.

So far there is no sign of the recession prompting larger agencies to form British versions of the media clubs that have developed in other European markets such as France and Spain. Saatchi has for some time centralised the media buying of its agencies through Zenith. Other groups, such as WPP, Omnicom and Interpublic, have so far decided against pooling their media buying in the UK.

Meanwhile, chairman of Omnicom (UK), believes that "although the trend towards centralised media buying is clearly continuing" the UK market is still "a long way away" from following the centralised model set in France and Spain.

Finally, in financial terms, the recession has prompted all agencies to cast a much more critical eye over overheads. The extravaganzas of the 1980s - the long lunches and telephone digit salaries - are already things of the past.

Neil Blackerby, advertising analyst at James Capel, the stockbroker, suspects agencies will continue to keep tighter control over areas such as production costs and credit control even after the recession. The trend for agencies to be paid by fee, rather than commission, should also continue.

For although the advertising market should return to growth next year, no one expects the industry to experience the same frenetic level of growth in the 1990s as in the 1980s. The long-term trends of media fragmentation and the growth of other disciplines, notably direct marketing, show signs that the 1980s is a much more temperate era for the advertising industry.

## Why brewers are seeking a bitter taste in the mouth

Philip Rawsthorne on the market for canned 'draught' beer

Britain's major brewers are investing heavily in the taste of their take-home beers.

A new generation of draught-style canned ales is appearing on the market. Millions of pounds of research have gone into reproducing the quality of pints pulled from a pub cellar. Millions more will be spent on advertising and promotion as the brewers seek to assure consumers that they have succeeded in doing so.

Guinness feels confident enough about the outcome to launch its first ever canned bitter - and to put its name boldly on the can.

Whitbread this month will introduce cans of Boddington's, now one of its leading brands with annual sales of £130m.

These are the latest - and most technically innovative - in a line of brand extensions that has put cans of Courage's Directors, and Bass's draught Bass on the off-limits and hitherto untouchable shelves. Allied-Lyons has brought out new versions of its Burton and Tetley ales. Many others are rumoured to be on the way.

The moves are designed to capitalise on two areas of potential growth in the UK beer market - the take-home sector, and a revival of cask-conditioned "real" ale.

Total beer sales are expected to fall by 4-5 per cent over the next five years. The pub trade is declining. Britain's population is ageing, which means there will be fewer young drinkers older pub-goers will drink less. The spread of cable and satellite television will keep even more people entertained at home.

Take-home beer sales are set to benefit. From around 22 per cent of the market, it is predicted they will grow to 28 per cent by 1995 and to around 30 per cent by the year 2000.

"A Tesco store will be selling more beer than many a pub," says Miles Templeman, managing director of Whitbread's beer division.

The take-home sector is at present dominated by lager. Though ale takes 44 per cent of pub beer sales, it has only 22 per cent of the take-home market.

One reason for this is that

brewers have been unable to replicate the taste and appearance of draught beers in their canned products. Many consumers have complained that they are too gassy or taste of metal.

If those problems could be overcome, the brewers could see that a valuable market could be developed - especially with the renewed consumer interest in cask-conditioned ales which are expected to increase their share of the ale market from 30 per cent to 44 per cent by 1995.

Guinness pointed the way with the launch three years

ago of its draught stout in cans. Faced with a declining share of the packaged beer market, Guinness spent five years and £5m in developing the technology that would give its canned product the appearance and taste of its draught stout.

The solution was the in-can system (ICS) - a plastic moulded device, placed in the bottom of the can. When the can is filled, a small amount of stout passes through a minute hole into the device. Opening the can releases the pressure; the stout in the ICS, activated by a small amount of nitrogen injected when the can was filled, surges into the rest of the beer, giving it a creamy head.

After a trial run in some regions in 1988, the canned stout was distributed nationally in 1989. It sold 49m cans in its first year and today is the sixth most popular take-home beer brand with annual sales of £45m.

Guinness claims to have got the technology licked

Others brewers have so far relied on simpler methods to give the canned versions of their ales more authenticity.

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## FINANCIAL TIMES

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## No let-up on Iraq

PRESIDENT Saddam Hussein's regime in Iraq has become more ugly for its military defeat at the hands of the allied forces. It remains brutal, dictatorial and dependent on force for its survival. This has been known for years by western governments, their Middle Eastern friends and most emphatically by the Kurds and other opposition organisations within Iraq.

Now, however, after the Gulf conflict, Mr Saddam no longer has the military capacity to wage war on his neighbours or to launch Scud missiles against more distant enemies. That was achieved by the creation of an alliance, unique in modern Middle East history, designed precisely to bring about the withdrawal of Iraqi forces from Kuwait. The methods used to achieve that aim were initially peaceful, although in the final resort military force had to be used. Critically, it was a course of action agreed upon and supported by the United Nations. It was a unilateral US policy action.

It implicitly accepted the possibility of heavy loss of life, particularly in Iraq, but also in coalition forces. The eventual ease of victory should not disguise the sacrifices that might have had to be made by allied troops.

The recent public disagreement between General Norman Schwarzkopf, the US commander, and President George Bush, over the decision to halt the attacks on the retreating Iraqi forces, is a sign of a more serious rift in the coalition.

## Repugnant course

Further killing of Iraqi troops who had no desire to sustain Saddam Hussein in his ill-fated war against the world, appeared then to be repugnant. The allies had achieved their aim and agreed objectives. The western objective appeared to be the removal of Saddam Hussein.

It might be argued that, in the light of the Kurdish tragedy, America's commanders should have been given carte blanche to destroy all remaining units

of the retreating Iraqi army. The international outcry may have been intense, but it would have been limited. Saddam Hussein's ability to defeat the Kurds and other opposition organisations in the north-east and the uprising in the south by Shias.

However, there could still have been no guarantee that having killed so many tens of thousands of Iraqi troops that the regime would be toppled or that the lightly-armed Kurds and Shias would be safe from counter-attack.

## Saddam's rules

To enter into such calculations is anyway to play by Saddam Hussein's own rules in a contest which he understands and plays more bloodily than most. It is also to start down a road which starts ideologically but inevitably runs an ever-increasing risk of deeper military engagement and eventual responsibility for the political reconstruction of Iraq. And it is a road which the US would almost certainly have had to travel virtually alone.

However, the decision may seem in the light of the latest reports from Iraq, it was right and remains right for the US and its allies to avoid further military involvement on the ground in Iraq. It is equally right for the toughest international sanctions, apart from the most immediate humanitarian needs, to be maintained against Iraq for so long as Saddam Hussein remains in power.

The plight of the Kurdish people, suffering so harshly at the hands of Saddam Hussein for the third time in little more than 15 years, emphasises that short of deeper military involvement there can be no let-up on the Baghdad regime.

The draft terms of the UN Security Council resolution for a permanent Gulf war ceasefire are rightly tough. The council members must leave Mr Saddam Hussein no doubt that they will be rigorously enforced and will be tightened. While that is no consolation for the Kurds and the other oppressed people of Iraq, it is only such determined consistency which could, if applied more widely, offer hope to many others suffering similar fates in different parts of the world.

## Competition in gas

GAS POLICY in Britain is in a mess. Five years of privatisation have left British Gas with almost as much market power as it had at its flotation in 1986. In an attempt to curb monopoly abuses, the Office of Gas Supply (Ofgas) has been drawn into acrimonious skirmishes with British Gas. Regulators are bound to be permissive for competition, yet Ofgas is the only protection available to consumers of British Gas.

Meanwhile, the Department of Energy oscillates between free market rhetoric about opening the gas market to competition and its deeply interventionist instincts. No one knows whether the government will block further imports of Norwegian gas from the mid-1990s. Yet this decision is crucial for planners in an industry with long lead times. Industrial customers complain bitterly in private about the high-handed attitude which British Gas continues to display. The latest group to be aggrieved is the clutch of independent power producers trying to flesh out another part of the government's energy policy - its wish for competitive electricity generation. Last month, these electricity pioneers were faced with overnight price rises of 35 per cent for British Gas. Many of its projects now collapse.

## Lost opportunity

The government's failure to create the conditions for competition at the time of British Gas's privatisation is the root cause of this unsatisfactory state of affairs. But it is not realistic to think of splitting up British Gas now. The dilemma of a company so recently floated is a quite different prospectus and rightly provoke a public outcry.

Other ways have to be found to inject extra competition into the market. Monopolies and Mergers Commission investigations in 1988 made recommendations designed to open the industrial gas market. But so far the fledgling competitors to British Gas have captured only about 2 per cent of industrial gas sales, according to Mr James McKinnon, director-general of Ofgas.

Mr McKinnon has had some

success in his battle with British Gas, notably in cajoling it into surrendering some gas to its competitors in order to help them become established. That has become necessary because one of the Monopolies Commission's rulings is that British Gas should not be able to buy more than 90 per cent of the supplies from new gas fields - has not secured a sufficiently quick flow of gas to potential competitors.

## Slow pace

The ruling, known as the 90/10 rule, is due to be reviewed this spring. It is now essential to broaden this review to encompass not just the 90/10 rule, but also the slow pace at which competition has developed in the industrial gas market. That would entail a study of the sources of gas supply in the second half of the decade.

Such a review should lead logically to a public statement by the government that it will not oppose increased gas imports from Norway. Hitherto the Energy Department has feared that such imports would discourage the full exploitation of the UK's own gas reserves, with obvious consequences for tax revenue and the trade balance. But given the huge demand for power station gas, the reserve exploitation argument is weak and the tax argument weaker. Having created a dominant private sector utility, government policy should be directed unequivocally at backing the regulator in a search for more competition. Moreover, UK support for an open gas market in Europe cannot be taken seriously if protectionist stance is adopted at home.

Even tougher solutions will be required if competition still does not develop in the industrial gas market. One possibility would be to extend the price regulation that governs charges to domestic customers, where British Gas still enjoys a statutory monopoly. Into the industrial market, a competitor when British Telecom's regulator extended price controls to international calls. There is no case for a private company to enjoy the unregulated benefit of its effective monopoly in a crucial raw material.

Mr Nicholas Brady, the US treasury secretary, blunt with Congress when he recently put forward his far-reaching plans to reform the US banking system.

He invoked the wave of bank failures that is sweeping the US, the antiquated laws which prevent American banks from keeping pace with changing markets, and the chaotic system of banking regulation. He summed it up: "It's a bleak picture that demands action - prompt action - to correct it."

But it looks as if Congress will pay only passing heed to his appeal. The view on Capitol Hill as well as within the financial services industry is that he will be lucky to secure more than two of the half-dozen central proposals in his reform programme - one of them his plan to rescue the deposit insurance system. It would take the personal intervention of President George Bush himself to push the bulk of the package through in its entirety, and the White House's agenda may be too crowded for that.

If the reform programme does fail, it is hard to see a fresh opportunity arising to overhaul a legal structure that was designed to cope with the 1930s Depression. And US banks may be doomed to live with it for the rest of the 20th century. As one observer put it: "You need two things to achieve reform: crisis and consensus." There is still an element of the former, though it is dwindling as the recession flattens out and bank stocks recover on the stock exchange. The latter has always been in short supply.

These are early days, of course, and the pessimistic judgment could be premature. Insofar as the Brady plan has won plaudits, it is for tackling the banking industry's problems in a broad front, rather than piecemeal. "We wanted a comprehensive package, and that is what we got," says Sir Dennis Weatherstone, the chairman of J.P. Morgan and one of the leading proponents of change. "That does not mean that it's an ideal package, but we're very pleased here."

The forces lining up against comprehensive reform are broadly twofold. First is the formidable alliance of special interests which feel threatened by the proposed changes; these range from grass-roots banking communities that fear the switch from state-based to nationwide banking, to the Federal Reserve Board whose supervisory powers would be heavily curtailed under the Brady plan.

Second, the debate within Congress itself is clearly focused on short-term issues of sparing the taxpayer another enormous savings and loan-style bailout. Broader issues concerning the need for a modern regulatory structure have been pushed into second place.

Not that Mr Brady is ignoring the political realities. He has played on fears of credit crunch, and he has stressed the losses that will have to be borne by the taxpayer if the deposit insurance system is not reformed. He has even appealed to raw nationalism by depicting weakened US banks in a world where once they were the dominant players. "Today, the US does not have a single bank among the world's 25 largest," he said. "Twenty years ago we had seven."

If crisis does prove to be the driving force for reform, it will be through the proposals for change in the deposit insurance system because this will have to cushion the taxpayer against losses. A reform bill would be a vehicle to which other less urgent measures could be attached. Mr Robert Dugger, chief economist at the American Bankers Association, describes it as "the fuse which could set off a string of firecrackers."

Two things need to be achieved here. The Bank Insurance Fund, which pays out depositors in failed banks, has to be recapitalised. Mr Wil-

The planned reform of the US banking system is likely to be piecemeal rather than on a broad front, says David Lascelles

## Last chance for a sweeping overhaul



Ham Seidman, the chairman of the Federal Deposit Insurance Corporation, estimates that it requires another \$10bn (\$5.6bn) to meet expected losses this year. This will have to be borrowed, probably from the Fed, but ultimately paid for with higher insurance premiums from the banks.

Although banks are not unanimous about refinancing the Bank Insurance Fund - of their own perilous state, they accept that it would be politically desirable to be seen to be making a contribution, particularly if this increases the chances of wider reforms. "We'd swallow hard and do it," says Mr William Harst, Citicorp's vice-president of policy analysis in Washington.

However, the insurance issue is linked to the question of whether the US government should have a policy which treated certain banks as "too big to fail" - in other words, that they should be bailed out regardless of their insurance cover.

The Treasury wants to retain this right because it must be free to act when the system or the national interest are threatened. The bail-out decision would be made jointly by the Treasury and the Fed, but the cost would fall on the FDIC and banks.

However, the greater part of the banking industry is hotly opposed to this idea because bail-outs tend only to happen to large banks. Mr James Watt, president of the Conference of State Bank Supervisors, says: "The result of this will be an undermining of deposits to the big banks," with the implicit threat that local communities would be drained of credit. The small

banks are opposed to restrictions on the scope of deposit insurance which the Treasury wants in order to instil greater discipline in bank management - again because comprehensive insurance enables them to compete with big banks.

The Treasury's proposals for interstate branching have also run foul of local interests. It has not been difficult for the small bank lobby to raise the spectre of large banks trampling across state borders and shifting local funds from a bank manager on

Some raise the spectre of large banks shifting lending decisions from a bank manager on Main Street to a computer in a Manhattan skyscraper

Main Street to a computer in a Manhattan skyscraper. Mr Watt of the CBBSS stresses that his group is not opposed to interstate banking as such, but he wants it done by state-chartered banks, not by federal-chartered banks.

Individual states also fear the loss of tax revenue that would follow if banking profits earned in their states were attributable to corporations domiciled elsewhere. "We have a vested interest in whether state banking interests would be willing to concede the interstate branching battle in order to be more certain

of victory in the crucial engagement over deposit insurance. There is a belief that this may be so, and that Mr Brady's desire to open up nationwide branching therefore has a chance of making it to the statute book.

The other deregulatory proposal, to lower the barrier between commercial and investment banking embodied in the Glass-Steagall Act, appears to have less steam behind it.

One reason is that the Fed has already relieved some of the pressure by using its special powers to grant certain banks the right to deal in investment securities. Another is that few banks are now strong enough to take advantage of deregulation in this risky area anyway. A third is that the Securities Industry Association, while dropping its fundamental opposition to reform, is still fighting the small print. Mr Gedale Horowitz, its chairman, says that banks should not be allowed to subsidise their investment banking operations by funding them with federally-insured deposits.

Ironically, the strongest opponents may turn out to be the banks which will be forced to invest their operations into federal holding companies. These companies would have much less firepower than if foreign banks could operate directly through branches using the parental balance sheet.

Although the US Treasury's proposal that banks only be allowed to engage in investment banking activities through separate subsidiaries for safety reasons came as no surprise, it is still cumbersome. Groups such as J.P. Morgan, one of the few banks to

have been granted securities powers, and American Express, a diversified financial company, welcomed it as a step forward, though in an ideal world, they would like to become much more streamlined. Mr Paul Seader, assistant general counsel at American Express, says regulation "forces us to twist ourselves into pretzels".

A related question is whether industrial companies should be permitted to own bank holding companies. Mr Brady sees this as a way for new capital to enter the banking business. But his proposal has offended strongly held beliefs about the need to keep banking and commerce separate. "It's the American way and it always will be the American way," says an official at the New York Fed.

A more rational objection is that if the US banking industry proved capable of earning the necessary returns, it would attract new capital anyway. So the prime goal of reform must be to raise the value of the banking franchise. The Treasury estimates that its plan could save the banking industry \$10bn on nationwide branching alone - a big figure in the context of the \$160n of profits which banks earned last year.

The proposal of Mr Brady that has caused most puzzlement is his plan to reify regulatory responsibilities for banking. The Treasury would emerge as the lead agency, with the Fed playing a secondary role. The FDIC would be removed from the regulatory scene altogether. The Treasury describes this as a practical realignment, but it is seen as a blatant power grab by Mr Brady's team, and the public comments of Mr Alan Greenspan, the Fed chairman, are awaited with some interest.

This particular debate may be sterile because the proposal is thought to stand the least chance of enactment. The Treasury may nevertheless succeed in provoking more discussion about the style of regulation it wants the leading agency, with the Fed playing a secondary role. Institutions can be shut down while they still have some capital left with which to repay depositors and creditors. Only strong banks would be allowed to diversify.

Tactically, the Treasury may have made a serious blunder in creating the perception that its bill favours the big banks over the small. The removal of geographical and product barriers suggests this, as does the incorporation of a "too big to fail" policy, and the emphasis on the United States' need for a place in the international big bank leagues. The Treasury, naturally, denies such an interpretation. "It is not a big bank bill, it is a strong bank bill," says a senior official.

The Treasury may also be confused about its goals: it claims that the bill is a deregulatory move, yet throughout the stress is on closer supervision and "early intervention" when things go wrong. Similarly, it stresses the need for greater competition, yet the removal of geographic barriers would open the way to greater concentrations of banking power, not favour banks with strong capital. "The rich will get richer and the poor will get poorer," says Mr Tom Hanley, the banking analyst at Salomon Brothers, the US investment bank.

However, it is clear that the prospects for the plan will turn not on the big issues but on Congress's desire to avoid further banking scandals.

Circumstances may indicate whether Mr Brady can push for a complete package, or whether he will have to concentrate on the few proposals that have a chance of success. If he fails to make much headway, the US banking industry and the authorities will have to address with some urgency more practical means of raising the financial strength of banks. This could well accelerate a wave of mergers, and a further retrenchment by the large banks from the international scene.

## Fighting talk

Old generals never die, they just fade away into obscurity - unless, that is, they happen to be Argentine General Leopoldo Fortunato Galtieri. He has just been covered to offer his first interview since the 1982 war in the Falklands where he led Argentina (which calls them the Malvinas) into a full-scale military fiasco against British troops.

"If the circumstances were the same, I'd order the recovery of the Malvinas by sending in military forces," he told an Argentine news agency in Buenos Aires during the unveiling of a monument to his countrymen who died in the South Atlantic conflict.

Galtieri - pardoned by President Carlos Menem last year for his role in Argentina's failed campaign - had previously been remarkably quiet. The only public attention he attracted was centred on the passing-away of a legal action Galtieri brought against Eduardo Angelos, governor of Cordoba province and Radical Party presidential candidate in the 1989 elections.

In 1988 Angelos publicly called Galtieri "a drunk" and implied booze was one reason he had conducted such a poor show during the Falklands War. Last year the general quietly dropped his libel action, for no apparent reason.

## Under-borrowed

Hubert Perrodo's cash-strapped Kelt Energy, which has never recovered from buying a company twice its size two years ago, has missed deadlines before. But tomorrow sounds extra-special because it is supposed to be the deadline the banks set on the deformation of interest payments while the group was trying to refinance itself. In the meantime, the

polo-playing Frenchman seems to have fallen out with fellow chukka-chukka Jock Green-Armstrong, who has just been ousted only 15 months after being hired as the company vet. The sale of Kelt's Wyth Farm stake has taken a tumble too, and Kelt's bankers, led by the sub-prime American Express Bank, seem to be sounding the retreat.

Perhaps Kelt's real mistake was that not that it borrowed too much, but it didn't borrow enough. The \$271m at stake is not going to bust the banks who stupidly lent the money in the first place. If that were the case, Perrodo would be in a better bargaining position.

## Safety first

A colleague, a devotee of the late Graham Greene, once met the great man at a Spectator lunch in London.

Fucking up courage, he asked the author why he had never written about Northern Ireland. Here, after all, were classic Greene themes: a key inspection bleeding the province dry, catholicism holding its own against all the odds, a neo-colonialist regime barely tending its roots.

The then 76-year-old Greene replied that he had been to Northern Ireland at the height of the troubles, spent time with some famous local spokesmen, and got caught up in a nasty demonstration in Londonderry. Why didn't he return and complete research for a book? "Too old to get killed," he said.

## Faint praise

Surprise, surprise: Britain has picked a career civil servant as its first executive director at the European Bank for Reconstruction and Development.

## OBSERVER



argument scheduled to open on Monday.

Tony Faint, 48-year-old under-secretary at the Overseas Development Administration, has spent the past year heading the UK team setting up Jacques Attali's EBRD. He has also worked the overseas development in Malawi and Bangkok, as well as doing a traditional stint at the World Bank where he was alternate director to the man from the Treasury.

So he's doubtless a safe pair of hands. But given the supposed private-sector bias of this new financial vehicle, a merchant banker or industrialist would have been a more inspired choice.

## Out of order

One's heart goes out to the Bishop of Bruges in northern Belgium. Just as he was looking forward to a post-Easter rest, the six maverick nuns have come back to bother him.

The trouble began last year when he fired the abess of their order, the Poor Clares.

The six sisters, mostly in their 80s, promptly sold their convent for US\$1.4m and decamped to a Mercedes limousine, leaving behind not only their stable of racehorses but their financial manager Ronny Crab. He was later arrested on suspicion of forgery, fraud and breach of confidence, but released after 40 days pending trial.

The nuns remarried in a castle in the south of France then, as it had no heating, returned to Belgium in December, lodging themselves in a holiday resort.

They are now moving to a spacious villa near Antwerp, intending to turn the room above the garage into a chapel - a plan which has made the bishop cross, if not incensed. Safety reasons came as no surprise, it was said, they have to ask for permission from the church authorities, said his spokesman. "It's all a bit weird."

## Age factor

Britain's insurance ombudsman reports that a woman decorating a kitchen left her small son alone with the paint, and returned to find he had sprayed the stuff everywhere. So she claimed under her house insurance contract, citing the clause covering "damage from 'malicious persons or vandals'".

The claim was rejected on the grounds that her son had acted, not as a vandal, but like a six-year-old boy.

How she'd have stood if he'd been 15, who can say?

## Nostalgia

Observer's "golden intro" award for public speakers goes to the new UK Chief of Defence Staff, Field Marshal Sir Richard Vincent, for the following opening to a speech at a City of London dinner: "Time was, ladies and gentlemen, when gay meant cheerful, clap meant applause, and only generals had aides."

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by identifying benefits that traditionally unvalued, such as the role of tropical forests in slowing down global warming and environmental economic effects, an even stronger case for conservation.

The framework adopted described, rather clumsily, a "modified cost-benefit analysis." First, the interests future generations are taken into account through the axiom that each generation should hand on to the next the same quantity of capital (both man-made and natural) as it inherited: this is the operational heart of the notion sustainable development. Second, a value is given to goods which are not traded, such as the ozone layer or the variety of species.

The policy options supported by this approach are typically mid-way between radical green prescription at all costs and a more realistic economic development. As a framework, it is admirably reasonable and convincingly argued.

But Blueprint II is ultimately disappointing because it generally fails to go beyond conceptual grooves, leaving little room for challenge. Although an excellent introduction to the world of environmental economics, the many of the issues leave a reader asking the question: and what? What are the analysis imply in practice for a better environment? Some of the questions contemplated are questions which involve conflicts between environmental and economic goals.

The difficulty lies not in the analytical tools deployed by the authors, but in the practical problem of valuing the environment. Some of the Blueprint II authors skirt the problem by avoiding quantitative analysis and instead propose policy prescriptions: others give us many differing figures for almost any conclusion is possible.

If there is to be a Blueprint II, it would need to clearly costed solutions to the environmental problems facing world governments. Otherwise, market-based solutions could continue to win the theoretical plaudits while old-fashioned command-and-control regulations are quietly preferred in practice.

**David Thompson**

which will be the forerunner of any European Central Bank.

## aligning oneself with commercial interests. On the contrary,

# on firm ground

*From Mr Duncan Davidson.*

The almost invariably astute pen of Les seems to have misinterpreted the facts supporting ■■■ four recent rights issues by UK house-builders (March 28).

All four companies already had strong balance sheets, by no means in need of any rescue.

Land is a basic raw material of the housebuilding industry, and only a small proportion of it ■■■ directly from "rich farmers" — the source of the land is in any event irrelevant to the builder.

There is an unquestioned requirement for between 150,000 and 200,000 new homes in the UK every year for the foreseeable future. Builders have to buy land to meet this demand. The price they can afford to pay for land is dictated by the prices at which they can sell houses.

Duncan Davidson,  
group chairman, Persimmon  
Persimmon House,  
Fulford, York

## Pyrrhic victory

*From Mr Marcus S Pomicoe.*

Sir, A deafening shameful silence has descended upon America as the tragic consequences of the Gulf war unfold.

The brutal aerial destruction of Iraq, bombing it back to a "pre-industrial state", killing and injuring hundreds of thousands of people and creating civil and environmental chaos, should not elicit feelings of national pride.

On the contrary, a super-power eager to rationalise slaughter and devastation while too impatient to try peaceful alternatives is morally and politically bankrupt.

As the unwarranted patriotism of this Pyrrhic victory fades, a "Persian Gulf Syndrome" will soon develop, haunting our nation well into the 21st century.

Marcus S Pomicoe,  
2637 SE 8th Street,  
Fortune Beach,  
Florida,  
USA

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## REPRESSION OF THE KURDS

# France urges UN to condemn Iraqi action

By Ian Davidson in Paris, Robert Maubner in London, and Michael Littlejohns at the United Nations

FRANCE yesterday called on the UN to condemn Iraqi repression of the Kurdish population following the onslaught of the advancing President Saddam Hussein's army in northern Iraq.

It also dispatched a government minister to the beleaguered Kurdish region as up to 2m refugees were reported heading towards the Turkish and Iranian borders threatened, according to the UN, with genocide.

The UN Security Council in Baghdad government announced that it had put down the insurrection in the north of Iraq.

In New York a majority of Security Council members yesterday agreed on the terms of a resolution of a permanent ceasefire in the Gulf War, the withdrawal of allied troops from Iraq territory and a ban on Iraq's weapons of mass destruction.

The resolution is the most complicated and controversial attempt ever undertaken by the UN to end a war and punish an aggressor state.

It does not, however, address Iraq's repression of the Kurdish and Shia Moslem populations. The Turkish government has proposed that the Council adopt a further resolution calling on President Saddam Hussein to end the suppression.

Mr Thomas Pickering, the US delegate, said intensive consultations on this were already under way. The subject is delicate for President George Bush who urged Iraq to rebel against Mr Saddam but has since declined to provide US military aid requested by the Kurds and Shias.

France has urged that the Security Council maintain the UN embargo against Iraq so long as the Baghdad regime continues its repression of the Kurds. It was unclear whether it would hold up debate on the



Some of the Kurdish refugees to cross successfully into Turkey arrive at a camp near the Turkish town of Semdinli.

been there killed and displaced, he said.

The United Nations High Commissioner for Refugees (UNHCR) warned the threat of genocide was looming in northern Iraq, where hundreds of thousands of Kurds are fleeing Baghdad's troops. Commissioner Sadako Ogata said she had been told on Tuesday that 7,000 Kurds had crossed from Iraq into south-east Turkey.

Her comments followed Iraqi government claims yesterday that its troops had recaptured Sulaimaniya, the last major town in Kurdish rebel hands. Sulaimaniya is situated near the Iranian border and has

100km (60 miles) east of Kirkuk, recaptured by government troops last week.

In Paris, meanwhile, Mr Jacques Dumas, the French Foreign Minister, said parliament the special envoy the government was sending to the Kurdish region of Baghdad was Dr Bernard Kouchner, junior minister for humanitarian affairs, who was one of the founders of the international relief organisation Médecins sans Frontières.

Mr Dumas indicated that though he was waiting for official permission for Dr Kouchner to enter Iraq to arrange supplies of medicines, food

and clothing for the Kurds, the mission would take place even if it was not authorised by Baghdad.

The 12 European Community governments also denounced Iraq's repression of Kurdish and Shia uprisings yesterday as brutal and said only dialogue could unify the country.

The British government said in London that it was ready to consider requests for more aid to Iraqi civilians and a spokesman added that Britain wanted swift action on the plight of the Kurds by the UN Security Council.

Weather appeal for aid; US list of agents, Page 4

# Turkish army tries to stem the human tide

TURKISH authorities said yesterday that troops would attempt to disperse a tide of Kurdish refugees from fleeing across the bleak mountainous border in the wake of the brutal onslaught of the vengeful Iraqi army.

Mr Murat Sungan, foreign ministry spokesman, said the Turkish armed forces had taken up "watchful" positions along the 180-mile border to stop a "massive" influx. However he denied press reports that Turkish soldiers had fired above the heads of approaching Iraqi refugees.

Ankara's tough stance towards the refugees came amid a growing international outcry over the fate of the Kurds after troops loyal to President Saddam Hussein brutally crushed the short-lived Kurdish rebellion in northern Iraq. International relief agencies said at least 2m Iraqis were believed to be fleeing from government troops.

Baghdad said yesterday that Sulaimaniya, the last major town in Kurdish rebel hands, had been recaptured. Meanwhile, Iraqi military forces were reportedly advancing closer to the Turkish border to block the route of Kurds desperately trying to escape what their leaders are already calling another genocide.

The capture of Sulaimaniya, the cradle of Kurdish nationalism, appeared to spell the end of a month-long attempt by Kurds and Shias in Iraq's southern heartland to rise against Mr Saddam.

The steady trickle of refugees in Turkey since Iraq's invasion of Kuwait last August has accelerated to dramatic proportions since the Iraqi government moved to crush the Kurds' spontaneous uprising three weeks ago.

Mr Mehmet Yazar, the Ankara minister, warned yesterday that 250,000 people were waiting in vain. The date,

which 10,000 have crossed, of which 4,000 have arrived in the past four days.

The interior ministry announced that two new camps had been set up at Gaziantep and Kilis, while the Turkish Red Crescent and other agencies mounted efforts to bring tents and other provisions to the border area.

Turkey has protested in "every conceivable manner" to the Iraqi ambassador to Turkey. On Tuesday, Mr Yildirim Akbulut, prime minister, called on the United Nations Security Council to condemn Iraq's attacks on the Kurds. He urged the UN to "establish an international effort to maintain Iraqi peace."

Mr Sungan, however, said the refugee crisis was "not only Turkey's problem. A global solution must be found."

The head of Turkey's parliamentary commission on human rights said the international community should now strive to save lives in the same way they were trying to put out oil well fires in Kuwait.

During the crisis, Turkey has moved to ease language restrictions faced by its own Kurdish speaking population, representing half of the Middle East's 30m Kurds. President Turgut Ozal also signalled a dramatic shift in policy towards the Kurds by inviting Mr Jalal Talabani, leader of the Iraqi Kurdish opposition group, to Ankara for talks.

President Ozal said this week that Turkey wanted to help not only the Kurds but all Iraqis. Unlike France, which has also called for action from the UN Security Council, Turkey has little sympathy for the Kurds' wider political aspirations.

Officially, Turkey does not recognise Iraqi Kurds as refugees. Under the so-called geographic limitation to its signature of the United Nations High Commission for Refugees convention, Turkey only recognises European refugees.

The UNHCR this week approved the despatch of international assistance to deal with 100,000 refugees. Tents and blankets for some 20,000 arrivals are already in place, with a camp at Silepi set up. But aid officials warn that many of the refugees are crossing the mountains, where severe weather prevents the use of tents.

The European Commission yesterday agreed to send \$5m (\$6.2m) to international relief agencies dealing with Kurdish refugees.

One western official said there was now an urgent need for donors to make available earlier pledges of assistance, warning Turkey was about to be overwhelmed by the influx of refugees streaming towards its southern border.

## THE LEX COLUMN

# Back to watching Wall Street

To the extent that yesterday's record-breaking rally on the FT-SE was due to Wall Street, there is a reason for slight unease. Previously, Wall Street had gone up on dollar strength. Now it is going up on dollar weakness. But on the whole, the second course is the more rational. Having briefly convinced itself that the US interest rate cycle had bottomed, the market has now swung back to expecting a final half point off the discount rate. US equities might therefore be expected to benefit from a further switch out of cash. But if further Fed easing is a response to continued economic weakness, the market had better be sure it can see a recovery in corporate earnings according to its previous timetable.

Meanwhile, the UK market's expectations on base rate cuts are put on hold by the worry that the Bundesbank might raise German interest rates later today. This in turn owes much to Tuesday's figure of nearly 20 per cent annual growth in pan-German money supply. Guessing the policy response to avoid a run on the mark is made no easier by Monday's assassination of the head of the Trentham, even if German rates go up eventually, the US influence on the UK market might, with luck, prove the more powerful.

Tesco

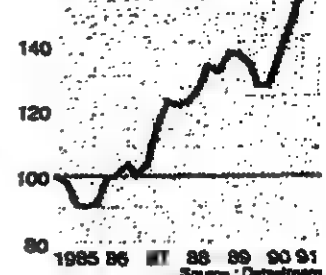
No-one really doubted Tesco's ability to top January's rights issue profits forecast of \$16m. However, this does not quite explain why the shares have kept pace with the market's sprint since the end of the Gulf war while the food retailing sector has underperformed by 4 per cent. Part of the reason will be investors' faith in a management clearly at the top of its form. Net profit margins last year improved from 5.0 per cent to 6.5 per cent; the rights issue proceeds mean there is cash in the till and the company swears that gearing will not exceed 35 per cent despite the hectic store expansion programme of the next three years.

If Tesco can continue to deliver anything like the earnings and dividend growth of recent years, its shares would be sensibly valued at a premium to the market rating, at least in the medium term. It might seem curious, then, that even after their recent relative strength they should be trading at a small discount.

At the start of next year, Tesco's shares have outper-

## Sun Alliance

Share price relative to five FT-A Insurance Composite Index 1985



Went Sainsbury's by 10 per cent and Argill's by more than 2 per cent, topping the market by 45 per cent over the same period. If the handful of top retail retailers are no longer raised by their traditional

investors more in keeping with the longer-term risks inherent in their cash for growth, it becomes a matter of judgement what offers the best value. Switching from Sainsbury's to Tesco or Argill was last year's smart play. This time, the game is much harder to call.

WT

The 7 per cent jump in Wiggins Teape Appleton's share price yesterday represents a further stage in the UK market's education about the European paper industry. The 9 per cent rise in WTA's pre-tax profit last year is largely irrelevant. What matters is the promise of cost savings in the merger with the French group Arjomari.

Crucially, the kind of savings they are on the creation of a new managerial culture. The market has eventually warmed to the Anglo-American drug merger between Beecham and SmithKline. Nearer home, it might well have decided about the Anglo-French packaging merger C&G, which yesterday produced a 34 per cent fall in 1990 earnings. In the two, WTA/Arjomari seems closer to the former in terms of both management strength and of market position. This is not to say that the immediate prospects are exciting. If only because the programme for cost savings stretches over the next five years. Having produced virtually unchanged earnings last year, the merged business may do no better in 1991.

This kind of steady and unexciting earnings performance is a sharp

paper industry as a whole, where the huge swings in price and commodity paper prices made for a cyclical collapse in profits last year and will allow a correspondingly sharper recovery when the cycle up again.

On the other hand, WTA's shares look correspondingly solid and dependable, on 11 times earnings at yesterday's 335p. On the longer view, though, there is some attraction in the idea that the merger process might turn out more profitable than is yet

unpaired.

WT

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# Waigel attacks Treuhand image as favourite emerges for chief

By Leslie Collitt in Berlin, David Goodhart in Bonn and Andrew Baxter in London

MRS BIRGIT Breuel, deputy president of the Treuhand, emerged yesterday as the favourite to replace the murdered Mr Dietrich Rohwedder as head of the controversial agency privatising East German industry.

The final decision, which will be made by Chancellor Helmut Kohl and the Finance Ministry in Bonn, will be announced next week. There is a strong possibility for an internal competition between the already privatised companies and leadership of the Treuhand in the past 18 months.

Mrs Breuel, a member of Mr Kohl's Christian Democratic Party, a former finance minister in the west German state of Lower Saxony.

The German president, Mr Richard von Weizsäcker, announced that Mr Rohwedder would be honoured with a state funeral in Berlin next Wednesday, which will also be a national day of mourning.

At a press conference in Berlin yesterday, Mr Theo Waigel, Bonn finance minister, said the Treuhand's "negative image" needed to be challenged and implicitly criticised the organisation for not having presented its achievements vigorously enough.

However, one



Waigel: image change call

countered that until very recently the Treuhand, which controls the privatisation of the East German economy, had been exclusively on privatisation rather than on restructuring the majority of companies not yet ready for privatisation.

The rhetoric of the Finance Ministry and the Treuhand has changed, over the past few weeks, to concentrate more on restructuring and co-operating with the east German state governments in keeping alive all but the most hopeless companies.

It was likely that the Finance Ministry will have to raise the Treuhand's 1991 credit limit for 1991, if the organisation is to invest in the currently marketable companies.

Mr Odewald yesterday said 565 of the 8,000 large companies under Treuhand control had been privatised in the first two months of this year, double the number in the first half of 1990. The Finance Ministry also says that DM47bn in private investment has been pledged in east Germany, mainly in association with privatisation.

GEC Alsthom, the Anglo-French engineering group, yesterday announced its first acquisitions in east Germany with the purchase of Zeiss and Wessling from the Treuhand.

The two concerns, which employ 330 people, Zeiss and Wessling, are being privatised.

Two other privatisations were announced. Unilever said it was taking over an oil and margarine company in East Germany. And printing machine producer König & Bauer said it was buying a 50 per cent of east Germany's internationally renowned Planeta printing group in return for a DM45m capital injection.

# UK warns China over Hong Kong airport

By John Elliott in Peking

MR DOUGLAS Hurd, Britain's foreign secretary, is to warn China today that Hong Kong's plans for a HK\$100bn (\$12.8m) international airport will be opposed by the UK.

Mr Hurd's 18-month opposition to the project. This is the toughest line the UK has taken for many years with China, which regains sovereignty over Hong Kong in 1997. It shows that Mr Hurd, who is on a five-day visit to China, believes a stand must be taken over the airport to demonstrate that China cannot expect to control events in the colony before 1997.

"We are really talking about going ahead soon (on the airport) with China's acquiescence or saying, sorry, the price being asked in terms of political control is too heavy and the project will have to be shelved," Mr Hurd said in an interview with Radio Television Hong Kong, due to be broadcast this morning.

It has been known for some time that Hong Kong might be unable to build the airport without China's blessing because international financial institutions would be reluctant to provide funds. However, this is the first time that this practical point has been stated publicly as a threat.

The airport is urgently needed to maintain Hong

Kong's economic growth because the colony's Kai Tak airport is near saturation point. China agrees that a replacement is needed but it has been trying to persuade Hong Kong to water down its plans to conserve its financial resources of about HK\$75bn.

Peking's real aim, however, is to establish a precedent so that it can have a big say in Hong Kong's internal affairs before 1997. For this reason, Mr Hurd decided, after consultations yesterday with Hong Kong's executive council, that the price in terms of "political control" could be too much.

Mr Hurd's main purpose in visiting Peking is to try to win China's trust so that "stagnation" on the airport and on other 1997 preparatory work can be cleared.

Mr Hurd intends to try to use his authority to assure Chinese leaders that Britain does not intend to cream off Hong Kong's riches before 1997.

He starts two days of talks with leaders today when he will have two meetings with Mr Qian Qichen, foreign minister, and one session with Mr Lu Ping, Peking's senior official directly responsible for Hong Kong. Tomorrow he will meet Mr Li Peng, prime minister, and Mr Jiang Zemin, Communist Party general secretary.

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## INTERNATIONAL COMPANIES AND FINANCE

Stephen Fidler reports on the four months that News Corp fought to win the international banks' backing for its make-or-break debt restructuring

# Operation Dolphin rescues Murdoch

RUPERT Murdoch and his company had been courted by the international banks throughout the 1980s. When the courtship ended suddenly last year, he almost lost his company.

News Corporation had long raised a large share of its financing in short-term markets, money was cheapest. When pushed to raise more long-term debt, Mr Murdoch resisted because he believed interest rates would fall in the meantime, he reasoned, even if the short-term markets became difficult, he would always be ready to lend.

They were not. For four nerve-racking months from last September, the future of News Corporation hung in the balance as its 146 bank lenders were parleyed, chivvied and strong-armed into a debt restructuring. It was the largest and geographically most diverse corporate restructuring sought by international banks.

By the end, more than half of News Corporation's US\$7.6bn of finance was being "rolled over", a growing snowball of debt which repeatedly raised the spectre of default. The company's popular UK newspaper, the Sun, was particularly in hock: secured against a temporary £150m (US\$265.5m) credit line from half a dozen banks necessary to keep the company going. The company's shares had collapsed. As a measure of the uncertainty, its Swiss franc bonds were at one time yielding close to 50 per cent.

It is not entirely clear when Mr Murdoch realised the size of the problem facing him. He had built up his family's Australian newspaper company into a huge media group with newspaper, film, television and book publishing interests spanning four continents. By his own account, there were occasions when he was minutes away from losing it as banks refused to extend financings.

"There were days in November when banks were refusing to roll over. We were in some pretty tough conversations at five minutes to midnight. They were real heart stoppers," he said.

The backdrop for the restructuring was not auspicious. It was, according to Mr Murdoch, carried out "in the eye of the storm". With Iraq occupying Kuwait, the deadline for war approached and passed, and war began. Recession was taking hold in News Corporation's three main markets - the US, UK and Australia. Banks, led by the Japanese, were in retreat from the corporate world. They had been aggressively in the 1980s. "We did this at the very bottom of the market," he said.

The first signs of the crisis came about year ago. Japanese banks started to withdraw from the short-term money market in Australia. The company had a programme of up to \$250m (US\$450m) in this market, where it used to borrow overnight, save in 30-day money. News Corporation had lost its first regular source of funds.

Difficulties were intensifying when the company attempted to refinance a short-term bank loan of US\$750m it had raised in December 1989 to be repaid last June. The company tried

to secure a three-year refinance but found it impossible to arrange. The company paid US\$250m and secured agreement from the banks to extend the US\$500m for a further three months.

Over three months, liquidity problems got worse. More banks were in retreat and other sources of financing dried up. Banks were unwilling to negotiate deals for the sale and leaseback of equipment - a staple source of News Corporation - except at a steep discount. "It was a disaster," Mr Murdoch said, "outrageous rates". The financing outlook went from bad to worse.

The closure of numerous financing routes coincided with unexpectedly large losses on the company's Sky Television satellite television company, and enormous capital needed to turn on new printing presses in the UK and Australia. "You could say it was bad luck but there was a degree of bad management," said Mr Murdoch, particularly in the degree of concentration of capital expenditure.

Some US\$2.9bn of debt was to mature between September 1990 and the middle of this year, a position one banker described as "somewhat terminal". The company was asked to roll over the US\$500m again and wanted some new funds. The request did not go down well with the banks: a company, apparently, which could not meet its debt repayments on time. Like Oliver Twist, was asking for more. Whether or not the company fully appreciated it at the time, the balance of power had shifted from the company, where it had resided through the 1980s, to the lending banks.

The company's financial position was difficult. The message from the banks was that the arrangement was untenable for long. News Corporation needed to rearrange its debt and a business plan to back it up.

In early October, the company called in Citicorp and the operation codenamed Dolphin began. Citicorp officials say the fact that the company had arranged more than half its financing through the London market led to the decision to look for a European partner. Samuel Montagu, a subsidiary of Midland Bank in the UK and the arranger of the US\$750m short-term loan, joined the operation.

As a first step, the two banks had to analyse exactly the finances of the company. What faced them was a complicated corporate structure, created partly to minimise tax, and a plethora of lending facilities to a large number of different borrowing companies in different currencies. It was somewhat simplified by the fact that all the News Corporation companies were 100 per cent owned, with one important exception, the land Press, of which it owned 51 per cent.

News Corporation had borrowed with two things in mind: to reduce tax and to pay the lowest interest rates possible. There were 146 lending banks. "We had to answer the question 'where are we?' before we could figure out what to do," said Ms Ann Lane, in charge of the operation for Citicorp.

The next step was to draw up an outline to put together a plan

over what to do in time for a meeting of the banks at end-October. "We saw it as a liquidity problem, not a problem of creditworthiness," said Mr John Evangelides, who led the Montagu team.

The company was also aiming to present a five-year business plan to the banks at the meeting, which would be the first gathering of the nine Tier one banks. These banks, Citicorp, Midland, Lloyds, Deutsche Bank, Credit Lyonnais, Manufacturers Hanover, Security Pacific, Commonwealth Bank of Australia and Westpac. These were judged by the company to be its main relationship banks to the company in the main banking markets. The two second-tier banks were to act as co-ordinators in the US and the Far East.

The third task was to ensure that the banks could be sure that the assets were worth more than the debt, together with the additional borrowings and working capital needs of the company. Western Schroder in the US and Hambros in the UK were called in to evaluate the company.

Evaluating the borrowings turned up some surprises: what one banker described as "wildly borrowing arrangements". Apart from bankers' acceptance facilities, bank acquisition finance, facilities in Hong Kong dollars and simple syndicated borrowings, there was an Islamic letter of credit facility and Australian "spin notes", a financing designed to create tax advantages in Australia.

The banks had lent to stronger entities than others and had more security. "Although many of the lenders thought that all the banks were in the same position when it came to recourse to the company's various businesses, they were not. Some were made to pay the loans with guarantees from the holding companies, and some to the holding companies with guarantees from asset-owning companies. It was not clear how the guarantees would work."

between assets and borrowings would stand but a new agreement would replace certain clauses with others, for example, adjusting the maturity and interest rates.

Furthermore, it was clear that if one bank succeeded in withdrawing from the facility, other banks would want to get out too. "There was simply not enough cash to buy out all those that would want to withdraw," said Ms Lane. The second task was to make sure every lending bank was locked in for the length of the override agreement and that no bank should be allowed to withdraw.

The third principle was to formulate a deal in which no bank improved its position at another's expense. That meant repayments would be made pro rata to all banks (except for any new funds lent).

By the end-October meeting, News Corporation was on the verge of announcing the merger of its loss-making Sky Television with its competitor, British Satellite Broadcasting. "It was felt Murdoch had to solve the Sky problem. The Sky deal helped to close up a black hole for the company. It helped his credibility," said one banker at the meeting.

What then, the company probably had little inkling of how difficult the restructuring would be. One reason was that it was being assured of support by banks' marketing managers, when decisions were being taken elsewhere in the bank.

"There are dangers in believing what the marketing person in the bank is telling the treasurer," said one banker to the talks. "When the decisions are made by the credit people, the banks' attitudes are very different."

The company had originally sought a seven-year loan from the banks, and then a five-year loan. It was forced - the banks to accept a three-year maturity. It was also clear that the nine Tier I banks had no wish to be the sole source of the US\$600m of new money that would be needed to tide the company through 1991.

The network of new lenders would be expanded to almost 30 in early November, the Tier II banks were brought into the picture with a roadshow which started from London to New York to Sydney. In the second half of November, the roadshow continued from Sydney to London to New York and the remaining 120 Tier III banks were apprised of the plan.

The original agreement served as the basis for that finally agreed (see panel), although it was modified after that first meeting of Tier I banks and subsequently changed.

The Tier II banks pushed for and secured more concessions from the company: the success fee equal to 1 per cent of the outstanding amount at the end of three years. Australian lenders secured a pledge that Murdoch family interests would receive dividends in shares rather than cash. This was mainly symbolic: News Corporation had never paid out large cash dividends.

The agreement also changed the covenants on the loan agreements. Previously the only lending covenants restricted the company to borrowing 110 per cent of net assets as defined under Australian accounting principles, which are generous compared with US rules. As the company was revalued annually, its borrowing increased. The new agreement links borrowing limits to cash flow, "which is what this company is all about", according to one banker. Mr David DeVoe, chief financial officer and formally appointed on September 1 as one measure to tighten financial management, described the new standards as "standard for US media companies."

By the end of November, the deal was fairly close to its final shape. But the work was only just beginning. Financing had been maturing throughout November and a spate fell due in December. Unanimous agreement had to be secured from lenders to roll them over and if this was not forthcoming, the company would have gone into default. This would have triggered cross-default clauses in other loan agreements, which would have meant all the financings would have been repaid on demand.



tion to get out of the facility. Small lenders, who would push you to the edge," said Citicorp's Ms Lane. In the end, no bank "was willing to play chicken to the point where they would pull the plug on the company," said Mr Murdoch. "But that's not to say that at every point there wasn't someone willing to play chicken."

Here, the banker of record remains the large bank who passes through the interest payments to the participants. Agreement to the restructuring had to be secured from the participants, many of which wanted the lender of record had promised to buy them out. But once it was agreed, the participants couldn't be allowed out.

"The big problem right up to the end was the question of whether our large banks could deliver their participants," said Mr Murdoch. "These participants were small banks or insurance companies often making only a short-term investment and with little long-term interest in the company."

A US\$285m financing matured on December 7, and a "spin note" facility on Christmas Eve. Another came due on January 4. "On December 1, December 7, December 24, and January 4, we had some problems with the roll-over. Banks would tell us of their inten-

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not thought necessary to go to Tokyo. In the end, Citicorp and Montagu sent individuals to Japan to try to ensure the participation of Japanese banks. It was during December that William Rhodes, senior international executive at Citicorp, was first called in a bid to persuade recalcitrant banks to roll over their debt, and later to sign the restructuring agreement.

The participation of Mr Rhodes, a veteran of numerous Latin American sovereign debt restructurings in the 1980s, was ironic: bankers likened the transaction to a Brazilian debt rescheduling. His experience of the third world debt crisis meant he was on first-name terms with many bank chairmen. In December, he telephoned a US bank and a Japanese bank to press them to agree to roll-over but he was forced to step up his efforts significantly in January. Mr Murdoch impressed him at a dinner they had in early January. "He knew what he had to do."

Mr Rhodes said he was worried about the implications for the financial system if the restructuring failed. "There was the whole question of systemic risk if the deal fell through, and I wasn't the only one to take that view," Mr Rhodes said he talked to financial authorities in three countries about the deal and found one which he wouldn't name, particularly concerned.

Montagu was keeping the Bank of England informed too, but there was not much that the Bank could do. Whereas in previous restructurings for UK companies, such as Laura Ashley which was contacted last summer, the Bank played a central role in bringing opposing parties together, this deal was too global in nature to be significantly influenced by one central bank.

Before Christmas, the terms of the deal, the document which details the terms and conditions of the financing, were put out to banks. At that point, as Citicorp saw it, the deal was in the main. A handful of new money lenders were still resisting lending new money and the deal was in danger of losing momentum.

The latter point was to be a source of friction between Citicorp and Montagu, although co-operation between the two was for the most part good, there were cultural differences. Montagu saw Citicorp's style at times as overbearing and pushy; aggressive US behaviour would backfire in the staid boardrooms of European banks. They also saw a Citicorp deadline to get the deal done as unrealistic as a building up - sub. "The markets improve," said Mr Murdoch, "we'll be looking to reducing our dependence on them and in a degree of public debt."

They also aim to reduce the number of bank lenders. They would like to stop large banks selling parcels, and the bank would be looking to reduce the number of lenders. "We don't know whether we'll have the time to do it."

By next February, the company must repay US\$800m to the banks, US\$600m to redeem the bridge, and US\$400m in three six-monthly instalments after that. When the agreement was signed in February 1990, US\$5.6bn falls due. It appeared to have no doubts about these payments being made, and planned to make them ahead of schedule. The company, he said, was making "herculean efforts" to improve profitability. "The underlying thing we're going to do is to get our earnings up by hook or by crook," he said. He has announced his willingness to sell his US magazines, apart from TV Guide, and soon expects to announce "a significant asset sale in Australia."

The restructuring was "an experience we'll remember for the rest of our lives," Mr Murdoch said. Despite the heart-stopping, it had forced him to stop and think a lot about the business. "As a result, he says: 'We'll come out of this recession a lot stronger for it.'"

If he's right, his bank lenders will have secured for themselves a good deal: they will receive an extra US\$75m from extra interest alone in the first year.

In the long run though, the implications are less hopeful. Only a few years after the mistakes which led to the third world debt crisis, banks were again over-lending to a large group of borrowers on which they subsequently pulled up the credit drawbridge. No longer able to repay loans into the third world, international banks had rushed into corporate lending. Perhaps the second time around, the consequences will prove less catastrophic: companies going to the wall are more than consumers. But the second time around, it is harder to dismiss the banks' mistakes as bad luck. It is a sign of their desperation to lend in the first place is a simple fact: there are too many banks chasing too little high-quality business. With their best borrowers going elsewhere for their money and deposits seeking higher returns, international banking is a declining industry with both profits and capital under severe pressure. News Corporation's problems are simply one manifestation of that.

## The terms of the \$7.6bn financing deal

- About US\$7.6bn of debt restructured over three years, to be repaid by February 1994.
- Interest margin based on 1 per cent above prime rate, with a 1 per cent "up-front" fee.
- One year credit of US\$900m at interest margin over money market rates at average 2 per cent.
- Success fee of 1 per cent on outstanding amount after three years, a maximum of US\$95.5m.
- The company committed to reduce its total outstanding debt, including public debt obligations by US\$600m after 12 months and a further US\$400m in three six-monthly instalments.
- Dividend cannot exceed \$0.10 a share until agreement in effect. Murdoch family interests agree to take shares instead of cash dividends.

appeared to where the smaller banks were sold participations (in the UK jargon, subordinated).

Here, the banker of record remains the large bank who passes through the interest payments to the participants. Agreement to the restructuring had to be secured from the participants, many of which wanted the lender of record had promised to buy them out. But once it was agreed, the participants couldn't be allowed out.

"The big problem right up to the end was the question of whether our large banks could deliver their participants," said Mr Murdoch. "These participants were small banks or insurance companies often making only a short-term investment and with little long-term interest in the company."

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Share Capital	Issued and issued fully paid
Authorised	US\$ 100,000
Participating Shares of 1 cent each	US\$ 10,000
Class A Participating Shares of 1 cent each	US\$ 2,000
US\$ 1,000	1,000 Founder Shares of 1 cent each
	US\$ 1,000

Application has been made to the Committee of the Irish Stock Exchange for the Fund's Participating Shares to be admitted to the Official List of the Irish Stock Exchange. The listing is sponsored by NCB Stockbrokers Limited. Dealings are expected to commence on 5th April 1991.

Copies of particulars relating to the Fund are available for collection only during normal business hours (Saturdays and public holidays excepted), up to and including 4th April 1991 from the Company Announcements Office, The Irish Stock Exchange, 28 Angelica Street, Dublin 2, Republic of Ireland, and up to and including 16th April 1991 from the Registered Office of the Fund at Bernuda House, St. Julian's Avenue, St. Peter Port, Guernsey, Channel Islands, at the offices of NCB Stockbrokers Limited, Ferry House, 48-53 Lower Mount Street, Dublin 2, Republic of Ireland, and from:

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20 Farringdon Road  
London EC4M 3NH

Genesis Investment Management Limited  
8 Knightsbridge  
London SW1X 7LY

4th April 1991

Cazenove and Company  
12 Tokenhouse Yard  
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9-12 Basinghall Street  
London EC2V 5NS

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INTERNATIONAL COMPANIES AND FINANCE

Nissan Motor takes over control of French dealer

By Kevin Done in London and William H. in Paris

NISSAN Motor, Japan's second largest car maker, is expanding its control of its European vehicle distribution network with the takeover of Richard Nissan, its French importer/distributor, in a deal valuing the company at FF351.2m (\$52.2m).

Nissan Motor is also seeking to take over the Nissan vehicle distribution operations in the UK, where it is embroiled in a legal battle with Nissan UK, its privately-owned distributor.

The company, the leading Japanese maker in the European car market, already holds a 9.5 per cent stake in Richard Nissan.

It has reached agreement with the Richard family to acquire the 72.09 per cent stake

Improved margins boost Tesco by 27.7%

By Maggie Urry in London

TESCO, the UK food retail group, just beat its profit target with its 2572m rights issue in January, reporting pre-tax profits excluding property gains of £417.1m (£762m) against £386.6m, a rise of 27.7 per cent.

The prediction was for profits of not less than £416m for the year to February 27. The share price rose to 273p.

Mr Ian MacLaurin, chairman, said the group was suffering few adverse effects from the recession, although sales growth slowed slightly in the second half of the year. Tesco's share of the grocery market had risen to 9.2 from 8.7 per cent, he said.

Sun Alliance lifts payout despite fall

By Richard Lapper in London

BOOYED BY the strength of its balance sheet, Sun Alliance, the largest of the UK composite insurers, yesterday said it was able to absorb £100m pre-tax losses of £180.2m (£30m) and increase its dividend by 15 per cent.

Attributing the losses to heavy weather and related claims, Mr Roger Mille, chief executive, described the result as "manifestly unacceptable".

Yet, despite a 30 per cent fall in the value of its shareholders' funds during 1990, Sun Alliance's solvency margin (net assets as a percentage of premiums) is significantly higher than that of its competitors. Three of Sun Alliance's

Pembridge halts DRG break-up

By Andrew Bolger in London

PEMBRIDGE Investments, a highly-leveraged Bermudan investment vehicle, has halted its break-up of DRG, the UK paper and packaging group.

DRG, which included brand names such as Bellops and Bellops, was bought for £597m (£1.2m) in cash in 1989 after a bitterly-contested takeover battle.

Pembridge is headed by Roland Franklin, a long-standing associate of Sir James Goldsmith, the Anglo-French entrepreneur. Mr Franklin said he intended to unlock DRG's unrealised value by disposing of peripheral activities.

Accec-UM sees profits tumble to BFr3.4bn

By Andrew Hill in Brussels

ACEC-UNION Minière, the Belgian non-ferrous metals group, yesterday underlined the volatility of its profits last year when it announced that pre-tax profits in 1990 had fallen to BFr3.4bn (€540m), compared with BFr11.9bn in 1989.

Accec-UM, which is owned by Societe Generale de Belgique, said the uncertain market conditions made it impossible to predict what would happen in 1991 as a whole but warned that the dollar exchange rate and the continued downward trend in metal prices had led to a small operating loss in the first quarter of the year.

Compaq to buy into 3D graphics

By Louise Kehoe in San Francisco

COMPAQ Computer, a leading personal computer manufacturer, is to acquire a stake in Silicon Graphics, the California-based maker of computer workstations with three-dimensional graphics. The companies have agreed to co-operate in product development.

The alliance is a precursor to the formation of a powerful computer industry group that is expected to announce plans next week to develop a new generation of advanced computer technology. Compaq will acquire a 13 per cent equity stake in Silicon Graphics for \$18m. In addition, Compaq will provide Silicon Graphics with \$50m to fund R & D.

Norwegians plan oil expansion

By Karen Fosell in Oslo and William Duffin in Geneva

TWO NORWEGIAN oil and gas engineering and equipment supply companies are making acquisitions which will allow them to break out of the North Sea offshore oil and gas market.

The group is expected today to announce the acquisition of Singapore-based R. J. Brown and Associates, the terminal, storage and sub-sea production equipment group.

CMB reports 14% fall to FFr1bn

By George Graham

CMB Packaging, the Franco-British steel and plastic bottles group formed two years ago by Carand and Metal Box, has reported a 14 per cent drop in net profits last year to FFr1.0bn (£175m).

The fall is in line with the warning issued in December by Mr Jean-Marie Descarpentries, CMB's chairman, who heavier restructuring and financial costs offsetting a rise in operating earnings.

Garanti Bank's market-oriented banking policy has once again accounted for the vital role it has played in Turkey's foreign trade:

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SAINT-GOBAIN

SAINT-GOBAIN IN 1990

NET INCOME OF 3,35 BILLION FRENCH FRANCS

CASH FLOW ABOVE 8,4 BILLION FRENCH FRANCS

The Board of Directors of Compagnie de Saint-Gobain met on March 14, 1991 and approved the consolidated financial statements of the Group for 1990. The key financial figures are as follows:

In millions of French Francs	1990	1989
Sales	69,076	66,093
Operating income	8,022	8,735
Income before tax and before results on sales of non-current assets	6,457	7,354
Net income before minority interests	3,942	4,553
Net income	3,359	4,311
Net income excluding profits/losses from the sale of non-current assets	3,458	3,686
Resources from operations (cash flow)	8,394	8,179
Capital expenditure on plant and equipment	5,980	6,292
Total investments	19,447	10,788
Total shareholders' equity	32,704	30,647
Net indebtedness	19,389	9,882
Employees (as at December 31)	104,967	87,816

The Group's sales increased by 4.5 %, with NORTON being consolidated for 5 months and SOLAGLAS for 6 months, while they decreased by 3.8 % on a comparable basis in French Francs.

They are split: France, domestic market 29 %, exports from France 15 %, other European countries 39 %, countries outside Europe 20 %.

Operating income is stated after the depreciation charge of FF 105 million (+ 15 %) and a charge for provisions of FF 706 million (- 19 %).

Income before tax and before results on sales of non-current assets is stated after net interest expense (FF 1,433 million) which rose by FF 277 million because of the impact of the year's acquisitions on indebtedness, and after reorganisation and other charges (FF 405 million) down by 24 % when compared to 1989.

Net income before minority interests includes a loss arising from the sale of non-current assets (FF 185 million which is mainly due to the disposal of SAGIPA, a subsidiary of Pechel-Morion S.A. in 1989, the Group recorded a capital gain of FF 519 million. This capital gain is stated after provision for income taxes of FF 219 million, against FF 783 million in 1989).

Net income is after deduction of FF 583 million for minority interests in the Group's subsidiaries (- 9 %).

Net income amounts to FF 3,359 million compared to FF 4,311 million in 1989. Excluding results on sales of non-current assets, net income amounts to FF 3,458 million, compared to FF 3,686 million in 1989.

Earnings per share based on the number of shares issued at December 31, 1990 (65,225,625), are FF 51.50 against FF 66.47 at December 31, 1989 (62,055,010). Excluding results on sales of non-current assets, they are FF 53.02 per share, against FF 59.40 in 1989.

Cash flow increased slightly and accounts for 12 % of sales, as last year. It largely covers capital expenditure which has started to decrease after the considerable efforts in recent years (over FF 25 billion since 1985).

Financial investments have been particularly high this year (FF 13,467 million). This is due to the major strategic acquisitions which took place during the year, notably those of Norton in the United States and Solaglas in the United Kingdom. As a consequence, net indebtedness increased by FF 9,507 million and represents 59 % of shareholders' equity, thus showing an improvement over the estimates published last January.

Employees at December 31 1990 include those of Norton and Solaglas who newly joined the Group.

The Board of Directors has also approved the statutory accounts of Compagnie de Saint-Gobain, the parent company (holding) of the Group. These accounts show a profit of FF 2,260 million, against FF 950 million in 1989.

Accordingly, it will be proposed to the Annual General Meeting of Compagnie de Saint-Gobain, which will be convened for June 14, 1991, dividends of FF 946 million, against FF 900 million last year. The dividend per share is therefore FF 14.5 the same as the dividend paid in 1990. A tax credit of FF 7.25 per share should be added, giving a gross dividend of FF 21.75 per share. The dividend should be payable in the first two weeks of July 1991. As last year, it will be proposed to offer shareholders the possibility of opting for the payment of the dividend by way of shares.

COMPAGNIE DE SAINT-GOBAIN

INVESTOR RELATIONS DEPARTMENT

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Further information: Annual Report (with audited financials) together with the 1990 third quarter report, please contact: Mr. Akın Öngör, Executive Vice President, Mele Caddesi, Taksim-İstanbul/Turkey Tel: (90-1) 149 149 149 Tlx: 24538 galo tr Fax: (90-1) 151 45 49 Mr. İlhan Nebioğlu (London Representative Office) 141-142 Finchchurch St. London e8L Tel: (44-71) 711 711 Tlx: 881502 galo g Fax: (44-71) 711 711



UK COMPANY NEWS

# Wiggins Teape falls 9% to £158m in hectic year

By John Thornhill

WIGGINS TEAPE Appleton, the paper group, yesterday reported its 1990 results as an independent public company after a hectic year which saw it demerge from BAT Industries and merge with Arjomari-Prioux, the leading French paper maker.

Against a backdrop of tough trading conditions which have left many rival North American and Scandinavian paper companies struggling, WTA recorded a 9 per cent fall in taxable profits from £173.5m to £158.2m in 1990. Sales were virtually static at £1.51bn.

Earnings per share slid to 20.8p (21.5p), but the company announced a final dividend of 5.05p giving a total pay-out of 8.35p, as forecast when the company was floated last June.

WTA said depressed pulp prices and cost pressures on paper products affected its profitability on both sides of the Atlantic, with poor results from the forestry, pulp and commodity paper sectors.

Appleton Papers, WTA's North American arm, introduced a 10 per cent higher value-added tax during the year - including a recycled carbonless paper - and increased its production capacity.



Cob Stenham: the merger is beginning to work

by 35,000 tonnes.

North American operating profits rose in dollar terms, but fell to \$91m (\$98.1m) after an adverse currency factor of \$7.8m was taken into account.

WTA's paper manufacturing activities produced the vast bulk of operating profits and their contribution rose from £136.1m to £142.6m. Paper merchandising profits increased from £12.6m to £13.5m.

But these gains were dragged back by a sharp deterioration in WTA's forestry and pulp businesses and by a drastic

fall in the contribution from the Portuguese Sopocor mill. Together these businesses saw profits drop from £46.8m to £12.8m.

Although its attempts to sell the Sopocor stake to Stone, the Swedish paper company, were blocked by the Portuguese government, WTA was still confident that it could dispose of the holding.

WTA's merger with Arjomari was only concluded on December 24 and the French company's figures were not included in this set of results.

But WTA provided a pro-forma profit and loss account for the combined company showing pre-tax profits rising slightly from £259.6m to £262.6m on sales of £2.6bn (£2.42bn). Earnings per share would have worked out at 21.5p (21.3p).

Mr Cob Stenham, chairman, said: "The merger is beginning to work and we are ahead of schedule in implementing the synergies and other benefits that the whole merger was predicted on."

Although trading conditions remain difficult, we remain decidedly confident," he added.

See Lex

# Redoute says £49m for Empire is generous

By Maggie Urry

REDOUTE'S CATALOGUE, the French mail order group, said yesterday that its £49m bid for Empire Stores of the UK, was "generous" compared with the price paid last month by Otto Versand, the German group, for Gratian, a larger competitor to Empire.

The offer is part of the shake-up taking place in the mail order industry which has included Otto's £165m final offer for Gratian last month and the expected sale of the Littlewoods mail order business.

Redoute's Catalogue is part of La Redoute, in turn 54 per cent owned by An Pritemps, the French retail group.

The assertion came in Redoute's offer document published yesterday. Redoute said Empire shareholders were being offered a higher multiple of assets than Next, the high street retailer, received for Gratian, after adjusting for the level of debt in each company.

The document also said that Empire was at "a higher multiple of operating profit and broadly the same multiple of turnover, despite Empire having a weaker market position than Gratian".

Otherwise the document was a low-key one, repeating much that Redoute had said when it launched its 125p cash per share offer.

The bid was triggered last month when Redoute bought a 12 per cent stake in Empire, taking its holding to 27.5 per cent. Observers said that they had not expected the offer document to start a "sizzling match" since Redoute had been a shareholder in Empire since 1986, had seats on the Empire board and had been working cordially with the Empire management for some time.

However, there have also been reports that the bid is not being pursued vigorously. Redoute has ruled out any increase in its offer and the Empire share price has stubbornly remained a few pence above the offer price since Empire rejected the bid. Yesterday Empire's shares were unchanged at 131p.

# Wilson (Connolly) slides 42% to £31m

By David Owen

POORER PROPERTY results and a sizeable provision against both residential land holdings and property development have eaten into annual profits at Wilson (Connolly) Holdings, the Northampton-based housebuilder.

Pre-tax profits for the year to December 31 slipped 11 per cent from £54.24m to £31.07m. The result breaks a 16-year sequence of uninterrupted profit growth at the company.

"We are not immune to the economic fortunes of the country and have found it necessary to cut costs whilst strengthening the fabric of the company for future growth," the group said.

The shares edged up by 2p to 199p.

The £12m exceptional provision was made up of £6.5m against the group's residential land holdings and £5.5m against its property development programme.

"We do not capitalise interest so we are not facing some of the horror stories that could exist, and we have said in addition that a little bit here and a little bit there needs to come off," said Mr Ian Black, managing director.

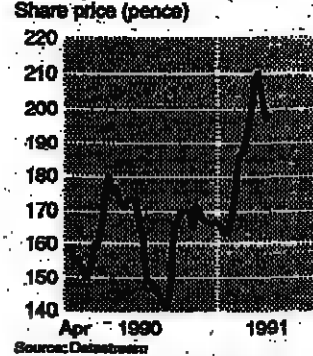
During the year, the group cut its debt - including off-balance-sheet finance - to £26.8m, compared with shareholders' funds of £180m. The interest bill weighed in at £4.1m, against £6.4m in 1989.

By division, housing generated the lion's share of profit before exceptional items, contributing £33.08m on turnover of £144.7m, against £35.51m on turnover of £125.78m a year earlier.

Profits from construction dropped to £4.42m (£5.08m), while those from property slid to £5.56m (£16.7m). Overall, turnover advanced to £195.81m (£192.64m).

## Wilson (Connolly)

Share price (pence)



The Wilson Homes unit sold 2,350 homes during the year - its second-highest total ever - with the average selling price dropping to £59,500 from £64,500.

Excluding land sales and provisions, housing profits came to £31.7m (£31.5m), giving

a net profit margin of 23 per cent. The group is looking to add to its land bank, which currently has a book value of £148m, having consumed 1,800 more plots than it bought during 1990.

Wilson Construction achieved record profits on static turnover, in spite of pressure on margins as a result of the deteriorating property sector. Enquiries will have to be turned into firm orders if the unit is to sustain progress, the company said.

Wilson Connolly Properties found the going "tough". Profits were taken on the sale of office buildings in Hampshire, the last phase of a distribution park at Brackmills and two industrial units in Northampton.

Earnings per share tumbled to 11.3p (19.6p). A final dividend of 5.53p (2.3p) is recommended, making a total of 3.74p (3.45p).

# Worcester Group falls 29% to £3.5m as interest charges bite

By David Owen

SHARPLY HIGHER interest costs, difficult trading conditions in the final quarter and the move to a new factory contributed to a 29 per cent decline in annual profits at Worcester Group, the maker of domestic heating equipment.

Pre-tax profits fell from £5.08m to £3.55m on turnover ahead 10 per cent to £43.98m (£39.85m).

Mr Cecil Duckworth, chairman and chief executive, characterised the year as one of "high activity" in which Worcester had moved factory, launched a high-output boiler and made its first European acquisition with Radson - a Belgian

maker - for £2.78m.

"We were reasonably well satisfied, although we were disappointed with the drop-off in sales in the final quarter," Mr Duckworth said. The shares were unchanged at 199p.

The interest bill jumped to £671,000 (£76,000), while year-end debt stood at £9m, giving gearing of 58 per cent.

The factory move showed up as a £208,000 exceptional charge. There was also an extraordinary charge of £549,000, relating to the sale to management of the group's packaging subsidiary - which reduced debt by £938,000.

The group suffered a 14 per cent increase in the cost of

and a 22 per cent rise in administrative

Mr Duckworth attributed the drop in sales to the product launch, which was "more than anticipated."

The company said it was encouraged by sales of its Combi boilers, where it is UK market leader. Metal Constructions had an "excellent" year in spite of a substantial bad debt.

Grate Glow Fires, the maker of fuel-effect fires bought last April for £2.6m, contributed profits of about £450,000.

Earnings per share declined to 8.4p (14.2p). The final dividend of 2.68p makes a total of 4.01p (3.52p).

# Boxmore Int shows advance to £2.7m

Despite increasing pressures in its area of the packaging industry, Boxmore International raised taxable profit by 18 per cent, from £2.51m to £2.74m, in 1990.

Turnover at the USM-quoted company rose 14 per cent to £18.52m (£16.2m). Operating profit came to £1.98m (£1.64m).

A final dividend of 4.4p is recommended, lifting the total to 6.4p (5.59p). Earnings per share worked through at 20.3p, up from 18.4p last time.

# Merlin bid terms disputed

By Sue Stuart in Douglas and Stewart Fleming in London

THE SUCCESS of the £2.8m bid for the failing Merlin International Properties was in doubt yesterday following disagreement over the terms.

As it is currently conceived the offer would permit Bonaventura, the Swiss company providing the finance for Lufre, the bidder, to withdraw if Merlin's finances suffer a material change. Under Takeover Panel rules, however, it is Lufre as the offeror which must establish and abide by the conditions of the bid.

The Panel insists that an offeror's advisers must confirm that funds are available to pay shareholders if the offer proceeds. The Panel believes Lufre cannot give that undertaking if the financing arrangement is also conditional.

Mr Geoffrey Pearson, a director of Fininvest Corporate Finance, Lufre's advisers, angrily accused the Panel yesterday of threatening completion of the bid.

Mr Peter Borges, the Australian who is the sole shareholder in Bonaventura, said he had not been in direct contact with the Panel. He said the Swiss banker who owns Lufre, he maintained, Fininvest was "driving the deal" and would not say how he had become involved.

Merlin's shares, which bring the company's total debt to 40 pence, are expected to make an immediate profits contribution.

Wiltshire, whose beer sales suffered during peak months last year because it did not have a head brewer, saw operating profit fall to £68,000 (£87,000). Turnover, however, was 87 per cent up at £1.25m.

Exceptional items included £314,000 of bad debts and compensation, and investment write-offs of £28,000. Interest charges rose to £161,800.

# Wiltshire unveils loss and 11.44m rights

By Philip Rawstone

THE Wiltshire Brewery yesterday announced a £1.44m loss to fund pub acquisition and also reported a pre-tax loss of £293,000 for the year to September 30.

Mr Graham Axford, chairman of the USM-quoted brewer and pub retailer, said the 4-for-6 rights issue at 22p per share - fully underwritten by Guidehouse Securities - would enable the company to take maximum advantage of opportunities to buy pubs.

Wiltshire is buying 12 pubs from Bass for £2.1m, funded in part by a £1.5m fixed interest loan from Bass; and acquiring 100 Bunker Beverage Company, which owns two pubs, for £100,000 through the issue of 252,000 new shares.

The brewery, which brings the Wiltshire estate to 40 pubs, is expected to make an immediate profits contribution.

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announcement as a of record only



East Midlands Electricity

# East Midlands Electricity plc

£150 million 12 per cent. Bonds due 2016

Lead manager

Barclays de Zoete Wedd Limited

March 1991

# Lovell sells Marlow estate for £15.6m

YJ Lovell (Holdings) has sold its Thames Industrial Estate at Marlow, Bucks, for £15.6m cash. The buyer is TSB Group Pension Trust.

The property was held in three separate elements. One, sold for an initial £6.84m, comprises two recently built unit office buildings. Additional consideration depends on future rental levels.

The second and third elements were sold for £2.75m and £6.01m respectively, against their September 1990 book value of £7.35m.

# Southern Radio down to £1.8m

Southern Radio, the independent radio operator in the Brighton, Eastbourne and Hastings areas, saw pre-tax profits fall from £2.01m to £1.8m in the year to September 30.

The group was affected by a full year's cost of raw materials.

Advertising revenue rose by 8 per cent despite the difficult trading conditions, and turnover rose to £7.35m (£6.77m).

Earnings per share were 3.5p (4.83p) and the dividend is 1p (1.25p).



NATIONAL AND PROVINCIAL BUILDING SOCIETY

£200,000,000

Flotting Rate Notes 1996

Notice is hereby given that the rate of interest has been fixed at 12 1/4% p.a. and that the interest payable on the relevant interest payment date 27 June, 1991 against coupon 21 will be £159.11 per £100,000 Note and £3,182.15 per £1,000,000 Note.

Agent Bank: Lloyds Bank Plc

as at 25/3 was US\$ 165.33

Linked on the Amsterdam Stock Exchange

Information: Pensions, Holdings & Pensions N.V.

Box 25, 1012 EK Amsterdam, Tel. +31-20-52111888

Weekly net asset value

Tokyo Pacific Holdings (Seaboard)

as at 25/3 was US\$ 165.33

Linked on the Amsterdam Stock Exchange

Information: Pensions, Holdings & Pensions N.V.

Box 25, 1012 EK Amsterdam, Tel. +31-20-52111888

صكنا من الأصل

# ASH & LACY plc

## 1990 RESULTS

YEAR TO DECEMBER	1990
Profit before tax	£1.1m
Earnings per share	11.3p
Dividend	6.4p

"A solid year in generally difficult conditions"

The company has achieved a significant improvement in the economy

David Fletcher  
Chairman

Galvanizing • Tanks • Non-ferrous Semis • Stainless Steel  
Perforated Metal • Expanded Metal • Speaker Grilles  
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Alma Street, Warley, West Midlands B66 2RP.  
Tel: 021 555 2171



INTERNATIONAL CAPITAL MARKETS

Sears offers \$750m of credit card-backed paper

By Tracy Corrigan

EUROPEAN demand for credit card-backed securities has been boosted by Sears' \$750m offering of credit card-backed bonds, the first time the deal was priced yesterday to yield 10.75 per cent, above the comparable US Treasury issue.

Although secondary market spreads have tightened by 50 basis points during the last month or so, from historically high levels of more than 150 basis points at the start of the year, dealers were not sure that confidence would be returned sufficiently for such a large issue to be absorbed.

INTERNATIONAL BONDS

A \$350m seven-year issue for the Province of Ontario added to indifference in the international bond market, where a significant portion of Tuesday's \$350m of supply is yet to be placed, dealers said.

by the end of the day. CSFB reported firm demand from Swiss retail investors and from UK-based institutions.

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BAe raises £150m in Eurobond issue

By Tracy Corrigan

BRITISH Aerospace took advantage of falling absolute funding costs at the long end of the sterling bond market to raise £150m of 10-year Eurobonds.

"We took the view that a rate of 12 per cent before tax and below 8 per cent after tax was a good level to lock in long-term funding," said Mr Tony Rice, BAe's treasurer. He added that the company had been looking to extend its debt profile.

Although companies still have to pay historically high margins above gilts - the BAe deal was priced at a spread of 215 basis points above the 9 per cent gilt due 2006 - the all-in cost of funds, now seen as a more important issue, has fallen substantially, to levels last seen at the start of 1990.

White-knuckle ride for junk bonds

Potential hazards litter the road ahead, warns Patrick Harverson

A GREAT deal of attention has been focused this year on the rise in the junk bond market, an equally strong performance from the junk bond market has passed by with much less fanfare.

Since January, junk bond prices have climbed by between 13 per cent and 17 per cent, depending upon which of the many bond indices used. By comparison, the Dow Jones Industrial Average has risen by just over 10 per cent, although the broader Standard & Poor's 500 index compares more favourably, with a 17 per cent rise since the new year.

The chief beneficiaries of the rise in junk bond prices have been the mutual funds. Figures compiled by Moody's, the US credit rating agency, show the net asset value of 30 high-yield mutual funds rose for 40 consecutive days between early February and late March.

Not all values of these funds rose 11.2 per cent, while the total return on junk bond funds increased by 19.9 per cent. It is fitting that the junk bond funds should have prospered because they have been responsible for a good part of the gain in bond prices. Or rather, a rush of cash into mutual funds from US investors has been responsible.

Mr Rice said the deal represents long-term, equity-type financing which will provide core funding for the company during its substantial development programme this decade. He added that the widening of margins in the banking market and the growing reluctance of banks to lend to less than triple-A credits had also played a part in the decision.

The likelihood of fresh issuance at the long end of the gilt market later this year and the possibility of further easing by utilities, influenced timing of the deal.

British Aerospace has no plans for further funding, but will watch the market. Mr Rice noted a gap in the maturity profile of the company's debt at seven to 10 years.

Investors reckon the high-yield market is undervalued. As Mr Joseph Benvenuto, analyst at Salomon Brothers, US investment bank, explained: "The stock market showed supreme optimism and bond rates fell, so the guy in the street said the only thing that looks undervalued are high-yield bonds."

The growing number of companies buying back their own high-yield debt, either with money raised via stock issues, or through straight swaps of equity for debt, has also boosted junk bond prices.

RJR Nabisco, the tobacco and consumer products group which was the subject of a record \$25bn leveraged buy-out in 1989, announced two weeks ago that it would raise \$1.5bn via sales of common stock and senior debt as part of a plan to pay off some of its expensive debt.

Speculation that a company is planning a buy-back of principal can also work wonders. RH Macy, the retailer, has seen its junk bonds rise significantly recently on hopes that it would sell its credit card operations to pay for its own debt.

"Everyone has been betting on which company is going to do it next," said one bond dealer.

The return of strategic bids has also buoyed the junk bond market. Since the start of the year Hambro has lined up fellow top company Tonka, and Harcourt Brace Jovanovich has received an offer from General Cinema. Just like the equity market, the junk market loves a takeover.

Junk bond values have risen in spite of a fall in the number of institutions willing, or able, to play the high-yield market. Many of the savings and loan (S&L) institutions that contributed so much to the success of junk bonds in 1989 have disappeared from the scene in a flurry of bankruptcies.

Insurance companies and banks, who once had a big appetite for high-yield debt, are also pulling back from the market.

under pressure from regulators and shareholders who demand tougher sheet standards.

Yet one organisation that is throwing itself into the market with gusto is the Resolution Trust Corporation. The RTC, the government agency responsible for cleaning up the mess left by the collapsed S&L industry, has been taking advantage of the bull market in junk to sell bonds previously owned by the bankrupt S&Ls.

Almost \$3bn of junk bonds has been sold by the RTC since it was set up two years ago, much of it in the past four months. And the RTC has found no shortage of buyers for its high-yield paper.

Ironically, at the front of the queue for junk bonds have been many of the Wall Street firms that sold the junk bonds to the thrills in the first place, including Salomon Brothers, Wasserstein Perella, Morgan Stanley, Merrill Lynch, and Shearson Lehman.

Presumably, these giants of Wall Street bought back the bonds at a big discount to the price at which they were originally sold to the thrills.

In spite of the recent gains in junk bonds, the road ahead for holders of high-yield corporate debt is not all that rosy.

The year of 1990 may have been a record one for defaults - they more than doubled to \$24.6bn - but analysts expect this year to be even worse.

Forced restructurings are also likely to rise, as more companies find they cannot make repayments on matured debt. And if junk bonds can go up on the back of equity prices, they can also go down. Among high-yield analysts there is a feeling that the rise in junk bonds may have been overdone.

As one broker put it, in true analyst-speak: "The market is definitely looking a bit topsy."

Table with 10 columns: Issuer, Amount, Coupon, Price, Maturity, and others. Includes entries for US Treasury, Canadian Government, and others.

Spain and Italy 'top performers' in bond markets

By Sara Webb

SPAIN and Italy were the top performing bond markets last month, providing investors with returns of 3.89 per cent and 1.9 per cent respectively in local currency terms, according to Morgan's Government Bond Index.

Spain was also one of the top performing markets for the first quarter, with a return of 6.58 per cent in local currency terms.

France and the UK also provided strong returns in local currency terms for the first quarter: the return on the UK gilt market was 6.85 per cent while the return on the French market was 6.45 per cent in the first three months.

Significant loss of 0.45 per cent. All the bond markets showed gains of 3.9 per cent or more over the first quarter, with the exception of JGBs and US Treasuries. In US dollar terms, March showed the worst foreign bond market performance since November 1978 with losses on the German, Dutch and Belgian bond markets over 10 per cent in dollar terms.

BIL income reduced by big increase in provisions

By Andrew Hill in Brussels

A LARGE increase in provisions against the credit and securities portfolios reduced consolidated net income at Banque Internationale a Luxembourg (BIL), the grand duchy's largest local bank, by more than 30 per cent last year, from Lfr1.5bn (US\$43m) to Lfr1.03bn.

BIL's total assets at Lfr510bn were almost unchanged on the previous year, reflecting the slowdown in activity during 1990, but the volume of private customer deposits rose by 11 per cent.

Cheung Kong warrants to raise HK\$530m net

By Angus Fung in Hong Kong

LI KA-SING, Hong Kong's wealthiest businessman, has raised 110m warrants on the property flag-ship, Cheung Kong (Holdings), the warrants, priced at HK\$5, are exercisable within two years at HK\$19.30, yesterday's closing price of the ordinary shares in Hong Kong.

The issue price represents a gearing of 3.9 times and a premium of 26 per cent. Proceeds from the issue, after expenses, are due to Mr Li, who has not indicated how the money will be used. He owns 34.9 per cent of Cheung Kong, and if all 110m warrants are exercised his stake would fall to 29.9 per cent.

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FT-Actuaries Share Indices

The Financial Times Ltd 1991. Compiled by the Financial Times Ltd in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Table with multiple columns showing share indices for various sectors like Capital Goods, Consumer Goods, etc., with sub-sections for different market segments.

LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY

Table showing rises and falls in various market segments like Stocks, Bonds, etc.

LONDON RECENT ISSUES

Table showing recent issues in various market segments like Stocks, Bonds, etc.

FIXED INTEREST STOCKS

Table showing fixed interest stocks with columns for name, price, and other details.

RIGHTS OFFERS

Table showing rights offers with columns for name, price, and other details.

LONDON TRADED OPTIONS

Table with multiple columns showing traded options for various stocks and indices, including call and put options.

FIXED INTEREST

Table showing fixed interest rates and yields for different maturities.

AVERAGE GROSS REDEMPTION YIELDS

Table showing average gross redemption yields for different maturities.

FT-SE 100 SHARE INDEX

Table showing FT-SE 100 share index data for different periods.

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PENSION FUND INVESTMENT

The FT proposes to publish this survey 18th April 1991. The FT reaches more managers of companies own pension funds than any other U.K. publications. If you want to reach this important audience, call Maria Bevis on 071 775 4011 or fax 071 771 3078.

FT SURVEYS



## AMERICA

## Senior markets slumber as second-liners advance

## Wall Street

ALTHOUGH second-liners maintained their upward momentum yesterday morning, the main markets slumbered as investors stopped to catch their breath after Tuesday's big gains, writes Patrick Harrison in New York.

By 12.30 pm the Dow Jones Industrial Average was up just 3.71 at 2,948.76 and by midday the Standard & Poor's was up 1.49 at 380.99. The Nasdaq composite of over-the-counter stocks, however, was up 4.77 at 495.27 at another all-time high.

Turnover on the Big Board was heavy at 1,070m shares, with advancing shares outpacing declining shares by almost two to one, the overall level of the market remained firm.

Analysts had expected some easing after 63-point rise in the Dow on Tuesday, but demand for second-liners, especially companies with proven earnings records, had been expected to remain strong.

For the Dow, a breakthrough above the 3,000 mark is confidently expected, probably within the next week.

Trading in Chemicals was delayed as buyers waited for an order imbalance. The market was stimulated by an upgrade from Kidder Peabody, which changed its rating on the stock from a sell to a buy.

citing good earnings momentum, better credit quality and a low risk profile. Chemicals, by midday the shares had climbed 1% to 117.75.

Other banks, helped in recent days by hopes of lower interest rates, firmed alongside Chemicals. Citicorp rose 1% to 117.75 on turnover of 1.4m shares.

Chase Manhattan added 1% to 117.75. J.P. Morgan added 1% to 117.75. Manufacturers Hanover climbed 1% to 117.75.

Silicon Graphics slipped 1% to 117.75 on turnover just short of 1m shares after the company warned that fiscal third quarter earnings would not match the 49 cents a share achieved in the fourth quarter.

IBM, at \$113.37, shrugged off the \$113.37, Duff & Phelps, the credit rating agency, had downgraded the group's debt because of pressures on profitability, especially in mainframes.

IBM's share in the computer sector fell 1% to 117.75. Compaq rose 1% to 117.75 after it agreed to buy a 20 per cent stake in Digital Equipment Corporation.

Graphic Arts, and Digital Equipment rose 1% to 117.75. A Dutch group, were also successfully into the market at \$99.

Following reports that the company is comfortable with analysts' estimates of fourth quarter earnings of 30 cents to 40 cents a share.

On over-the-counter market, Imatron jumped 1% to 117.75 on turnover of 1.6m shares as buyers continued to pick up the stock on news that the company had a \$4m licensing deal with Siemens, the German computer group.

ADT rose 1% to 117.75 on turnover of 1.6m shares, rising 1% to 117.75 in busy trading. The shares had been under pressure in reaction to a lawsuit from Laidlaw, which will attempt to overturn a standstill pact preventing Laidlaw from acquiring a larger stake in ADT.

Price Co climbed 1% to 117.75. The company reported a 10% increase in earnings to 1.4m, up from 1.1m.

Canada

FOLLOW-THROUGH buying after Tuesday's rise in New York lifted Toronto stock prices. The composite index gained 15.7 to 117.75.

The board in early trading. The composite index gained 15.7 to 117.75.

Laidlaw B shares rose slightly after a positive newspaper article. The stock gained 1% to 117.75 on volume of 170,000 shares.

Legalisation of loans in dollars could also encourage banks to lend money for longer periods. Loans rarely extend beyond 90 days. Manufacturers and consumers might then increase their borrowing to raise output or to increase consumption.

None the less, a fixed exchange rate and inflationary pressures will pressure companies to cut costs. Mr Roberto Werner, head of capital markets at Banco Roberto, says: "The market is very selective, picking consumer white goods, home electronics and car parts."

However, one dissenting observer says: "The million dollar question is whether to bet against Cavallo or not. Cavallo has the money, but the country always does things right until one day they make a mistake and they are gone."

History is certainly not on Mr Cavallo's side. The government has lost four major elections on inflation in the last two years; all ended in failure.

Things have improved so much on the trading floor that Mr Vidigal has decided that the São Paulo exchange (Bovespa) no longer needs a bailout. He backed out of a scheduled merger with the Rio de Janeiro Stock Exchange a couple of weeks ago, claiming that Mr Fernando Nabuco, Bovespa's former president, had given him much away in making the deal.

Bovespa, which has the lion's share of the market in Brazil, must also have most of the power, says Mr Vidigal. The exchanges' presidents were said to have fallen out over Rio de Janeiro's status as the "political seat" of the combined exchanges.

Notwithstanding all the good news, there are some clouds on the horizon. Bovespa's Brazilian economy is still off-course, and the latest insider trading scandal, concerning the coffee markets, has taken its toll on international credibility.

The success of privatisation, which Bovespa has been counting on to increase its market size, is also in question. "Without an international accord on debt, privatisation will not be nearly as successful as everyone had hoped," says Mr Vidigal.

In spite of Brazil's economic troubles, Mr Vidigal insists that an 18 per cent setback in the index during the first three weeks in March was just profit-taking. "Markets are still cheap on fundamentals," says the president. "I believe there are good days ahead."

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## EUROPE

## Frankfurt in the lead as bourses advance

THE 2.3 per cent rise overnight on Wall Street sparked off an advance by most bourses yesterday. Currency plays also continued a feature, writes Our Markets Staff.

FRANKFURT surprised analysts with its strength for the time this week. Following a 3.97 rise to 688.97 in the FAZ index, the DAX closed at 688.97, or 0.5 per cent, higher at 1,577.50. Volume climbed from DM5.3bn to DM7.8bn.

Over the past three days, the market has risen by 4.6 per cent; yet a week ago, said Ms Barbara Altmann of B Metzler in Frankfurt, most observers were expecting a further decline. The D-Mark, she said, reflects recovery in the bond market and the D-Mark.

This week, a fall in average bond yields from 8.83 to 8.57 reflects the market's reaction to a postponement of new government bond issues. Over the past week, the D-Mark has recovered against the dollar, from around DM1.72 to DM1.67.

Financials, chemicals, engineering and steel led yesterday's gains. Hoechst, the steel-

maker which has moved into high-tech engineering, jumped to third in the most active stocks list, trading in DM696m as shares rose DM25.50 to DM287 on a large buy order. Metallgesellschaft rose DM21.50 at DM513, still Daimler's leader.

AMSTERDAM gained 1.9 per cent on institutional buying. The CBS Tendency index rose 1.8 to a year's high of 98.2 in turnover estimated at F1600m to F1700m. Among the winners, Philips jumped F1.70 to F1.70, mostly on foreign demand, and Prell Tyre rose F1.40 to F1.40.

The FTSE Eurotrack 100 index for April 3 was overstated throughout the day by +12.96 because of an error in the peso/dollar exchange rate, said the International Stock Exchange. For the same reason the Eurotrack 200 index was overstated by +7.74. The table shows the corrected closing figure for April 2.

den added F1.70 to F1.70. The three units, Générale Occidentale, Saff and Locatelle, were suspended on Tuesday.

Akatek's profits rise was as good as expected, said one salesman. He added that the current trend towards buying in minorities was technically positive for the market, as it reduced the free float and so helped to push prices higher.

Permod gained FF64 or 5.5 per cent to FF1,281 with 45,450 shares exchanged. The drinks group said that it had not ruled out selling its stake of about 2.5 per cent in Suez, which added FF74.30 to FF746.30.

MILAN's Comit index closed 6.96, or 1.3 per cent, higher at 592.02, led up by Generali, Cir and Olivetti. The insurer enjoyed US interest and rose 1.75 to 1.35.800.

Mr Carlo De Benedetti's key holding company, Cir, rose 1.80, or 0.4 per cent, to 12.840, and Olivetti by 1.80 to 1.4,040 in late trading. Meanwhile the Fiat group retailer, Rinascente, put on 1.80, or 4.3 per cent, to 1.6,280 following Tuesday's higher profits for 1990.

GURICH rose 1 per cent, the Swiss index closing 5.9 higher at 556.9. Foreign buying centred on chemicals, where Ciba-Geigy registered a 1.80 rise to 1.80.800.

climbed on interest rate hopes, Union Bank registered closing SF27 higher at SF777.

STOCKHOLM saw foreign interest in big consumer durables companies. Electrolux rising SEK7 to SEK7.30 and Volvo SEK11 to SEK13.30. The Alfa Romeo Generali index closed at 1,112.20.

Properties led the rally. Traders noted that apart from the Wall Street rise, the recent recovery in the US dollar, to which the Hong Kong dollar is linked, and Hong Kong investments more attractive.

AUSTRALIA noted some south-east Asian buying as volume climbed from AS12m to AS16m and the All Ordinaries index put on 22.3 to 1,677.0.

News Corp, cutting its third newspaper title in six months, rose 30 cents to A\$9. Adelaide Steamship continued to suffer in the wake of last week's reported first-half loss, falling 3 cents to 11 cents with a heavy 4.8m share traded, following a drop of 18 cents on Tuesday.

TAIWAN advanced by 3.1 per cent, the weighted index closing 159.54 higher at 5,344.84, but volume eased from 1,688.4m to 1,688.3m. Buying was targeted at automotive stocks, and small-sized financial issues.

ONLY THREE countries in the Pacific Basin region responded in strength to Wall Street and Tokyo. Gains were modest. Manila declined.

HONG KONG approached the all-time high of 8,950 on the day. The Hang Seng index, advancing

strong, reflecting increased orders because of the labour shortage. Toshiba Tunglooy climbed Y60 to Y80 and Hitachi Construction Machinery Y30 to Y1,580.

In Osaka, the OSE average advanced 461.02 to 29,833.70 on volume of 58m shares, up from 33m. Sumitomo Forestry added Y50 to Y1,830; the company, which is setting up a new branch, has a large order backlog in spite of sluggish housing starts.

Nihon Spindle rose by its daily limit of Y100 to close at Y1,030. Investors were attracted by brisk sales of its device to remove the chemical dioxin from water.

Roundup

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FTSE Eurotrack 100 - Apr 3

Hourly changes

Open 10 am 11 am Noon 1 pm 2 pm 3 pm Close

1111.53 1113.67 1114.24 1115.73 1115.82 1116.15 1116.86

Day's High 1117.27 Day's Low 1110.75

Apr 1110.81 Mar 28 1099.14 Mar 27 1099.17 Mar 26 1076.79 Mar 25 1076.41

Base value 1000 (20/10/90) + Corridor

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Mr Carlo De Benedetti's key holding company, Cir, rose 1.80, or 0.4 per cent, to 12.840, and Olivetti by 1.80 to 1.4,040 in late trading. Meanwhile the Fiat group retailer, Rinascente, put on 1.80, or 4.3 per cent, to 1.6,280 following Tuesday's higher profits for 1990.

GURICH rose 1 per cent, the Swiss index closing 5.9 higher at 556.9. Foreign buying centred on chemicals, where Ciba-Geigy registered a 1.80 rise to 1.80.800.

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STOCKHOLM saw foreign interest in big consumer durables companies. Electrolux rising SEK7 to SEK7.30 and Volvo SEK11 to SEK13.30. The Alfa Romeo Generali index closed at 1,112.20.

Properties led the rally. Traders noted that apart from the Wall Street rise, the recent recovery in the US dollar, to which the Hong Kong dollar is linked, and Hong Kong investments more attractive.

AUSTRALIA noted some south-east Asian buying as volume climbed from AS12m to AS16m and the All Ordinaries index put on 22.3 to 1,677.0.

News Corp, cutting its third newspaper title in six months, rose 30 cents to A\$9. Adelaide Steamship continued to suffer in the wake of last week's reported first-half loss, falling 3 cents to 11 cents with a heavy 4.8m share traded, following a drop of 18 cents on Tuesday.

TAIWAN advanced by 3.1 per cent, the weighted index closing 159.54 higher at 5,344.84, but volume eased from 1,688.4m to 1,688.3m. Buying was targeted at automotive stocks, and small-sized financial issues.

ONLY THREE countries in the Pacific Basin region responded in strength to Wall Street and Tokyo. Gains were modest. Manila declined.

HONG KONG approached the all-time high of 8,950 on the day. The Hang Seng index, advancing

strong, reflecting increased orders because of the labour shortage. Toshiba Tunglooy climbed Y60 to Y80 and Hitachi Construction Machinery Y30 to Y1,580.

In Osaka, the OSE average advanced 461.02 to 29,833.70 on volume of 58m shares, up from 33m. Sumitomo Forestry added Y50 to Y1,830; the company, which is setting up a new branch, has a large order backlog in spite of sluggish housing starts.

Nihon Spindle rose by its daily limit of Y100 to close at Y1,030. Investors were attracted by brisk sales of its device to remove the chemical dioxin from water.

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FTSE Eurotrack 100 - Apr 3

Hourly changes

Open 10 am 11 am Noon 1 pm 2 pm 3 pm Close

1111.53 1113.67 1114.24 1115.73 1115.82 1116.15 1116.86

Day's High 1117.27 Day's Low 1110.75

Apr 1110.81 Mar 28 1099.14 Mar 27 1099.17 Mar 26 1076.79 Mar 25 1076.41

Base value 1000 (20/10/90) + Corridor

The FTSE Eurotrack 100 index for April 3 was overstated throughout the day by +12.96 because of an error in the peso/dollar exchange rate, said the International Stock Exchange. For the same reason the Eurotrack 200 index was overstated by +7.74. The table shows the corrected closing figure for April 2.

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UK COMPANY NEWS

# Caparo rises to £15.7m but expects slip this year

By Andrew Bolger

CAPARO INDUSTRIES, the steel-based engineering group, increased pre-tax profits by 11 per cent to £15.7m last year, but warned that it expected profits for 1991 to be lower. Turnover rose by 4 per cent to £228.73m and fully diluted earnings per share improved 20 per cent to 3.25p (7.71p). A proposed final dividend of 2.3p gives a total for the year of 8.8p (23p).

Mr Swraj Paul, chairman, said: "These are very satisfactory figures achieved in a reasonably difficult environment. But he added: "The slowdown in sales seen in the last months of 1990 has continued in the first quarter of 1991, and while we may see some improvement in demand in the second half, this will affect profits for the current year."

Caparo said operating profits from North America had increased to £7.5m (£4.14m), reflecting the £23m acquisition of Bock Industries, which was added to the US steel tubing operation in March last year. However, UK operating profits fell to £12.25m (£13.52m) as a result of the slowdown in sales and tougher market conditions in the last five months of 1990 as the UK recession began to take effect.

For the second half of 1990, the preliminary statement, which showed turnover £121.7m (£117.07m), and pre-tax profit down to £9.2m (£10.7m). Earnings per share dropped to 4.04p (8.05p). To maintain the cover of recent years, the final dividend is set to 0.64p for a total of 1.14p (2.26p).

Mr Paul said the decline in UK manufacturing affected both the decorative finishing market and the higher margin engineering finishes. During the last four months and the first quarter of 1991, the latter, particularly the defence, had dropped in volume.

Group sales declined by about 15 per cent over the first half.

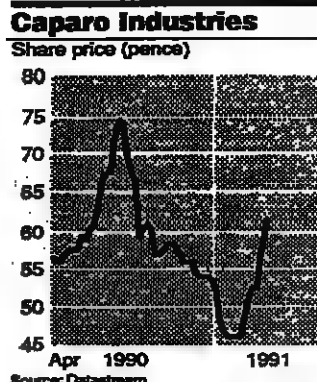
Mr Paul said: "The declining sales trend has unfortunately continued in the first quarter of 1991, and has also begun to affect our sales in Europe. This obviously has a significant effect on our profits, particularly since the lower sales figure is also having to be achieved with lower margins in the fiercely competitive conditions now affecting all our markets - the UK, Europe and North America."

Gearing is 85 per cent, although most of the debt is in dollars and without recourse to the UK group. Net interest payable increased to £4.04m (£3.55m). Mr Paul said interest charges were covered 4.9 times by operating profit, which he considered a very satisfactory ratio, particularly since it included the Bock buy.

Mr Paul said government and other forecasters were suggesting that the recession would be relatively short-lived with some improvement in demand in the second half of 1991. "I hope they are right, but we cannot just wait for this possible upturn."

Caparo was thrust into the spotlight by the ruling of the Lords which denied it redress against Touche Ross, the accountants which audited the accounts of Fidelity, an investment company which Caparo acquired in 1984 but later closed, describing it as grossly misleading.

Mr Paul said Caparo was pursuing a new action against the auditors and seeking damages from certain former Fidelity directors. "Although it may seem like a long time before these matters are resolved, shareholders may take some comfort that the now famous judgment has made users of accounts and other bodies look afresh at the expectations of auditors which will have to be met in due course."



# Laidlaw, laid low, seeks recourse to Lady Law

Richard Gourlay on the case facing Michael Ashcroft and the tightly controlled ADT

LAST NOVEMBER Mr Michael Ashcroft, the chairman of ADT, used inside information to sell a personal stake in BAA, the former British Airports Authority, announcing the move only hours before ADT told the markets it had sold a smaller stake, according to allegations made in a New York court.

Laidlaw, the Canadian management and school bus operator which owns 21 per cent of ADT, made the allegation as part of a complaint aimed at forcing greater disclosure from the Bermuda-based security group.

"On the morning of November 29 1990, defendant Ashcroft announced he had sold his personal shares to institutional investors," Laidlaw later announced. "The price of BAA stock fell 12p to 382p on the news of ADT's sale," the complaint alleged.

Laidlaw said that the concealment of actions, including Mr Ashcroft's dealings in BAA shares, called into question the integrity of ADT's management and had deprived its shareholders of important information for investment decisions.

The case, which names Mr Ashcroft and Laidlaw directors, Mr David Hammond, the deputy chairman, and Mr David

Bates, alleges they defrauded buyers and sellers of ADT securities through the dissemination of false information.

Laidlaw is seeking to force ADT to make the necessary disclosures to comply with stock exchange regulations in the US, where its shares have their primary listing via American Depositary Receipts (ADRs). Further, it also seeks an agreement that is currently denying Laidlaw any representation as ADT's board to be declared void.

ADT remained silent this week, apart from saying that it plans to fight the case vigorously and that the claims were without merit.

The Stock Exchange in London, where ADT has its secondary listing after Laidlaw, requires ADT to make all information available to the market that will prevent a false market arising. The exchange is understood to have been aware of the allegations of insider trading in BAA, but never comments on whether an investigation has taken place.

As the merits of Laidlaw's allegations of a complex share price manipulation scheme involving the sale by ADT of assets over at least five years to affiliate companies - which were in practice ADT subsidiaries - it made no UK accounting practice that allows gains on asset sales and asset

revaluations would not "normally be recognised in parent-subsidary dealings", the case claimed.

The scheme involved the sale of ADT assets to a US affiliate, Sechura, which had been up to build a portfolio of assets approved by Hawley (which evolved into ADT in 1989).

Most of the portfolio was acquired from Hawley/ADT and included what Laidlaw called "underperforming businesses", including Pineapple Dance Studios and Miss World Group.

In 1987 Sechura also received 28 per cent of Atwoods, the management group, and ADT's 21 per cent stake in Nu-Swift, the fire-fighting equipment and office-cleaning group, for which ADT received a £322 loan note.

Laidlaw alleges Sechura repaid almost 30 per cent of this note by "reselling" many of the assets to ADT within months of acquiring them.

Sechura returned the Atwoods shares, ADT forgave \$63.5m of debt, compared to the \$27m it had paid in 1986. When it returned the Nu-Swift debt, ADT bought back of debt in a deal that implied the value of the shares had more than doubled.

Laidlaw claims that ADT had inflated the price which

Sechura paid for the Atwoods and Nu-Swift stakes and that ADT did not disclose the material write-downs of the loan to Sechura in 1988 and 1989.

Laidlaw said it was impossible to know how much ADT shareholders had suffered but that the court had to prevent further illegal actions.

In its complaint, Laidlaw alleged that Mr Ashcroft never intended ADT's operations to be transparent and that when it invested in ADT from 1989 it had done so relying on false disclosures.

In a fax to Laidlaw this March, Mr Ashcroft offered to invite a Laidlaw representative to the ADT board and said his company was in an "adversarial" position regarding a full listing on the New York market which would require changes in reporting procedures.

Laidlaw dismissed these as "vague assertions". They did not help shareholders decide whether to approve important proposals concerning the share capital and dividend policy at a special board meeting that was adjourned at Laidlaw's request Monday until June 3.

The New York court proceedings will focus the struggle for control at the top of Mr Ashcroft's tightly controlled group that has consistently failed to gain the confidence of



Michael Ashcroft: accused of concealing his actions

more establishment institutions in the City.

Nor is Laidlaw likely to drop its case lightly. Since only last August, analysts say Laidlaw has recorded a paper loss of about \$400m on the ADT investment, or nearly half the book value at that time.

# Norman Hay halved and gives warning on 1991

NORMAN HAY, the metals processing, coating and finishing group, finished 1990 with profits more than halved to £1.5m and is cutting the dividend.

Shareholders are warned that the planned reorganisation in engineering finishes will involve considerable costs and could affect profits.

In the absence of significant improvement in the UK economy, group results will materially worsen this year and will not be expected to continue into 1992, said Mr Anthony Hay, chairman.

His warning accompanied the preliminary statement, which showed turnover £121.7m (£117.07m), and pre-tax profit down to £9.2m (£10.7m). Earnings per share dropped to 4.04p (8.05p). To maintain the cover of recent years, the final dividend is set to 0.64p for a total of 1.14p (2.26p).

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# US offer for Herrburger Brooks

Herrburger Brooks has agreed an offer from Kimball International, its parent which controls 71 per cent of the equity, to acquire the rest of the capital at 250p cash per share.

The offer values the maker of piano actions, keyboards and hammers, at about £2.9m. The shares yesterday added 18p to 210p.

Herrburger reported pre-tax profits of £104,281 (£28,555 loss) in the first half to November 30, but this was added by for-

sign exchange gains and interest payments. The company has also made 97 employees redundant, with associated costs of about £220,000, which were not provided for at November 30.

Kimball, based in Indiana, makes a variety of consumer durable goods, including office and healthcare furniture and pianos.

The offer is subject to shareholder approval at a High Court meeting and an extraordinary general meeting.

# OUR RESULTS ON PAPER

## 1990 PRELIMINARY RESULTS

	THE GROUP WITHOUT ARJOMARI (pro forma figures)		THE GROUP WITH ARJOMARI (pro forma figures)	
	1990	1989	1990	1989
Turnover (£m)	1,506.4	1,511.6	2,598.6	2,423.8
Operating Profit before exceptional items (£m)	171.4	174.0	282.2	273.0
Profit before Taxation (£m)	158.2	173.5	259.6	262.6
Profit after Taxation (£m)	103.2	108.9	174.1	173.7
Earnings per Share (p)	20.8	21.9	21.5	21.3
Dividends per Share (p)	8.35	—	—	—
Dividend Cover (times)	2.5	—	—	—
Interest Cover (times)	14.4	7.7	12.7	8.3
Net Debt : Equity Ratio (percentage)	19.7	25.1	14.6	30.2

The New Group after the merger with Arjomari is:

- The largest paper company in the EEC.
- Number 1 in the world's paper and pulp industry.
- Market leader in carbonless papers in North America and Europe.
- Market leader in thermal papers in North America and Europe.
- Number 3 in the important coated woodfree paper market for the advertising and publishing industry.
- A European leader in fine printing and writing papers particularly for business stationery using brands such as Conqueror, Connoisseur and Opal de Rives.
- Global leader in a number of speciality, technical and industrial papers.
- Owner of the largest network of paper merchants and distributors in Europe with market leadership in many key markets.

The Chairman, Cob Strenham, today said "We have entered the year with great enthusiasm derived from the product, market and human strengths of the newly combined Group, together with the opportunities for substantial synergistic benefits.

Despite difficult trading conditions, we remain confident about our performance in 1991."

WIGGINS  
TEAPE  
APPLETON

MAKING PAPER WORK

## Salomon Inc

### Notice

to the Holders of Hong Kong Dollar Warrants issued by Salomon Inc to purchase shares of HSBC Holdings plc (formerly to purchase shares of The Hongkong and Shanghai Banking Corporation Limited) (the "Warrants")

NOTICE IS HEREBY GIVEN to the holders of the Warrants of adjustments to the terms of the Warrants required as a result of a scheme of arrangement under section 168 of the Companies Ordinance (Cap. 32) of Hong Kong concerning The Hongkong and Shanghai Banking Corporation Limited ("HSBC") (the "Scheme").

Pursuant to the Scheme, which became unconditional on 2 April 1991, HSBC has become a wholly-owned subsidiary of HSBC Holdings plc ("HSBC Holdings") through the acquisition by HSBC Holdings of the entire issued share capital of HSBC for a consideration of one new share of HK\$10 in HSBC Holdings (a "New Share") for every four existing shares of HK\$2.50 each of HSBC. It has been publicly announced that details of the Scheme and the New Shares are contained in Listing Particulars prepared by HSBC Holdings and relating to HSBC Holdings and the listing of the New Shares on the London Stock Exchange and that these are available for public collection and are included in the companies fiche service available from the London Stock Exchange. Similar information is available in Hong Kong from the Library of the Hong Kong Stock Exchange.

In accordance with the provisions of a warrant agreement and dated 28 October 1989 between Salomon Inc and Morgan Guaranty Trust Company of New York (the "Warrant Agreement") Salomon Inc has determined, in exercise of its discretion in a manner which it considers to be fair and reasonable to Warrant holders generally, to make certain adjustments to the terms of the Warrants to reflect the consequences of the Scheme.

THE ADJUSTMENTS to the Warrants, which will take effect upon the Scheme becoming unconditional in all respects and the New Shares being listed on the Hong Kong and London Stock Exchanges, are as follows:

- (i) on issue, each Warrant entitled the holder thereof to purchase one share of HK\$2.50 in HSBC (a "Share") at an exercise price of HK\$8.40 (subject to adjustment). The exercise rights will be adjusted so that every four Warrants shall entitle the holder thereof to purchase one New Share of HK\$10 in HSBC Holdings at an aggregate exercise price of HK\$25.00;
- (ii) the provisions relating to Board Lots (as defined in the Warrant Agreement) shall continue to apply in respect of the New Shares on the same basis as for the Shares, so that Warrants must be exercised in amounts which will result in the purchase of a number of New Shares equal to an integral multiple of a Board Lot. From 8 July 1991, Board Lots in respect of the New Shares will be 400; this will require Warrants to be exercised in integral multiples of 1,600. Trading in the New Shares from 8 April 1991 until 8 July 1991 may take place in Board Lots of both 400 and 100 New Shares and Warrants may be traded in Board Lots of 400 and are exercisable in integral multiples of 400; and
- (iii) all other provisions of the Warrant Agreement shall apply to the Warrants (as adjusted) and the New Shares (including the provisions relating to Exercise Price adjustments) and a supplement to the Warrant Agreement will be executed to confirm the adjustments summarised in this notice, and to make all consequential amendments.

It is expected that trading in the Warrants will resume in Hong Kong and London at the commencement of business on 8 April 1991 and that the Warrants will become exercisable on the adjusted terms at that time.

4 April 1991







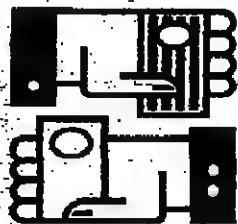
Why Michael and David can spend more time playing squash: Page 4

FINANCIAL TIMES SURVEY

# FACTORING

Thursday April 4 1991

The contrasting fortunes of factors in Italy, US and Germany: Page 5



In many countries, factoring is growing in popularity as businesses seek to ensure the fastest possible cash flow. But it is highly sensitive to local economic trends and factoring firms in the UK have felt the full force of recession, writes Charles Batchelor

## Big and still growing

THE factoring industry has taken the full force of the UK recession as the small and medium-sized companies which make up 90 per cent of the industry attempt to weather the storm. The rapid expansion of the second half of the 1980s has slowed - but not stopped - as some of the newer entrants to the industry pause to reassess their prospects.

For all the problems which confront factoring in the UK, on the world stage the industry has been growing at a rapid pace. Worldwide, factoring companies did \$244bn worth of business in 1989, a 28 per cent leap on 1988, according to Factors Chain International, a network of factors in 35 countries. Mature factoring markets such as Italy, Sweden and Germany continued to expand at a rapid rate.

"Factoring is not a peripheral business any more," says Mr David Storey, managing director of Barclays Commercial Services. "It is big money. It is starting to cover all the rungs of the corporate ladder and is no longer just for the smaller company."

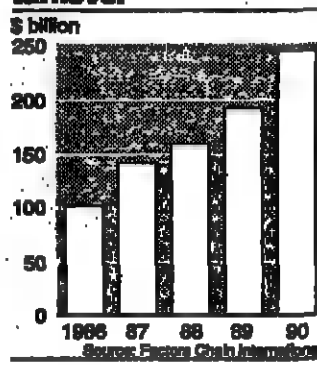
In the UK though, the pace has slowed. Industry statistics compiled by the Association of British Factors and Discount-

ers (ABFD), representing 19 of the largest companies in the business, showed a 15 per cent rise in the turnover of companies serviced by its members to £13.8bn last year. In 1988, turnover rose 24 per cent.

The much smaller companies which make up the Association of Invoice Factors (AIF) fared better. The 10 members of the AIF reported a 47 per cent rise in their business volume to £220m last year but this had little impact on the overall level of activity in the industry.

Most telling, though, was the rise in bad debts which ABFD

### Worldwide factoring turnover



members absorbed on behalf of their clients. This figure rose to £11.1m compared with just £4.9m in 1988, denting factoring profits. The number of bad debts which had to be absorbed rose 77 per cent to 5,750.

The outlook for the immediate future is subdued, according to a number of leading factors, though they are optimistic in the medium term. "It will be difficult for the next six months but by the end of the year I have hopes of an upturn," says Mr Leslie Bland, chairman of the ABFD and managing director of Century Factors.

"As base rates come down companies will start looking for money to expand. The banks' recent loan experience is likely to make them reluctant to push money out so companies will turn to the factors. Our money is available automatically as a company's sales rise."

Factoring's attraction to businesses is that it gets round the problem they frequently face when trying to raise more bank finance. Once a bank manager has lent up to what he considers is a prudent level, against the assets which the businessman can provide as security, he can usually go no further. Even if the businessman has firm orders he needs to finance the bank is unlikely to be able to help.

Factoring squares the circle by using the company's unpaid invoices as its security and providing cash against the invoices. Most factors will pay up to 90 per cent of the value of invoices immediately, with the remainder, minus their fee and interest charges, following when their client's customer settles or an agreed period of time has elapsed.

Full service factoring involves the factor taking over the administration of his client's sales ledger, making sure that customers pay on time and chasing up slow payers. The factor also assesses the credit risk of dealing with a particular customer and insures his client against bad debts. It is because the factor is so closely involved in every aspect of his client's sales ledger that he can afford to make such a large cash advance against invoices.

But the economic downturn has meant the factors have had to be more cautious in vetting new clients. "We are becoming more careful in assessing people," comments Mr Philip Black, managing director of De Lage Landen, a UK subsidiary of the Dutch Rabobank.

"Our rejection rate is higher," explains Century's Mr Bland. "A lot of people come to us too late. If they had come three months earlier we might have been able to help." The factors are anxious that they do not once again gain a repu-



lation for helping businesses which are on the verge of failing.

In the early days of factoring in the UK the industry backed too many unsound businesses and got a name for being "a lender of last resort". This has meant that many businessmen are unwilling to consider using a factor for fear of sending the wrong signals to their customers. The factors complain that this image is outdated but even the presence of many large bank-owned factoring compa-

nies has not completely dispelled this negative perception. The persistence of this view of the factoring industry is one reason for the rapid growth of confidential invoice discounting over the past two to three years. Invoice discounting dispenses with the services of factoring - the sales ledger management and credit assessment - and concentrates solely on providing cash against invoices. Since the client continues to handle his sales ledger his customers

are not aware that a factor or invoice discounting is involved at all. Confidential invoice discounting, however, holds extra dangers for the factor. Since he is not in day-to-day charge of his client's sales ledger there is a greater risk of maladministration or even of fraud. Some factors have been switching to full service factoring in recent months so that the factor has a closer view of what is going on.

The problems have occurred mainly with confidential invoice discounting, says Barclays' Mr Storey. "But those who have been learned and people are now more keen to write full factoring business."

Many factors report a growing incidence of fraud as their clients' cash flow comes under pressure. Some businesses are tempted to send invoices to their factor before the goods involved have been shipped; some make completely false or "fresh air" invoices to generate more cash while others hang on to payments from customers which rightly should be retained on the factor.

In the view of a number of the more established factors some of the recent industry misdeeds which resulted in invoice discounting have been reducing the value of their activities because of these problems and because of lower than expected profits. "Some companies which came in two or three years ago are looking to see if they should continue," says Mr Storey. "They drove down margins, ran up high overheads and picked up losses on the way through. There is a bit of a shake-out going on."

Ironically, however, a number of important changes in the industry have been made since the problems with factoring but by upheavals in the parent companies of some of the factors.

Security Pacific Business Finance, the UK factoring arm of the US banking group, is expected to change hands shortly as a result of the parent bank's decision to concentrate on its core US banking market. Negotiations with a potential buyer are far advanced, according to Mr Jeff Longhurst, sales and market-

ing director. Meanwhile, Berisford Factors has been acquired by Bibby Mariner after Berisford International, the dual listed commodities group, decided to reduce its involvement in financial services.

Despite the present difficulties the factoring sector seems set to remain attractive to new entrants, provided they keep their noses to the ground and watch the frauds.

The continuing public debate on the subject of late debt payments, and their impact on the health of British industry, has focused attention on the need for a service of the sort provided by the factors.

The untapped potential is huge. A recent Confederation of British Industry survey of 114 late payment issues revealed that 100 per cent of respondents had made use of a factor. The marketing and the image of the factoring industry have improved markedly in recent years but there is still a long way to go.

### IN THIS SURVEY

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FACTORING 3

Computers are used widely — but with considerable caution

# Double-edged electronics

THE factoring industry is ideally suited to the use of computerised systems. The factors handle hundreds or thousands of their clients' invoices daily and need to match transactions done against the credit limits they have set.

Computers are in widespread use, for in-house purposes, for liaising with clients and for handling clients' international transactions. However, the potential for fraud and uncertainty in the minds of factors about the legal status of electronic transactions prompted some in the industry to act with caution.

Lombard NatWest Commercial Services appears to be the furthest advanced with Factor-net, an electronic data interchange (EDI) system introduced in January 1990. Most of the other factors are in touch with their clients through the Viewdata system. The advantage of EDI is that it speeds up the transmission of information and cuts the cost of communications. Because data is stored in the client's own computer as well as by the factor.

But Lombard NatWest's older FacFlow system, introduced in 1985, and other non-EDI systems such as International Factor's Facnet already allow the inputting of invoices and other documents. The

and time savings provided by EDI are not inconsiderable but at present the factoring industry appears to regard EDI as an entry ticket to the electronic networks which are expected to develop between larger companies and their suppliers rather than a major advance in purely factoring terms.

If large corporations start demanding that their suppliers provide invoices in electronic form then the factors need to be able to plug into these networks if they are to continue a high-quality service.

But existing communication systems already provide quite sophisticated services. International Factor's Facnet allows clients to interrogate as many as 10 different screens. They can see which invoices have been paid into their account by customers, the 10 largest invoices which have been disputed by customers, and which customers, if any, are approaching the limits of their credit protection provided by the factor.

Another system allows clients to see which invoices are being less than they did three months previously. This information may suggest where to redirect his marketing effort.

International Factors receives 2,000 requests in a typical week, says Mr David Richardson, marketing manager. The most frequently requested page category in one recent week was the one detailing the status of individual customer accounts (2,300 requests) followed by pages showing the availability of funds in the client's account.

One advantage of good communications links between factor and client is that they remove or at least reduce the client's need to have his own staff dealing with his own ledger. Because of the cost of providing this service, though, factors need to make it available only to their larger clients. Many of the smaller ones may prefer to deal directly with the factor's staff by telephone

rather than a computer screen.

Improved communications is of particular value when handling international transactions. Factors Chain International, one of the large international factoring networks, uses a communications system based on a mainframe computer and satellites operated by General Electric Information Services Company (GEISCO). This system, known as FACT, allows factors to transmit standard documents such as invoices, credit notes and payment advice electronically and provides an automatic update of individual factoring accounts.

One feature of the FACT system is what is called a "netting facility" which allows participants to net receipts and payments due against each other in a single currency. By reducing the amounts of money which have to be transferred, the system reduces bank transfer charges and interest costs.

The large bank-owned factors in the UK have their own in-house bases of software writers and programmers and have developed their own customised factoring systems. But many of the smaller companies use software designed by Hill Price Davison, a small software company in Putney, west London.

Price Davison supplied its first electronic invoice system to a factor in the early 1980s and subsequently went on to write a factoring package which is in use with 10 UK factors and another 10 overseas. Factoring packages now account for more than half the company's business.

One important development in the factoring software field is an increase in demand for on-line services, says Mr Tony Davison, managing director. Some factors at present require their clients to call overnight for a response to queries, which means that a telephone call remains the quickest way to get an answer.

Even those factors which



allow their clients to input invoices and credit notes through a computer remain sensitive of the dangers of fast-moving electronic systems. All factors that paper invoices use need to hold up the electronic

back up the electronic invoice.

The status of an electronic invoice is unclear. The Article Number Association (UK), which provides advice on bar coding and related issues, says there is no difficulty in providing unique serial numbers in invoices which would indicate who they come from and to whom they have been assigned. The factors are less convinced.

Moving on to the next stage, the use of an EDI system to allow the factor to make payments to his clients still seems some way off. "Before we can allow the dispatch of invoices and credit notes in lead to the client's transfer of funds, our clients' own controls have to be very robust," says one technology manager.

The prospect of accepting fraudulent invoices and making an electronic payment all on the same day is our nightmare scenario.

If these legal and technical issues can be solved there is undoubtedly scope for further cost savings and improvements in the quality of service offered by the factoring industry. "At present we are only scratching the surface," says Mr Davison.

Charles Batchelor

How Alice Griffiths' team keeps the cash flowing to Richmond

# The polite persuaders

ALICE GRIFFITHS, senior controller at Hill Samuel Commercial Finance, is a woman who will not be outdone. This is on top of the two weeks she has already spent trying to sort out the problems which have led to customers refusing to pay invoices. It is the cash flow difficulties of her clients. Disputes can arise when customers reject a delivery which does not meet their specification or disagree over prices, discounts or terms.

"You can see companies completely turned round when the disputes have been sorted out," she says. "When a company is in trouble you get an increase in the number of disputes and the problems tend to get left to be sorted out later."

Griffiths is in charge of a team of 200 staff at Hill Samuel's Richmond, Surrey headquarters. The collection department has the job of making sure that clients' bills are paid on time and that slow payers are chased but firmly until they do settle.

Details of Hill Samuel's clients' financial affairs are contained on database and called

up on screen. The different screen pages show levels of clients' bills, the amounts of money drawn down from the factor, the average number of days it takes to get paid and numbers of invoices and credit notes which have been issued.

Most of Hill Samuel Commercial Finance's clients take its invoice discounting service — they draw down cash against their invoices but retain control of their own ledger — so they have no need of the talents of Griffiths and her team. But 15 of the company's 160 clients do take its full factoring service whereby Hill Samuel takes over the management of their

sales ledgers. Some of these factoring clients will graduate to the company's invoice discounting service when they are larger and better established, explains Ted Rittershank, managing director. But a small number have been transferred to factoring from invoice discounting because they have run into difficulties managing their own ledger.

The company in which Griffiths is now devoting most of her time is in the latter category. It has had problems with its sales ledger.

Griffiths is working her way through a list of 260 unpaid invoices. Half of them are 14 days overdue but one reason or another the client has not been paid on time.

One payment of more than £2,400 is 90 days overdue — that is, 90 days over the 30-day term agreed. Griffiths calls up the details of the invoice on her video terminal and puts

through a call to the bought ledger department of her client's slow-paying business. In the company's ledger list the two owners are Mike and Dave. They are both out "on site" at the moment so she says she will call again at 3pm.

Her next call is to a company which seems unable to track down the person with the authority to sign a cheque. Two previous calls have failed to find the missing director. "Dawn, this is Alice from Hill Samuel. Did you get the cheque agreed?" she asks. No, the cheque has not yet been signed. Griffiths asks for the name of the director who can sign. If Dawn does not call back by 3pm to say that the cheque has been sent Griffiths will call the director herself.

Griffiths is sure that the company has cash problems and is waiting deliberately. The factors exchange lists of companies with which they are

involved in litigation over unpaid bills and this company has appeared on the list of another factoring company.

Griffiths has been doing this job for five years. Sometimes it can be difficult. The wife of one businessman broke down in tears on the phone while her two-day old baby screamed in the background. But you do toughen up and you see through the patently untrue tales which some customers tell to avoid making payment, she says.

The style adopted by the largely female teams of collectors at Hill Samuel and at the other factoring companies is one of polite persistence. The collectors assume a first name familiarity with the more junior staff with whom they talk on the phone.

If only the boss would pay up on time the switchboard girls and the secretaries would not be bothered at all, is the



Alice Griffiths: diplomatic

unspoken message. "You have got to be firm without getting cross," Griffiths explains. "You have to say clearly what you are looking for and why you are calling. But you have to remember that the people you are talking to are your client's customers."

If this does not work tougher measures may be called for. Griffiths has been through the list of unpaid invoices with the

client's company secretary and they have decided which customers will be sent a reminder. Some of them have not paid by the deadline.

"These are the companies we are just taking our client for a ride," says Griffiths. "We get a 75 per cent success rate from our collection team and they will only 25 each. The solicitor has a London address and that means it is more expensive than a Richmond one."

Although this particular client has got into difficulties, in the main companies have become far more aware of the need to check the creditworthiness of new businesses. "We put a lot of time and money into checking references for sales as small as £500," says Griffiths.

For invoice discounting clients, who are running their own sales ledger, Hill Samuel has to adopt a different method of checking that all is well. Since an invoice discounter does not see its clients' invoices on a daily basis there is a greater danger that controls will become lax or even that fraud may be committed.

It is one of the tasks of John Jenkins, audit manager, and his four-person team, to stage

regular six-monthly visits to invoice discounting clients to check that their sales ledger systems are operating properly. "We give people a week in 10 days' notice. We don't give them less notice time though."

Jenkins wants to see that invoices relate to genuine transactions; that customers do actually exist and that the client's debtors days — the average time it takes to collect the money — are not increasing.

Many managers are realising that targets will not be met

Many managers are for the first time facing the prospect that sales and profits targets will not be met and that lines on graphs will not continue their upward course. "We ask them what they will do if they don't make their sales target," says Jenkins. "Could they cut spending on company cars, electricity bills or make people work longer hours? It is a message."

Charles Batchelor

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## FACTORING

Elisabeth Tacey visits a Midlands building components company with a soft spot for factors

## A helping hand over the financial fence

COME hell or high water, the staff of Alpha Rail in Kirby-in-Ashfield, Nottingham, know that between 4pm and 5pm every Wednesday afternoon they will not be able to get any work out of their two directors, Michael Page and David Moore. The bosses will be doing another sort of work — on the squash court.

The two men have aside that hour to free themselves of the stresses of running their own company, having built their turnover to about £2.5m since the metal fence maker was set up in 1985.

They have had their fair share — or perhaps more — of stress. Mr Page describes how the company was formed on a £30,000 bank overdraft by three directors made redundant from another Midlands engineering company, who had to put up their houses as security. "We had nothing when we started up," he says, and the overdraft had to fund all their expenses

— the rent on the small premises they leased from the council, purchase of the machines and steel to make the fences, salaries, everything.

In their first year, they made a £14,000 loss on turnover of £500,000, and the bank wanted to reduce the overdraft when they wanted to increase it. The third director left, "the council wanted us out of the factory because of the noise," property market was booming and the only way we could get any, where else was by buying a company from the receivers," says Mr Page. The figures of the company they bought "were not as good as we'd thought," he says. But the purchase got them some of the machinery they use now, the factory and their current Portakabin offices.

It was a difficult first year, says Mr Moore. Their main customers were local authorities, and it was "never easy" to make appointments — just the

ringing up could lead to lots of transfers of the call and not finding the person dealing with the fencing for a site, he says.

Then, he says, "we got an appetite to get more into the decorative fencing side of life, and grasped the importance of landscape architects. They were such a willing audience — we've never yet been turned down for a visit." With more environmental concern leading to greater attention being paid to the design of a whole site, refurbishment of blocks of flats and new developments, it was a growing profession and "a hell of a growth market," he says — "we've never looked back".

But the overdraft problem was difficult. The company needed more turnover and its clients — typically local authorities — were "blue chip customers," says Mr Page. But the directors' request for an overdraft increase to £50,000 was met with a demand from the bank that it be cut to about £20,000. Mr Page says that was "hopeless — you couldn't run a chip shop on that".

Alpha Rail's accountant suggested they try H&R Factors — now Trade Indemnity-Heller Commercial Finance, TIF — to borrow from the factor against the company's outstanding invoices. Mr Page and Mr Moore were sceptical. "There was a lot of talk about factoring in those days — I was in trouble if you were factoring," says Mr Page. But they had little choice.

They were surprised by the ease of factoring. "It's uncommonly straightforward," says Mr Page. "We were able to get a full-time occupation supplying banks with figures — they wanted two-monthly accounts,



David Moore (left) and Michael Page of Alpha Rail: still playing squash, but nowadays the game is more relaxed

which for a small company is a big job." With the factor, Alpha Rail sent a copy of every invoice issued and 75 per cent of the invoice's value becomes available for borrowing, up to a limit in the "pot" of £150,000. The other 25 per cent is paid when the debt is paid. When Alpha requests some of the pot's contents, the factor sends a cheque to Alpha's account and the company can draw on it by writing cheques the same day.

The factor wants a statement copy every month, and runs an age analysis on the invoices; when a debt becomes more than 90 days overdue it is invalid for a loan from the factor. Alpha chases the debts, on the premise that the relationship with the client could be soured if the client received an impersonal letter from the factor demanding payment.

Mr Page reckons that "they point you in the direction that

makes you get the cash in. And they don't like you to be working over 25 per cent with one company. That's solid business sense."

Alpha pays 1 percentage point less than the bank's interest rate on the loan, and 1/2 per cent of each debt as a factoring charge. Though the cost works out at a little more than having the overdraft from the bank, Mr Page reckons it is worth it for the reduction of hassle and worry, particularly in not having to risk losing his house. Mr Moore agrees: "For the first year you have your houses on the line and worry like hell."

Now the company makes decorative metal fencing and gates to "felt-tip" designs sent by landscape architects, as well as other "steel street furniture" such as seats, bollards and pedestrian guard rails. It typically supplies children's playgrounds, ball-playing areas, supermarkets and flat refurbishments.

The company agonised over taking a £380,000 order from Olympia & York for Canary Wharf in London, but hesitated in making a "respectful withdrawal" on the grounds that it would have been too dependent on one client. "You're only one bad debt away from going bust," says Mr Moore, who nevertheless classed the job as a blue-chip debt. Usually a

£250,000 order, which is made every six months or so, is a "break out the bottles order", he says.

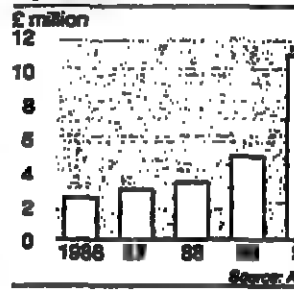
Alpha has just set up a 50:50 joint venture with Orsogrill, an Italian decorative rail maker, to market Orsogrill's brightly coloured railings in the south-east. The venture is called Alphagrill, and both men are enthusiastic about its potential: "We saw it as a string to our bow but I think it'll be another bow," says Mr Moore.

As Alpha deals more with builders or civil engineering contractors, it is looking into providing a wider service by consulting its fencing as well as supplying. "A building or civil engineering contractor does not generally want a supply only situation," he says.

A lot of the company's work has been in London, which was a disadvantage: "There is a lot of resource spent in going up and down the motorway," says Mr Moore. But now Alpha is doing more work north of Watford, for instance on the Sheffield Meadowhall shopping complex and in the Hull docklands. "We recognised that the money would have to work north," he says.

Mr Page says that because a factor would lend to a doubtful company, using a factor is "almost a recommendation". TIF have "been good friends". And he is unequivocal in his antipathy towards banks: "We have got no time for them. Now we're not frightened of the rug being pulled away from us. And with less steam to let off, the squash game doesn't need to be quite so fierce."

## Bad debts absorbed by ARFD members



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\*This is not a complete list.

Slow payers are Europe's bugbear, writes Charles Batchelor

## Businesses yearn for the old days of discipline

GETTING paid — and getting paid on time — is an issue which furrows the brow of businessmen and women throughout Europe. Even the Germans and the Swedes, who settle their bills promptly by international standards, require their suppliers to wait 45 days for payment — 18 days longer than the 30-day terms usually quoted.

The British, by contrast, make their suppliers wait 78 days, according to a survey by Intrum Justitia, a credit management group, though their usual contract terms are also 30 days.

In many other countries payment terms tend to be longer to start with. The Italians frequently quote 120 days while the French, the Portuguese and the Danes quote up to 90 days, the European Commission reported in a recent study.

Businesses adapt to the payment conditions in which they have to operate and delay paying their own suppliers in turn. But smaller companies, which tend to be at the end of the queue, suffer most, particularly in a recession when cash flow management is crucial to survival. Smaller concerns are more dependent on borrowing than their larger counterparts so they come under particular pressure if they have to borrow to finance working capital at a time of high interest rates.

Small companies are also least able to exert pressure on large customers to get paid on time. A south London company providing security guards and electronic security systems puts a clause in its contracts which allows it to charge 2 per cent interest a month on bills which are not paid on time. But since customers sign 24 or 36-month contracts the managing director has never dared impose the charge for fear of losing his customers.

The depth of the recession and the high rate of business failures has brought a new urgency to the late payment question in the UK. A survey by the Confederation of British Industry (CBI) that nearly 100 in five small and medium-sized businesses regarded the late payment of bills as serious enough to threaten their survival.

The CBI was so shocked by this finding, which showed that payments discipline had worsened markedly since its previous survey five years earlier, that it has set up a working party to study the issue. The UK Department of

Employment, meanwhile, has announced a scheme to monitor the payments behaviour of the big-spending ministries. The approval of the survey will be published and poorly performing departments will be chased up.

Small business groups in Britain such as the Forum of Private Business have been lobbying for years for a change in the law to give small businesses the automatic right to

and published booklets providing advice to smaller businesses on how to tighten up their credit control. This approach appears to be working, though, as the latest CBI survey shows. There is little doubt that many businesses would benefit by improving their procedures for managing credit risk, by making clear to their customers their terms and conditions of trade, and by chasing up bills when they

lected their money. Even if a claimant obtains a judgment he may be forced to make several visits to the court to obtain payment.

Legal reforms which are being introduced to extend the jurisdiction of county courts should make it easier and cheaper to obtain redress. But the NFSE believes that court reform should go even further. It wants court judgments to be followed by automatic enforcement hearings.

It also wants 30 days to be considered the normal payment term unless specified in a contract and lists of defaulters who have not paid their debts to be made public. The complexity of the issue is illustrated by the European Commission's search for a solution.

Just over a year ago it proposed setting a 45-day term for the settlement of bills and it asked business groups for their views. It received such diverse opinions from a total of 23 organisations that officials admit it has been difficult to reach a consensus. The commission hopes to come find an answer later this year. None of the proposals made to date seems to provide the complete answer. A solution may lie in a combination of legal change, improved credit management training for small businesses and modifications to court procedures. Some action to solve a serious problem for industry seems necessary.

## Action has become necessary to solve what is now a serious problem for industry

charge interest on overdue payments. But the government has refused to introduce legislation on the grounds that it would be difficult to frame with precision and would increase the burden of red tape on business.

The factoring industry provides a commercial solution to the problem, ministers argue. The factors themselves tend to take the view that the practical problems of drawing up effective legislation and of enforcing it mean that a change in the law is not the answer. One or two argue, though, that companies could offset some of the cost of the factoring service if the factor collected the interest charged on the late payment.

The government has urged big companies to pay on time

because due. Many companies take on new customers without asking the most basic question and they tend to assume that once a sale has been made the money is in their bank account.

But organisations such as the National Federation of Self Employed and Small Businesses (NFSE) believe that neither an interest-free right to interest nor improved procedures on the part of small businesses would be enough.

The NFSE thinks the answer lies in making court enforcement procedures more effective. Defendants in debt collection actions can delay proceedings so long that small claimants have to give up because they cannot bear the expense or are forced into liquidation before they have col-

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FACTORIZING 5

David Lane charts Italy's unrivalled growth

# After the explosion

THE Italian factoring market continues to display the buoyancy that has taken it to the top of the world table. Turnover was 32 per cent higher than in 1989, reaching an estimated £80,000m. However, the 16 per cent growth rate was slower than in previous years.

"Business enjoyed explosive growth during the mid and late 1980s, with factoring volumes rising between 30 and 40 per cent annually," notes Colin Vincent, managing director of the Barclays Italian factoring subsidiary. "Though it was still healthier than in 1989, last year's out-turn was coming to an end and that the market is reaching maturity."

Conditions are now significantly different from those in which factoring started in Italy and which gave initial impetus to the business. Compared with other countries, where the management and guarantee of receivables provided factoring's foundations, in Italy it owed its success essentially to financial factors. "Credit ceilings limiting banks' lending helped factoring to take root," explains an executive at BNL Holding, Banca Nazionale del Lavoro's financial services subsidiary.

But Italian factoring has changed since BNL Holding's entry into the business, started in 1983. This is evident from the fact that the removal of the last credit ceiling in March 1988 was not reflected in a decline in factoring.

A feature of the Italian market is the role of captive factors, the in-house factoring operations of large industrial corporations, which hold about 35 per cent of the Italian market. The country's large industrial groups have been aggressive in safeguarding factoring business among their subsidiaries and setting up business from their suppliers. "With an almost exponential growth, captive companies made an enormous contribution to the growth of the Italian market in the past," says the BNL Holding executive.

However, over the past two years, and particularly this year, the rate of growth in the captive market has slowed substantially. Against a 26 per cent rise in conventional business, captive turnover grew by only 14 per cent in 1989.

Expanding in both camps, BNL Holding not only heads the Italian league with its Italia and Sudfactoring subsidiaries, which together won about £13,000m of business last year, but also has an important place in the captive sector.

In spite of their muscle, however, the big names cannot claim to have won the battle for the Italian market. Life is not easy for BNL Holding's two subsidiaries and captive industrial groups, or for other lenders such as the Mediobanca joint venture between Milan savings bank Cariplo and Banco di Sicilia and banking factoring companies CBF Factor, Centro Factoring and Factor.

The BNL Holding executive draws attention to the large number of competitors operating in Italy. With a total of about 80 companies, generally the subsidiaries of banks or captives controlled by industrial groups, the supply side of the factoring market is fragmented.

"The domestic market is over-crowded," says Barclay's Mr Vincent. He notes that the pursuit of volume is leading to higher risk and lower profitability. "Though we offer a full range of factoring services, we

are concentrating on international business. This accounts for 17 per cent of our turnover, against the 3 per cent share that international turnover represents in the Italian market overall. We believe it is less risky." Handicapped by a small six-branch network in Italy, the British bank can exploit its global presence to win international factoring business from Italian customers.

Barclays probably feels more at home in international markets than it does in Italy's southern mezzogiorno regions, notorious for the pervasive influence of organised crime. But Barclays is not the only factoring company wary of the south. In venturing there with its Sudfactoring subsidiary, established in 1983, even BNL Holding sought alliances with local banks. Through Sudfactoring has grown strongly (its 52 per cent turnover rise last year was double Italia's growth), its volume is still less than one third of its large sister company.

The mezzogiorno's market is much smaller than the north, with only 20 per cent of total national turnover being generated in the southern mainland regions and the islands of Sicily and Sardinia. For southern businesses, however, it is more likely to represent an alternative source of finance than a broad service for managing receivables.

Southern business benefits less from the sharp competition in Italian factoring, where the fight for volume has resulted in a reduction in the average conditions. "Interest rates are aligned with bank rates and average commissions are less than 1 per cent," says the BNL Holding executive.

He notes that there is inevitably a wide range for rates and commissions that reflect the volume of business, risk, duration, insurance cover and other features. "The main factoring companies tend to offer conditions that are similar, depending on type of customer and the service provided," he says. "We cannot afford to be out of line with the market. Our interest spread between cost of funding and rate to customers is between 0.5 and 1 per cent, and our commissions generally range from 0.1 to 1.5 per cent," says Mr Vincent.

What are the prospects for the future? Forecasts for this year point to turnover growth of between 11 and 15 per cent, offering limited opportunities to companies seeking volume and accustomed to high growth. BNL Holding notes that factoring companies are facing a significant increase in operating costs, due particularly to higher salary bills and the large investment needed in information systems. "In addition, investment in distribution channels and managing commercial efficiency is certainly rising," says the BNL Holding executive.

CAUTION remains the watchword of US factors who have learned a bitter lesson after two years of watching many big, highly-leveraged retailers file for bankruptcy protection.

Anxieties persist in US, writes Karen Zagor

# Fragile customers

COMPANY	US FACTORING VOLUME				
	1989	1988	change	1988	1987
Ambassador Factors	760	720			550
Barclays/American Commercial BNY Financial	3,332				
BancBoston Financial	1,111		+24.0		
Capital Factors	922		+80.5	207	n.a.
Century Business Credit	801		+5.8	705	663
Citizens & Southern Corp.	5,800	4,800	+26.1	4,370	3,182
Helix Factors	4,110	4,100	+0.2	3,750	3,760
Heiler Financial (Fuji Bank)	5,501	5,500	+18.1	4,550	4,200
OT/Group Factoring	8,751	7,400	+18.1	7,475	7,610
Merchants Factors	120	82	-46.3	74	51
Midland Factors	643	904	-6.7	739	604
Midwest Factors	880	820	+4.9	780	755
Republic Factors	4,200	4,100	+2.4	3,350	3,000
Rosenblatt & Rosenthal	1,180	1,120	+2.6	985	870
Trust Co Bank (Trust Co)	151	144	+4.2	142	147
Trust Co Bank (Trust Co)	2,508	2,768			2,208
TOTAL	\$48,012	\$48,024	+2.1	\$45,808	\$45,237

200,000 omitted. Prior years include volume of firms no longer in business. \* Includes volume of BT Factors, acquired by BNY in 1988. Includes full-year volume of Security Pacific Factors acquired by C&S in December, 1988. Source: Daily News Record

tion has left US factors particularly vulnerable to big retailing failures. As a result, 1991 has started in the same way that 1990 ended, with a spate of retail bankruptcies.

Arthur Hawley Hale, Hills Department Stores, among the largest department store chains to have filed for protection from creditors under Chapter 11 of the Federal Bankruptcy code this year. And a question mark still hangs over R.J. Macy, which was taken into private hands in a management-led leveraged buyout in 1985 and has been struggling under its hefty debt burden in the soft retail environment.

While factors are taking some steps to protect themselves, such as keeping a very close eye on the stores and delving more deeply into their financial health where once they were happy to rely on annual financial statements,

the harsh truth is that factors cannot survive without shipping to big retailers, even when the retailer's financial footing is shaky.

According to Mr Sidney Rutberg, an editor at *Daily News Record* and an expert on factoring, "business is rough because of the big retail bankruptcies". However, none of the major factors has failed as a result of retailing bankruptcies.

Consolidation remains one of the most notable trends in the industry. According to Mr Rutberg, there are now about 17 factors from about 30 a few years ago. In the last year, BNY Financial acquired BT factors, which helped lift its total volume by 24 per cent to \$4.1bn and in December 1988 Citizens & Southern Commercial acquired Security Pacific Factors, which contributed to its 26.1 per cent increase in volume to \$5.5bn.

At the same time, overall volume in the industry grew by just 2.1 per cent to \$48.01bn. Indeed, the rate of expansion in US factoring has slowed considerably in recent years after a prolonged period of sustained growth which started with the second world war. In 1940, total factoring volume in the US was \$790m. By 1946 it had surged to \$2.41bn and by 1956 it had nearly doubled to \$4.80bn, climbing to \$7.39bn in 1968. But since 1967, volume has stabilised at around \$45bn.

One of the hazards of the concentration is the increased exposure to bad debt - when there were more factors, a company could have seven factors, now it is unlikely to have more than three.

According to Mr Rutberg, factors have started sharing the risk with clients. In addition, companies such as Macy, which has been plagued by rumours of impending bankruptcy for many months, now have special credit committees that work with the factors to review the company's financial position.

Retailers also recognise the importance of working with factors - if a factor refuses to guarantee credit shipments will probably be halted and retailers cannot survive for very long without merchandise.

The large number of retail bankruptcies is not entirely bad for the factoring industry since it has prompted more manufacturers to use the credit protection offered by factors.

Although there is little consensus about when consumer confidence will return to the US economy, and with it a retailing revival, the worst may be over for bankruptcies of large retailers. Simply put, there are very few highly leveraged department store groups left.

Macy is among the remaining highly-leveraged big department store groups that has not filed for Chapter 11, and the company has taken a number of steps to prevent a bankruptcy filing.

According to Mr Frederic Taylor, a high yield analyst at Salomon Brothers in New York, "Macy has bought itself another Christmas" through issuing new, preferred stock in a private equity offering and through the planned sale of its credit card division for \$100m to GE Capital, which will relieve Macy of the unit's \$1.5bn in debt.

The improvement has already started to appear in Macy's balance sheet.

Macy is expected to take other steps if it is to survive another year of soft consumer spending, but its investors seem determined to keep the company out of the bankruptcy courts and this is good news for its factors. While there seems little reason to be bullish in 1991, factors may have reason to be cautiously optimistic for 1992.

Legal barrier hinders Germans' progress

# An uphill struggle

THE German factor is struggling against tough odds to shed the image of a high-priced debt collector, and to gain due recognition as the purveyor of a sophisticated financial service.

At present, the factoring industry still labours under a blanket of ignorance. "Even account officers at the banks - and the banks have own many of the German factoring operations - have a tendency to view this as last resort financing," complains Mr Joachim Ost, chief executive of Security Pacific Europe in Munich.

Turnover among the 13 members of the German Factoring Association last year amounted to DM15.5bn, representing a 14.7 per cent increase on 1988. But the figure remains small in proportion to the size of the German economy - just 0.5 per cent of GNP, compared with, for instance, some 5 per cent in Scandinavian countries.

One reason often cited for the relative backwardness of the German factoring industry is the ban on the right to assign. Companies can choose to introduce this clause which prevents their suppliers selling on claims against them.

On the whole, it is the large and powerful companies who exert such pressure on their suppliers from the ranks of medium-sized and small business. Opinions differ markedly as to how much business the factoring industry is robbed of by this legal provision.

Mr Ost says that without the restriction 1990 turnover might have been some 10-15 per cent higher and that it means all industries where the *Absatzgarantie* or the ban on the right to assign. Companies can choose to introduce this clause which prevents their suppliers selling on claims against them.

At the same time, ignorance and misconceptions of the nature of the business turn out to be a considerably more powerful obstacle to wider acceptance of the factor. Among those relatively few companies who actually know what a factor does, a high proportion assume that the decision to employ one is a clear signal that the concern is threatened with bankruptcy.

Meanwhile, factoring plays an important role, predominantly for intermediate suppliers in sectors such as textiles. Another high growth industry for which the extra source of financing is often needed is computer hardware. Clients are also to be found in the meat trade, transport companies and employment agencies.

Businesses where claims might be easy to dispute by contrast - computer software, for instance, constitute risks that factors cannot afford to assume.

Factoring in Germany is

largely, though not wholly, conducted through the subsidiaries of banks. Unlike Britain, however, where the big clearers dominate the largest factoring operations, the activities of only one of Germany's three biggest private banks - Deutsche Bank - would number among the top five factoring groups.

While Deutsche owns 100 per cent of GEFA in Wuppertal, Commerzbank does not have its own operation (though it does co-operate closely with Heiler Factoring Bank, a subsidiary of the US consumer finance giant ultimately owned by Fuji Bank of Japan and one of the top five factors in Germany). Dresdner, meanwhile, has a 45 per cent stake in the still relatively small Disko Factoring Bank, in which the credit guarantee agency Harms also has a 25 per cent stake. Meanwhile, Germany's largest factor, DG Diskontbank, is wholly owned by the Deutsche Genossenschaftsbank, the lead institution of the country's extensive co-operative banking sector. Also among the leading five companies in Europe is Gesellschaft für Exportfactoring, 50 per cent owned by private individuals and the

wards he had been dubbed as "worse than the Stasi" secret police.

A pioneer in the east was the publisher Bertelsmann, which has a large factoring operation in the west. But this form of factoring is of the sensitive variety, as the business involves affecting the deliveries between publisher and the book trade.

Most factors are convinced that the markets in eastern Germany, and subsequently further east, will eventually expand. In the shorter term, however, the impulse from European integration is expected to boost cross-border trade and general growth. Factoring will be the indirect beneficiary of both that and the likelihood that the harmonisation of standards throughout Europe will eventually be extended to include the abolition of the *Absatzgarantie*.

Katharine Campbell

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## COMMODITIES AND AGRICULTURE

## Analysts play down Soviet gold sales fears

By Kenneth Gooding, Mining Correspondent

FEARS THAT economic chaos in the Soviet Union will result in vast quantities of gold bullion being sold in the west are unfounded, according to two leading analysts. However, they suggest the Soviet Union, the world's second-biggest gold producer, will this year boost sales of the precious metal, perhaps by nearly one-third.

But, as an astute trader, the Soviet Union will take care not to damage the gold price although its activity might help to put a "cap" on any price rise.

The Soviet Union aims to earn between US\$4.5bn and \$5bn of foreign currency a year from gold sales, according to Mr Timothy Green, an independent analyst and author of several books on the metal. To do so it has sold an annual 6m to 8m troy ounces.

Mr Green says that annual sales of up to 1m ounces can now be anticipated. "That would earn the Soviet Union an extra \$1bn or more each year," he says in a special paper published in the annual report of Echo Bay Mines, the US gold producer.

Mr Jeffrey Nichols, managing director of the American Precious Metals Advisors consultancy organisation, refers to current gold market concern that the Soviet Union's deteriorating economic position might force western banks to sell Soviet gold held as collateral.

## NZ refuses to guarantee funding of Wool Board

THE NEW Zealand government has turned down a Wool Board request to guarantee its funding. Mr John Falloon, the Agriculture Minister, said yesterday. Heaters reports from Wellington.

"We could not agree to the precedent that guaranteed funding for the Wool Board would imply," he explained.

The board sought a government guarantee on borrowings so that it could compensate those farmers who had not received their wool before a February 15 suspension of the support. The support was in response to a slump in international wool prices and chronic oversupply in Australia, where the Australian Wool Corporation also supports support mechanisms.

"In the subsequent event of similar [producer] boards approaching the government for similar arrangements, not only would the other boards be disadvantaged from government assistance but the

eral against loans. He estimates that 6.4m to 8m ounces of gold will be sold by western banks as a result of swaps," the simultaneous selling of physical gold in the spot market and repurchase of forward positions.

"The threat of substantially increased [gold] sales seems unlikely to me," says Mr Nichols in APMA's latest Metals Fax. "While some banks may wish to reduce their exposure to Soviet debt, even debt backed by gold, others still view this as good - or necessary - business. In particular, German banks, under direction from federal authorities, may be willing to increase their swap positions with the Soviets."

The analysts estimate that Soviet gold production has been about half that of South Africa, the biggest producer, but Mr Nichols suggests the country's problems may now have reduced annual output to 7m ounces. Soviet gold reserves are estimated to be at least 62m ounces (2,000 tonnes). Mr Nichols says: "Soviet monetary authorities may wish to maintain the level of gold reserves as a prelude to eventual membership in the International Monetary Fund, to help support borrowing, and to support a freely-traded rouble."

## PNG urges ownership change for closed mine

By Kevin Brown in Sydney

SIR MICHAEL Somare, Papua New Guinea's foreign minister, yesterday stepped up pressure on CRA, the Australian mining group, to sell its 53.6 per cent stake in the closed Panguna copper mine on Bougainville Island.

Sir Michael said he had received "a very attractive offer" for the mine from Mr Jay Pritzker, the Chicago-based investor whose company owns the Ryatt hotel chain.

CRA executives have met Mr Pritzker twice at Sir Michael's request to discuss the future of the mine, which was closed in 1989 following attacks by the secessionist rebel force belonging to the Bougainville Revolutionary Army.

Sir Michael said CRA's continued ownership of a majority holding in the mine was "unsustainable". He did not give details of Mr Pritzker's offer but claimed it would form the basis of a new partnership between the PNG government and the people of Bougainville.

Sir Michael also said two other groups had approached the government with potential offers for the mine. However, CRA officials said the talks with Mr Pritzker did not lead to an acceptable offer. The group, which is 49 per cent owned by RTZ of the UK, has told the PNG government it is willing to sell to help the stalled peace process on Bougainville, but will only accept a "reasonable" offer.

The PNG Government has re-established communications with Bougainville following talks in Honiara, capital of the Solomon Islands, but the rebels have subsequently refused to lay down their arms.

A tentative peace agreement between the two sides also excluded consideration of the future political status of Bougainville, which CRA says must be resolved before the Panguna mine can reopen.

Aluma, the Brazilian aluminium giant, announced March production figures of 13,400 tonnes of aluminium, less than half its normal monthly output of 27,000 tonnes. Some 7,000 tonnes of March's production was produced before a power cut caused serious damage at the group's Belém plant a few weeks ago when molten metal in furnaces cooled and solidified.

Of the group's 864 furnaces, 534 are now functioning. However, most of them are producing aluminium at purity levels well below that demanded by the market. An official said the average purity level is now between 99.4 and 99.5 per cent. The company is negotiating with buyers to sell the impure aluminium.

## Portugal's plastic-covered farm project

Patrick Blum describes an ambitious plan to supply market garden produce

AT a time when Portugal's farmers face with increasing apprehension the prospect of falling trade and subsidies, an ambitious new venture produces high quality out-of-season produce in setting out to prove that Portuguese agriculture can compete and prosper.

The challenge comes from Mr Thierry Rousseau, a French entrepreneur, whose Plein Sud group is planning to invest \$100m to establish what he claims will be Europe's leading supplier of market garden produce. Since the project was first conceived in 1983, about \$25m has been invested in two farms totalling 800 hectares, which are being gradually brought into production. Both farms rely on modern production techniques, including a team of specialists drawn from Israel, North Africa and Europe.

A fleet of lorries has been assembled through a joint venture with a local partner to carry produce quickly and reliably to the main European markets. By the end of the year, the group will launch its own distinctive Cap Verde label for its higher quality products, to be followed later by the launch of a range of "eco-products" aimed at the growing market for natural foods produced in an environmentally sound way.

For Portugal this is a radical departure. Portuguese agriculture has been in decline since the 1974 revolution, have hampered moves to modernise agriculture, and left Portugal dependent for more than half of its food on imports. The biggest handicaps are outdated and rudimentary production methods and poor distribution networks and marketing.

But Mr Rousseau's advantage is that it has been able to start from scratch. On the basis of a careful study of supply and demand in the major European markets of Britain, France, Germany and the Benelux countries, production



Plastic covers help to reduce attacks by insects, diminishing the need for chemical pesticides

can be planned according to need and at the time when prices are at their highest because demand can only be met by costly imports from Israel, North Africa or South America.

For example, according to the study, the average price of asparagus in the main French market at Rungis for 1987, 1988 and 1989 was a peak of about FF110 a kilogram for the month of December, falling to FF13.20 a kilogram in July, when the arrival in France of locally-grown fruit. The same price differentials apply to other produce: tomatoes are at their peak in the months of March and April, while asparagus is at its peak in May.

The commercial lessons drawn from these findings are that the advantage of demand and price movements for off-season produce by supplying the desired products, of a good quality, at acceptable prices and at a moment of optimum returns from a source that is within easy reach of targeted markets. Portugal was chosen as the ideal site because it could fulfil all these conditions.

Production will be aimed at the Iberian market during the summer months, when demand for fresh fruit and vegetables is heightened by the large inflow of tourists. Plein Sud says Spanish production of market garden produce is made more difficult in the summer because of the high temperatures there - the western coast of Portugal where the climate is more temperate because of the Atlantic Ocean.

Portugal's climate allows for air and greenhouse production all year round, while production can be kept low. According to an official Portuguese study published in 1988, average hourly labour - wages plus social security charges - was more than five times higher in Portugal than in northern Europe, while a study in neighbouring Spain and almost half those of Greece. Portugal's membership of the European Community also ensures that the produce can be reached quickly by road, thereby reducing transport costs.

To fulfil this project, Plein Sud chose two main locations.

The largest, and the key to Plein Sud's ambitions, is Brejo, on the southern Alentejo coast. It consists of 500 hectares almost half of which already are under cultivation. The farm set on what used to be sandy marsh lands beaten by violent winds and winter torrential rains is expected to produce about 8,500 tonnes of fruit and vegetables including strawberries, melons, tomatoes and lettuce in the 1990-1991 season, and about 21,000 tonnes in the 1991-92 season.

Despite the warm oceanic climate and one of the highest counts of sunlight hours in Europe, to make cultivation possible 5 km (3 miles) of wind cutters had to be erected, and 2,300 kilometres of drainage pipes were sunk into the ground to soak up excess moisture and, it is planned, to rechannel it for irrigation. Computerised drip feed watering systems developed by the Institut National de Recherches Agronomiques de France are installed, backed up by four artificial lakes to collect rain water, supplementing water from a nearby dam at Santa Clara. Water management, for which an Israeli engineer is responsible, is crucially

important. The land itself is regularly treated and prepared for each new cultivation. "The soil here is simply an instrument of production. It is so poor and neutral that we use it only as support for cultivation. We feed it, irrigate it, drain it and wash it every time we switch what we grow," says Mr Maurice Knebel, a Moroccan farmer now director of the Brejo farm. Flexibility to meet changing demand is crucial to the venture's success, he says.

Before each new cultivation the soil is sterilised to kill bacteria. It is regularly tested and, whenever necessary, fed with organic materials to improve its quality. Greenhouse cultivation and the use of special plastic covers, which form seemingly endless lines of small tunnels, help to reduce attacks by insects, thereby diminishing the need to resort to chemical pesticides.

The second location, a farm of 300 hectares, of which 30 are already under cultivation, is at Mira, 90 km (56 miles) south of Oporto. It produces plants, ornamental trees and flowers. It is expected to produce 3m plants this year, 5m in 1992 and 10m in 1993. Set on the remains of burnt forest, the land has needed extensive preparation, and 12 km of wind cutters have been erected. The guiding philosophy is the same as at Brejo with the same emphasis on modern production methods. Germany, France and Britain are expected to be the main targets.

About 100 workers and specialists of various nationalities work at Mira and another 500 at Brejo. "We have a lower of Babel here with people from 14 different nationalities speaking five different languages," says Mr Knebel. Many of the qualified engineers are young Portuguese women who have found in Brejo the possibility to do a job they like in an area of activity where normally women have only the most menial jobs. There is also a small revolution for Portuguese agriculture.

## India releases 200,000 tonnes more sugar for export

By Kunal Bose in Calcutta

THE INDIAN government sanctioned a further 200,000 tonnes of sugar exports for the 1990-91 season (October to September).

The move is partly a response to pressure from the sugar industry, which is unable to realise economic prices in the domestic market because of bumper production in two consecutive years, and partly a reflection of the country's desperate foreign

exchange situation. Earlier, the government authorised the export of 225,000 tonnes of sugar, out of which the State Trading Corporation had settled sales contracts for 150,000 tonnes. Henceforward, the industry, through its own Indian Sugar and General Import Export Corporation, will be handling exports without the involvement of the STC.

The government agrees with

the industry that its marketing arrangements are well equipped to handle exports independently, according to Mr Om Dhanuka, spokesman for the Indian Sugar Mills Association. The export import corporation is considering the option of direct selling instead of bringing tenders for the remaining 275,000 tonnes earmarked for export. A decision on the organisation of future exports will be taken at a board

meeting of the corporation on April 11.

The industry will strive to ship as much sugar as possible by May as the Bombay port does not lend itself to handling of sugar during the monsoon. The other Indian ports which may be used for sugar exports are Tuticorin, Kandla, Madras and Visakh.

As the exports are to be made from the portion of its production that the industry is

allowed to sell in the open market, a liberal export release is not going to affect the interest of domestic consumers, who get sugar at fixed rates from fair price shops. Industrial consumers are allowed as much as 75 per cent of free-sale sugar. With open market prices remaining depressed, the industry, according to Mr Dhanuka, will have a loss of more than Rs 5bn (\$146m) during 1990-91.

## MARKET REPORT

After again advancing on the London bullion market, building on further overnight gains on the gold market, the price of industrialised metals are climbing out of recession, though some fluctuations have been caused in silver by several days of firm runs on US dollars but the market remains in a state of poor fundamentals and a lack of investor interest. Platinum, still down at the lower end, and London and New York seemed helped gold to move ahead, but the market met with overhead resistance, dealers said. The dollar's easing from recent highs

also supported gold, which traded in a narrow range and failed to breach resistance at a fine ounce in mainly professional hands. The market is expected to remain within the \$350 to \$360 range for the rest of the week. Cocoa prices fell sharply in London as the market appeared to rule out the chance of a move on the upside in the near future, dealers said. "We're still caught in the same range, but down at the lower end, and London and New York seemed higher, so we saw a lot of liquidation," a dealer said. Compiled from Reuters

## London Markets

SPOT MARKETS	
Gold (per troy oz)	339.50 +1.75
Platinum (per troy oz)	411.50 +7.50
Palladium (per troy oz)	352.50 +2.50
Copper (per troy oz)	112.50 +2.50
Nickel (per troy oz)	47.50 +1.00
Aluminium (per troy oz)	112.50 +2.50
Lead (US Producer)	35.75 +2.50
Lead (UK Producer)	47.50 +1.00
Th (New York)	255.00 +1.00
Zinc (US Prime Western)	255.00 +1.00
Cattle (head weight)	205.30p +1.07
Sheep (head weight)	205.30p +1.07
Pigs (live weight)	27.25p +0.25
London daily sugar (raw)	330.00 -0.50
London daily sugar (white)	330.00 -0.50
Barley (English feed)	112.50 +2.50
Maize (US No. 3 yellow)	112.50 +2.50
Wheat (US Dark Northern)	33.50 +0.25
Barley (English feed)	112.50 +2.50
Maize (US No. 3 yellow)	112.50 +2.50
Wheat (US Dark Northern)	33.50 +0.25

SUGAR - London POX (\$ per tonne)	
Raw	297.2
White	297.2
Turnover: Raw 100 (100) lots of 50	
White 50 (50) lots of 50	
Parle: White (FF per tonne): May 1984, Aug	
CRUDE OIL - IPE (\$ per barrel)	
May	17.94
Jun	17.94
Jul	17.94
Aug	17.94
Sep	17.94
Oct	17.94
Nov	17.94
Dec	17.94
Jan	17.94
Feb	17.94
Mar	17.94
Turnover: 7003 (9615)	
GAS OIL - IPE (\$ per tonne)	
May	18.50
Jun	18.50
Jul	18.50
Aug	18.50
Sep	18.50
Oct	18.50
Nov	18.50
Dec	18.50
Jan	18.50
Feb	18.50
Mar	18.50
Turnover: 4203 (2138) lots of 100 tonnes	
WOOL	
May	114.0
Jun	114.0
Jul	114.0
Aug	114.0
Sep	114.0
Oct	114.0
Nov	114.0
Dec	114.0
Jan	114.0
Feb	114.0
Mar	114.0
Turnover: 55 (88) lots of 3,250 kg	

COCOA - London POX (\$/tonne)	
May	680
Jun	680
Jul	680
Aug	680
Sep	680
Oct	680
Nov	680
Dec	680
Jan	680
Feb	680
Mar	680
Turnover: 100 (100) lots of 5 tonnes	
SOYABEANS - London POX (\$/tonne)	
May	112.0
Jun	112.0
Jul	112.0
Aug	112.0
Sep	112.0
Oct	112.0
Nov	112.0
Dec	112.0
Jan	112.0
Feb	112.0
Mar	112.0
Turnover: 100 (100) lots of 20 tonnes	
WHEAT - London POX (\$/tonne)	
May	144.0
Jun	144.0
Jul	144.0
Aug	144.0
Sep	144.0
Oct	144.0
Nov	144.0
Dec	144.0
Jan	144.0
Feb	144.0
Mar	144.0
Turnover: 100 (100) lots of 20 tonnes	
BARLEY - London POX (\$/tonne)	
May	112.0
Jun	112.0
Jul	112.0
Aug	112.0
Sep	112.0
Oct	112.0
Nov	112.0
Dec	112.0
Jan	112.0
Feb	112.0
Mar	112.0
Turnover: 100 (100) lots of 20 tonnes	
PORK - London POX (\$/tonne)	
May	112.0
Jun	112.0
Jul	112.0
Aug	112.0
Sep	112.0
Oct	112.0
Nov	112.0
Dec	112.0
Jan	112.0
Feb	112.0
Mar	112.0
Turnover: 100 (100) lots of 20 tonnes	

LONDON METAL EXCHANGE	
Cash	1445.00
3 months	1420.00
6 months	1400.00
9 months	1380.00
12 months	1360.00
15 months	1340.00
18 months	1320.00
21 months	1300.00
24 months	1280.00
27 months	1260.00
30 months	1240.00
33 months	1220.00
36 months	1200.00
39 months	1180.00
42 months	1160.00
45 months	1140.00
48 months	1120.00
51 months	1100.00
54 months	1080.00
57 months	1060.00
60 months	1040.00
63 months	1020.00
66 months	1000.00
69 months	980.00
72 months	960.00
75 months	940.00
78 months	920.00
81 months	900.00
84 months	880.00
87 months	860.00
90 months	840.00
93 months	820.00
96 months	800.00
99 months	780.00
102 months	760.00
105 months	740.00
108 months	720.00
111 months	700.00
114 months	680.00
117 months	660.00
120 months	640.00
123 months	620.00
126 months	600.00
129 months	580.00
132 months	560.00
135 months	540.00
138 months	520.00
141 months	500.00
144 months	480.00
147 months	460.00
150 months	440.00
153 months	420.00
156 months	400.00
159 months	380.00
162 months	360.00
165 months	340.00
168 months	320.00
171 months	300.00
174 months	280.00
177 months	260.00
180 months	240.00
183 months	220.00
186 months	200.00
189 months	180.00
192 months	160.00
195 months	140.00
198 months	120.00
201 months	100.00
204 months	80.00
207 months	60.00
210 months	40.00
213 months	20.00
216 months	0.00

LONDON BULLION MARKET	
Gold (per troy oz)	339.50
Platinum (per troy oz)	411.50
Palladium (per troy oz)	352.50
Copper (per troy oz)	112.50
Nickel (per troy oz)	47.50
Aluminium (per troy oz)	112.50
Lead (US Producer)	35.75
Lead (UK Producer)	47.50
Th (New York)	255.00
Zinc (US Prime Western)	255.00
Cattle (head weight)	205.30p
Sheep (head weight)	205.30p
Pigs (live weight)	27.25p
London daily sugar (raw)	330.00
London daily sugar (white)	330.00
Barley (English feed)	112.50
Maize (US No. 3 yellow)	112.50
Wheat (US Dark Northern)	33.50
Barley (English feed)	112.50
Maize (US No. 3 yellow)	112.50
Wheat (US Dark Northern)	33.50

Metal Trading	
Intercom	
May	63,268 lots
Jun	17,401 lots
Jul	17,401 lots
Aug	17,401 lots
Sep	17,401 lots
Oct	17,401 lots
Nov	17,401 lots
Dec	17,401 lots
Jan	17,401 lots
Feb	17,401 lots
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Apr	17,401 lots
May	17,401 lots
Jun	17,401 lots
Jul	17,401 lots
Aug	17,401 lots
Sep	17,401 lots
Oct	17,401 lots
Nov	17,401 lots
Dec	17,401 lots
Jan	17,401 lots
Feb	1



LONDON STOCK EXCHANGE

Record close for the Footsie Index

THE ADVANCE in the London equity market continued yesterday, taking the FTSE 100 to an all-time closing peak of 2,531.1, nearly nineteen points above the previous peak reached on March 14. At the close, the index was 30.8 up, after moving earlier to within 0.3 of its previous intra-day high, also chalked up in the middle of the month.

It was Wall Street's gain of nearly 64 Dow points overnight that set a light to the London market yesterday morning, just as it was Wall Street's uncertainty at the opening of the new session that brought UK stocks back from the day's highs towards the end of the day. The renewed strength of the New York market has provided the chief impetus behind this week's gains in the UK and other European bourses.

Account Opening Dates

First Opening	Second Opening	Third Opening
Mar 11	Apr 2	Apr 10
Mar 18	Apr 9	Apr 17
Mar 25	Apr 16	Apr 24
Mar 31	Apr 22	May 7

Account opening may take place from 9.30 am to 5.00 pm on business days.

highest daily total since the 894.3m recorded on March 15, the day the FTSE reached its intra-day peak of 2,537.1. However, traders again stressed that the stock was very short yesterday and that inter-market deals made up a high proportion of total Seag volume.

Interest rate prospects continued to dominate sentiment ahead of today's policy meeting at the West German Bundesbank. However, hopes for an early reduction in US rates were dented after New York reports that the Federal Reserve may not ease credit in the near term. However, market attention is focused on the US employment data which is due tomorrow and could provide the spur for action from the Fed. Rate optimism on the domestic front was checked as sterling lost an initial gain.

Wall Street influences were clearly reflected in sharp rises in BAT Industries and Grand Metropolitan. Insurance stocks drew further confidence from the increased dividend payout from Sun Alliance. But a weak spot among blue chips was ICI, after Sir Denis Henderson, the chairman, told the Financial Times: "Some of our businesses have not been as resilient as we expected - or as we said they would be."

Company results and statements provided some features, and were often greeted with widely differing recommendations from market analysts. Trading figures from Tesco, the food supermarket, were largely as expected since the announcement issued in January with the £572m rights issue. The least successful sector, despite Wall Street's influence,

were the leading oils, where bearish comment from UK brokerage sources depressed the big names. Nor was sentiment helped by hints that a rights issue is pending in this sector.

The expectation of further rights issues helped to keep many big institutions on the sidelines. Fund managers, now opening their second quarter investment strategies, prefer to find stock in the form of rights issues rather than buying into shares which respond sharply to the slightest sign of institutional interest.

Once again yesterday there were signs of a trading programme in the equity market which appeared on the Seag ticker only after trading had ended for the day. The programme involved a wide range of engineering stocks, as well as selected blue chips.

FINANCIAL TIMES STOCK INDICES

	Apr 3	Apr 2	Mar 28	Mar 27	Mar 26	Year	High	Low	Since Compil.
Government Secs	85.35	85.09	85.03	84.80	84.57	77.25	85.88	82.17	127.4
100 Index	2531.1	2514.2	2485.9	2453.9	2421.9	1943.2	2531.1	1943.2	50.53
Ordinary Shares	2514.2	2485.9	2453.9	2421.9	2390.0	1943.2	2514.2	1943.2	50.53
Gold Index	137.4	136.2	136.4	136.0	141.1	267.4	179.7	127.0	43.5
FT-SE 100 Share	2514.2	2485.9	2453.9	2421.9	2390.0	1943.2	2514.2	1943.2	50.53
FT-SE 100 Share	2514.2	2485.9	2453.9	2421.9	2390.0	1943.2	2514.2	1943.2	50.53
FT-SE 100 Share	2514.2	2485.9	2453.9	2421.9	2390.0	1943.2	2514.2	1943.2	50.53

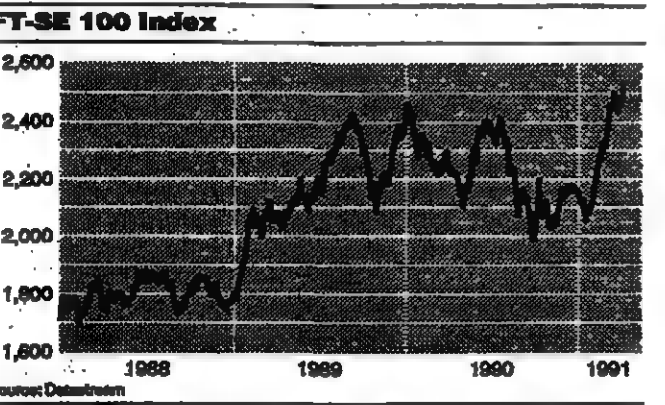
Strong support for Calor

CALOR, the bottled gas producer, turned in one of the few good performances in an energy sector battling against self-recommendations, with the shares being given a push by Kleinwort Benson. The stock advanced 12 to 222p on turnover of 99,000, well ahead of usual levels.

Mr Philip Lambert at Kleinwort Benson recommended the shares because of the recent sudden and sharp fall in propane and butane prices; propane and butane are feedstocks for Calor's gas.

Mr Lambert said prices for propane had dropped by 75 per cent over the past six weeks and for butane by 40 to 50 per cent. Calor would take advantage of current low feedstock prices, Mr Lambert added, to boost stocks.

Dealers said there were the ever-present suggestions in the market that SHV, the private-owned Dutch investment company, might be about to add to its 44.3 per cent stake in Calor.



The advance yesterday to a new closing peak for the FT-SE 100 took the market into territory last seen at the beginning of 1990. This strong level was abandoned later that year in the face of a prolonged period of high interest rates and the market's early reaction to recessionary pressures on corporate profits. Last year's low point in equities came as tension heightened in the Middle East, and this year's recovery was touched off by the first hints that the Gulf war would be short.

Sainsbury is close to an eight-month low against its rival and climbed 13 to 363p. Trading in both companies was brisk.

ADT, the Bermuda-based conglomerate, continued to suffer from uncertainty over the outcome of legal action at its 28 per cent stakeholder Laidlaw, the Canadian waste disposal and transport company. ADT was 8 off at one point before ending at 87p, a decline on the day of 5.

with Glaxo's reliance on prescription drugs in general and a smaller number of products in particular. Glaxo firmed 7 to 1123p.

ICI spent most of the day in negative territory after cautious comment by the chairman concerning the resilience of some of the company's businesses. The stock was 11 off at worst and ended 4 lower on balance at 101p.

S.G. Warburg recommended buying Wiggins Teape after the company's final results. The shares moved ahead 16 to 233p.

Kleinwort Benson pushed British Gas, which rose 8 to 247p on 7.5m shares. Kleinwort said Gas "looks cheap against other utilities and the market, which seems transfixed byulatory concerns. Gas is now discount even a blocklisting change to the pricing formula by Ofgas."

The rest of the sector was mostly restrained by the bearish stance adopted by Strauss Turnbull, the French-owned securities house.

The exploration and production stocks, poor performers in recent sessions, were highlighted by the weakness of Enterprise Oil, which fell to 571p before steady to close a new 7 off at 579p.

The decline accompanied hints that the group might be about to launch a big rights issue to fund an acquisition. Enterprise's last rights offer was some two years ago when it raised 570m. ICI's placing of the 25 per cent stake last year added a further 580m to the investment community.

A recommendation gave Courtlandts additional momentum.

Hoare Govett trimmed this year's profits estimate but rated the stock undervalued and advised clients to buy for reliable growth.

"Some recessionary effect is being felt in the aerospace and trade paint business in the US," said Hoare, "but the UK businesses are largely untouched." Stock shortages exaggerated the rise, finally up 17p at 418p.

A squeeze on supplies of stock also helped British Aerospace to rise. The group intends to refinance short-term debt by a £150m issue of 17-year Eurobonds and, according to a trader, the move appeared to allay fears of a rights issue. Good demand was reported initially, but interest faded after the funding announcement to leave Raa 16 higher on the session at 548p.

A County NatWest buy recommendation helped to drive British Telecom 10p higher to 365p on a turnover of 10m. County said UK institutions will need to buy 73 per cent of the government's remaining 49 per cent stake to maintain their weightings.

With private investors likely to be given the lion's share of the offer of BT's remaining shares, institutions will be starved of stock, County said, adding that Japanese institutions would also be buyers of the shares.

TRADING VOLUME IN MAJOR STOCKS

Share	Value	Price	Share	Value	Price	Share	Value	Price
ADT	1,200	222	British Gas	1,500	247	BT	1,000	365
ADT	1,200	222	British Gas	1,500	247	BT	1,000	365
ADT	1,200	222	British Gas	1,500	247	BT	1,000	365
ADT	1,200	222	British Gas	1,500	247	BT	1,000	365

EQUITY FUTURES AND OPTIONS TRADING

THE FUTURES and options markets played a less significant role in yesterday's share dealings, and the Footsie future held back the underlying market in late dealings when a seller moved into the derivatives sector. Traders said business in the futures contract was fairly calm, with the equity marketmaking firms appearing significantly less aggressive than in the previous session.

The active contracts from the 16,146 of the previous day, British Telecom was the most active, trading 2,276 contracts of which 1,227 were calls. BTW dominated the trading, selling 1,000 November 380 calls and 1,000 November puts. Traders took this as a message that the client expects the share price to move within a narrow range over the next few months.

Other active contracts included Astra, with 1,235, made up entirely of call deals.

Inchcape advances

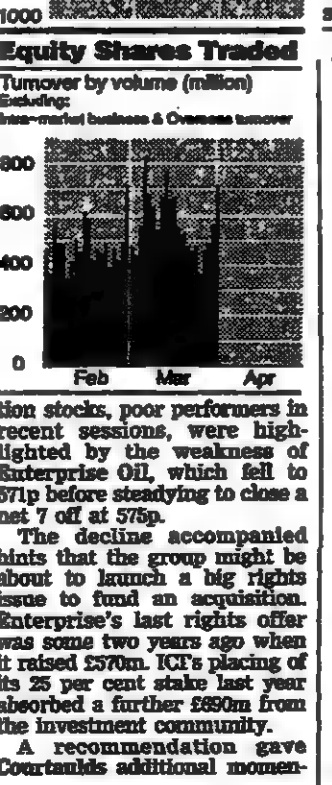
A good reception for Inchcape's annual results led to busy trading in the stock as the price climbed 25 to 346p. Turnover came to 1.8m. Mr Bob Carpenter of Kleinwort Benson said the buying reflected increased recognition of the group having overcome recessionary problems better than expected and also "the exciting prospects in store."

This, said Mr Carpenter, should lead to "explosive growth" in 1991, and he advised investors to increase weightings on the medium to longer view, but to be careful in the short term because of the recent strong rise in the shares.

NEW HIGHS AND LOWS FOR 1991

Share	High	Low	Share	High	Low	Share	High	Low
ADT	222	214	British Gas	247	240	BT	365	355
ADT	222	214	British Gas	247	240	BT	365	355
ADT	222	214	British Gas	247	240	BT	365	355
ADT	222	214	British Gas	247	240	BT	365	355

Equity Shares Traded



Other Market statistics

Share	Value	Price	Share	Value	Price
ADT	1,200	222	British Gas	1,500	247
ADT	1,200	222	British Gas	1,500	247
ADT	1,200	222	British Gas	1,500	247
ADT	1,200	222	British Gas	1,500	247

LONDON SHARE SERVICE

Share	Price	Share	Price	Share	Price
ADT	222	British Gas	247	BT	365
ADT	222	British Gas	247	BT	365
ADT	222	British Gas	247	BT	365
ADT	222	British Gas	247	BT	365

Senior posts at BZW subsidiary

Mr John Cousins, managing director of BZW Equities, is joining BZW's French subsidiary. Appointed deputy managing director of BZW, Mr Cousins is to become managing director when Mr Michel Puget, chairman, and Mr Jean Mahé, managing director, retire in June. Mr Yves Mahé, deputy chairman, will then become chairman. Both Mr Michel Puget and Mr Jean Mahé will continue as non-executive directors and consultants.

Mr Stephen Moir, a director of BZW International Equities, will join BZW Puget Mahé to develop international sales.

The Stewart Milne Group has appointed Mr Gordon Cochrane as managing director of group development company HEADLAND PROPERTIES. He takes over from Mr Hamish Milne, who will now devote his time to his position with the group board where he is director and company secretary. Mr Cochrane joins from Bredero where he was director of Bredero Projects, Bredero Homes and a divisional director of Bredero Properties.

FRESHFIELDS has appointed Mr Michael Conlon, a barrister and former tax

APPOINTMENTS

partner at Coopers & Lybrand, to develop the firm's indirect taxes practice.

Mr Brian Light becomes sales director with responsibility for the sales personnel of the photographic, industrial and information technology divisions; Mr David Cooper, director of marketing, assumes corporate responsibility for the marketing areas of the divisions.

The medical division has its own personnel structure and will become the responsibility of Mr Brian Taylor as its director.

Mr Stephen LeBeau has joined YAMAZAKI MACHINERY UK as sales director and will take up his position on May 1. He joins from Bridgeport Machines where he held a number of board level positions in sales and marketing.

HUNTERPRINT GROUP, Richard Alnsworth-Morris as group financial controller. He was group accounting manager at Williams Holdings.

Mr Graham Young has been appointed managing director of T.S. PRINTWAY, a subsidiary of Wentworth International Group. He was a consultant to Smith Cartons and other companies in the packaging industry. He succeeds Mr Luke Taylor, group sales director.

Mr Philip Rimell and Mr Colin Ring have been appointed managing directors of DURLACHER WEST.

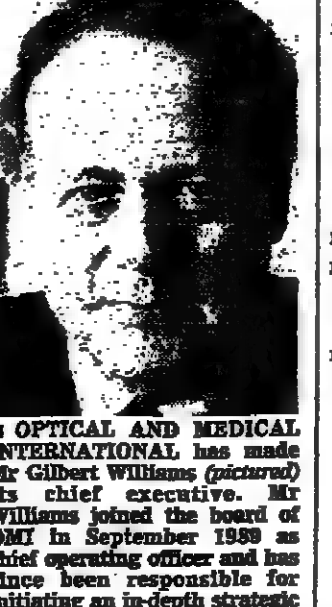
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MOTORS, AIRCRAFT TRADES

Stock	Price	%	Div	Yield
BAE Systems	125.00	0.00	0.00	0.00
BAE Systems PLC	125.00	0.00	0.00	0.00
BAE Systems PLC	125.00	0.00	0.00	0.00

Commercial Vehicles

Stock	Price	%	Div	Yield
Commercial Vehicles	125.00	0.00	0.00	0.00

Components

Stock	Price	%	Div	Yield
Components	125.00	0.00	0.00	0.00

Garages and Distributors

Stock	Price	%	Div	Yield
Garages and Distributors	125.00	0.00	0.00	0.00

NEWSPAPERS, PUBLISHERS

Stock	Price	%	Div	Yield
NEWSPAPERS, PUBLISHERS	125.00	0.00	0.00	0.00

PAPER, PRINTING, ADVERTISING

Stock	Price	%	Div	Yield
PAPER, PRINTING, ADVERTISING	125.00	0.00	0.00	0.00

SHOES AND LEATHER

Stock	Price	%	Div	Yield
SHOES AND LEATHER	125.00	0.00	0.00	0.00

SOUTH AFRICANS

Stock	Price	%	Div	Yield
SOUTH AFRICANS	125.00	0.00	0.00	0.00

TEXTILES

Stock	Price	%	Div	Yield
TEXTILES	125.00	0.00	0.00	0.00

TOBACCO

Stock	Price	%	Div	Yield
TOBACCO	125.00	0.00	0.00	0.00

TRANSPORT

Stock	Price	%	Div	Yield
TRANSPORT	125.00	0.00	0.00	0.00

PROPERTY

Stock	Price	%	Div	Yield
PROPERTY	125.00	0.00	0.00	0.00

PROPERTY - Contd

Stock	Price	%	Div	Yield
PROPERTY - Contd	125.00	0.00	0.00	0.00

INVESTMENT TRUST - Contd

Stock	Price	%	Div	Yield
INVESTMENT TRUST - Contd	125.00	0.00	0.00	0.00

INVESTMENT TRUST - Contd

Stock	Price	%	Div	Yield
INVESTMENT TRUST - Contd	125.00	0.00	0.00	0.00

OIL AND GAS

Stock	Price	%	Div	Yield
OIL AND GAS	125.00	0.00	0.00	0.00

MINES - Contd

Stock	Price	%	Div	Yield
MINES - Contd	125.00	0.00	0.00	0.00

PLANTATIONS

Stock	Price	%	Div	Yield
PLANTATIONS	125.00	0.00	0.00	0.00

FINANCE, LAND, ETC

Stock	Price	%	Div	Yield
FINANCE, LAND, ETC	125.00	0.00	0.00	0.00

MINES

Stock	Price	%	Div	Yield
MINES	125.00	0.00	0.00	0.00

Far West Rand

Stock	Price	%	Div	Yield
Far West Rand	125.00	0.00	0.00	0.00

D.F.S.

Stock	Price	%	Div	Yield
D.F.S.	125.00	0.00	0.00	0.00

Diamond and Platinum

Stock	Price	%	Div	Yield
Diamond and Platinum	125.00	0.00	0.00	0.00

Central African

Stock	Price	%	Div	Yield
Central African	125.00	0.00	0.00	0.00

Finance

Stock	Price	%	Div	Yield
Finance	125.00	0.00	0.00	0.00

Water

Stock	Price	%	Div	Yield
Water	125.00	0.00	0.00	0.00

Australians

Stock	Price	%	Div	Yield
Australians	125.00	0.00	0.00	0.00

Regional & Irish Stocks

Stock	Price	%	Div	Yield
Regional & Irish Stocks	125.00	0.00	0.00	0.00

Traditional Options

Stock	Price	%	Div	Yield
Traditional Options	125.00	0.00	0.00	0.00

Property

Stock	Price	%	Div	Yield
Property	125.00	0.00	0.00	0.00

Oil

Stock	Price	%	Div	Yield
Oil	125.00	0.00	0.00	0.00

Mines

Stock	Price	%	Div	Yield
Mines	125.00	0.00	0.00	0.00

Regional & Irish Stocks

Stock	Price	%	Div	Yield
Regional & Irish Stocks	125.00	0.00	0.00	0.00

Traditional Options

Stock	Price	%	Div	Yield
Traditional Options	125.00	0.00	0.00	0.00

Property

Stock	Price	%	Div	Yield
Property	125.00	0.00	0.00	0.00

Oil

Stock	Price	%	Div	Yield
Oil	125.00	0.00	0.00	0.00

Mines

Stock	Price	%	Div	Yield
Mines	125.00	0.00	0.00	0.00

Regional & Irish Stocks

Stock	Price	%	Div	Yield
Regional & Irish Stocks	125.00	0.00	0.00	0.00

Traditional Options

Stock	Price	%	Div	Yield
Traditional Options	125.00	0.00	0.00	0.00

Property

Stock	Price	%	Div	Yield
Property	125.00	0.00	0.00	0.00

Oil

Stock	Price	%	Div	Yield
Oil	125.00	0.00	0.00	0.00

Mines

Stock	Price	%	Div	Yield
Mines	125.00	0.00	0.00	0.00

Regional & Irish Stocks

Stock	Price	%	Div	Yield
Regional & Irish Stocks	125.00	0.00	0.00	0.00







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## WORLD STOCK MARKETS

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# CANADA

Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng
TORONTO																							
2:15 pm prices April 3																							
Quotations in cents unless marked \$																							
3200 Abitibi P	\$15 1/2	15	13 1/2	14 1/2	+	17000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+
6700 Air Cdn	\$14 1/2	14	13 1/2	14	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+
6700 Alcan	\$14 1/2	14	13 1/2	14	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+
34000 Alcan Al	\$24 1/2	24 1/2	24 1/2	24 1/2	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+
34000 Alcan Br	\$24 1/2	24 1/2	24 1/2	24 1/2	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+
17000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+	20000 Can Pac	\$24 1/2	24 1/2	24	24	+
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CANADA TORONTO									
Apr.	Apr.	Mar.	Mar.	TSE1					
2	1	28	27	HIGH		LOW			
Metals & Minerals									
3174.95	3143.12	3188.27	3179.47	3184.18	3128	3155.06	3128	3155.06	3128
74.14	74.05	74.07	74.01	74.05	73.95	74.05	73.95	74.05	73.95
Specialized Steel CQW745									
524.38	524.38	524.38	524.38	524.38	524.38	524.38	524.38	524.38	524.38
WORLD 50									
1287.13	1287.13	1287.13	1287.13	1287.13	1287.13	1287.13	1287.13	1287.13	1287.13
M.S. Cdn. Ind. (CQW778) 519.59									
M.S. Cdn. Ind. (CQW778) 519.59									

Base values of all indices are 100 except: NYSE All Common = 50; Standard and Poor's = 10; and Toronto Composite and Nikkei = 1,000. Toronto Indices are 1975 and Montreal Portfolio 4/4/82. \* Excluding bonds. † Industrial, plus Utilities, Finance and Transportation. @ Closed. QD Quarterly.

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 © Subjects to official institutions. \* Estimated at 25.00 GPM. \* Estimated at 25.00 GPM.

Base values of all indices are 100 except: NYSE All Common = 50; Standard and Poor's = 10; and Toronto Composite and Nikkei = 1,000. Toronto Indices are 1975 and Montreal Portfolio 4/4/82. \* Excluding bonds. † Industrial, plus Utilities, Finance and Transportation. @ Closed. QD Quarterly.

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TOKYO - Most Active Stocks							
Wednesday 3 April 1991							
Stocks	Closing	Change	Stocks	Closing	Change		
Traded	Prices	on day	Traded	Prices	on day		
Mitsubishi Elec _____	25.0m	817	+35	Kobe Steel _____	30.0m	520	+18
Nippon Steel _____	33.0m	859	+51	Fuyo _____	3.0m	1,500	+30
Yamashita Steel _____	14.0m	735	+51	Nippon Steel _____	9.0m	498	+7
Mitsubishi Elec _____	14.0m	1,262	+69	Nippon Steel _____	7.0m	444	+6

Affiliate Heavy	12.0m	871	+ 19	NRC	7.3m	465	+ 19
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**NASDAQ NATIONAL MARKET**

2:15 pm prices April 3

## AMEX COMPOSITE PRICES

2018-2019

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**FINANCIAL TIMES**



## AMERICA

## Senior markets slumber as second-liners advance

## Wall Street

ALTHOUGH second-liners maintained their upward momentum yesterday morning, the main markets slumbered as investors stopped to catch their breath after Tuesday's big gains, writes Patrick Harrington in New York.

By 12.30 pm the Dow Jones Industrial Average was up just 3.71 at 2,948.76 and by midday the Standard & Poor's was up 1.49 at 380.59. The Nasdaq composite of over-the-counter stocks, however, was up 4.07 at 495.27 at another all-time high.

Turnover on the Big Board was heavy at 107m shares, and with advancing shares outpacing declining shares by almost two to one, the overall tone of the market remained firm.

Analysts had expected some consolidation after the 63-point rise in the Dow on Tuesday, but demand for second-liners, especially companies with proven earnings records, had been expected to remain strong. As for the Dow, a breakthrough above the 3,000 mark is confidently expected, probably within the next week.

Trading in Chemical Bank was delayed at the start after a long queue of buyers created an order imbalance. The demand was stimulated by an upgrade from Kidder Peabody, which changed its rating on the stock from a sell to a buy.

citing good earnings momentum, better credit quality and a lower risk profile at Chemical. By midday the shares had climbed 1% to \$19 in active trading.

Other banks, helped in recent days by hopes of lower interest rates, firmed alongside Chemical. Citicorp rose 1% to \$15 on turnover of 1.4m shares. Chase Manhattan added 1% to \$16. J.P. Morgan advanced 1% to \$48 and Manufacturers Hanover climbed 1% to \$56.

Silicon Graphics slipped 1% to \$39 on turnover just short of 1m shares after the company warned that fiscal third quarter earnings would not match the 49 cents a share achieved in the second quarter.

Dillard Department Stores, which had slipped 1% to \$11.33, shrugged off the news that Duff & Phelps, the credit rating agency, had downgraded some of the group's debt because of pressures on profitability, especially in mail order.

Elsewhere in the computer sector Digital Equipment put on 1% to \$64. Compaq rose 1% to \$65 after it agreed to buy a 13 per cent stake in Silicon Graphics, and Hewlett Packard rose 1% to \$61.

Dillard Department Stores firmed 1% to \$10.6 after the 8m shares owned by Vandemere, a Dutch group, were sold successfully into the market at \$9.9 a share. Cabletron rose 1% to \$39 following reports that the

company is comfortable with analysts' estimates of fourth quarter earnings of 30 cents to 40 cents a share.

On the over-the-counter market, Imatron jumped 1% to \$24 on turnover of 1.6m shares as buyers continued to pick up the stock on the news that the company had a \$4m licensing fee from Siemens, the German computer group.

ADT recovered from Tuesday's decline, rising 1% to \$15 in busy trading. The shares had been weaker in reaction to a lawsuit from Laidlaw, which will attempt to overturn a standstill pact preventing Laidlaw from acquiring a larger stake in ADT.

Price Co climbed 1% to \$48 after the company reported second quarter earnings of 56 cents a share, up from 51 cents a share at the same stage a year earlier, and revenues of \$1.4bn, up from \$1.1bn.

## Canada

FOLLOW-THROUGH buying after Tuesday's rise in New York lifted Toronto stocks across the board in early trading. The composite index gained 15.7 to 3,532.0. Advances led declines by 148 to 88 on volume of 6.8m shares.

Laidlaw B shares rose slightly after a positive newspaper article. The stock gained 1% to \$15 on volume of 179,000 shares.

## EUROPE

## Frankfurt in the lead as bourses advance

THE 2.3 per cent rise overnight on Wall Street sparked off an advance by most bourses yesterday. Currency plays also continued to feature, writes Our Markets Staff.

FRANKFURT surprised analysts with its strength for the second time this week. Following a 3.97 rise to 568.97 in the FAZ index at mid-session, the DAX closed at 568.97, or 2.5 per cent higher at 1,577.50. Volume climbed from DM5.3bn to DM7.8bn.

Over the past three days, the market has risen by 4.6 per cent; yet a week ago, said Ms Barbara Altmann of B Metzler in Frankfurt, most observers were expecting a further decline. The recovery, she said, reflects recoveries in the bond market and the D-Mark.

This week, a fall in average bond yields from 8.82 to 8.57 reflected the authorities' decision to postpone new government bond issues. Over the past week, the D-Mark has recovered against the dollar, from around DM1.72 to DM1.67.

Financials, chemicals, engineering and the law were yesterday's gains. Hoechst, the steel-

maker which has moved into high-tech engineering, jumped to third in the most active stocks list, trading in DM696m as its shares rose DM25.50 to DM287 on a large buy order.

Metallgesellschaft rose DM21.50 at DM513, still excited by Daimler's decision to take a 10 per cent stake.

AMSTERDAM gained 1.9 per cent on institutional buying. The CBS Tendency index rose 1.8 to a year's high of 98.2 in turnover estimated at F1600m to F1700m. Among the winners, Philips jumped F1.70 or 6.1 per cent to F29.70, mostly on foreign demand, and Prell Tyre rose F1.40 or 6.4 per cent to F22.40 in spite of its sombre 1991 forecast on Tuesday.

Aegon, the insurer, added F1.20 to F133.70 after announcing results in line with expectations and raising its dividend. Turnover rose to about F2.7bn from F2.5bn.

Alcatel Alsthom, the electrical engineering group, added FFR2 to FFR21 on volume of 397,600 shares. As the bourse closed, the company released its 1990 results and announced an offer to buy out minority

## FT-SE Eurotrack 100 - Apr 3

Hourly changes						
Open	10 am	11 am	Noon	1 pm	2 pm	3 pm
1110.78	1111.53	1113.67	1114.24	1115.73	1115.82	1116.15

Day's High 1117.27 Day's Low 1110.75

Apr 2	Mar 28	Mar 27	Mar 26	Mar 25
1100.31	1099.14	1099.17	1076.79	1076.41

Base value 1000 (20/10/80) = 1000

The FT-SE Eurotrack 100 index for April 2 was overstated throughout the day by +12.95 because of an error in the peso/dollar exchange rate, said the International Stock Exchange. For the same reason the Eurotrack 200 index was overstated by +7.74. The table shows the corrected closing figure for April 2.

den added F1.70 to F152.50. Pakhoi gained F13.70 to F157.70; the transport and storage company is due to report figures today.

PARIS advanced in fairly busy trading, with the CAC 40 index up 24.79 or 1.4 per cent at 1,851.89. Turnover rose to about FFR2.7bn from FFR2.5bn.

Alcatel Alsthom, the electrical engineering group, added FFR2 to FFR21 on volume of 397,600 shares. As the bourse closed, the company released its 1990 results and announced an offer to buy out minority

shareholders in three subsidiaries through a share swap. The three units, Générale Occidentale, Saft and Locatel, were suspended on Tuesday.

Alcatel's profits rise was as good as expected, said one salesman. He added that the current trend towards buying in minorities was technically positive for the market, as it reduced the free float and so helped to push prices higher.

Permot gained FFR4 or 5.5 per cent to FFR1.231 with 45,400 shares exchanged. The drinks group said that it had not ruled

out selling its stake of about 2.5 per cent in Suez, which added FFR3.30 to FFR346.30.

MILAN's Comit index closed 6.96, or 1.3 per cent, higher at 592.02, led up by Generali, Cir and Olivetti. The insurer enjoyed US interest and rose 1.75 to 135.80.

Mr Carlo De Benedetti's key holding company, Cir, rose 1.86, or 0.4 per cent, to 12,840, and Olivetti by 1.82 to 14,040 in late trading. Meanwhile the Fiat group retailer, Rinascente, put on 1.60, or 4.3 per cent, to 16,280 following Tuesday's higher profits for 1990.

GURICH rose 1 per cent, the Swiss index closing 5.9 higher at 556.9. Foreign buying centred on chemicals, where Ciba-Geigy registered rose SFR80 to SFR2,640. Banks climbed on interest rate hopes. Union Bank registered closing 5.27 higher at SFR77.

STOCKHOLM saw foreign interest in its big consumer durables companies. Electrolux rising SEK7 to SEK237 and Volvo SEK11 to SEK230. The Alfa Romeo General index closed 18.90, or 1.7 per cent, higher at 1,112.20.

## Austral decision inspires Argentina

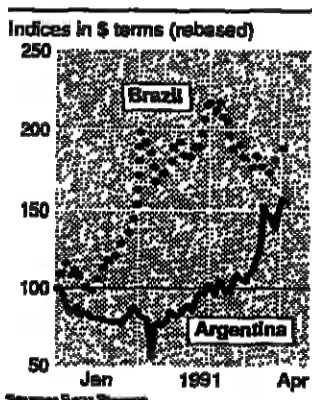
John Barham explains the recent surge in Buenos Aires while, below, Victoria Griffith talks to the São Paulo exchange president

THE NARROW streets of the Buenos Aires financial district swarmed with people a couple of weeks ago. Anxious crowds watched in silence as monitors in the windows of brokerages relayed the action at the city's stock market. Far from being a witness to disaster, as so often in the past, the Buenos Aires Stock Exchange had been spectacularly rebounding.

Turnover hit a record \$30.5m on March 21; the exchange's Merval index climbed 38 per cent on the same day, while the dollar-adjusted index gained 23 per cent, raising market capitalisation to \$5.1bn.

Since then, the market has stabilised after three days of profit-taking which pulled it back down 8.8 per cent. It has even extended its gains, says Mr Marc Wenhammar of Latin American Securities in London, pointing out that on Tuesday, the dollar-adjusted index had risen a net 2.5 per cent since March 21. Volume has also remained high, at \$18m on Tuesday, compared with \$3m a day six months ago.

On March 30, the day before the surge, Mr Domingo Cav-



Source: Bear Stearns

allo, economy minister, announced that the austral, Argentina's currency, would be made fully convertible on April 1 and the exchange rate would not be allowed to fall below 10,000 australs to the dollar. Mr Cavallo said the central bank would stop printing money to cover government spending and promised that he would turn a budget deficit into a surplus.

With interest rates tumbling to 3-4 per cent a month from 6-10 per cent a few months ago,

and the exchange rate under control, investors had nowhere else to go than to equities.

Mr Hugo Grimaldo, a financial commentator, says: "This is a plan to reactivate the economy. The government wants companies to make money so it can increase its tax revenues and balance the budget."

The financial market's positive reaction surprised Mr Cavallo. A member of his entourage said: "This shows that there is real confidence in Cavallo and the possibility of recovery."

All depends on his ability to control the budget and win the backing of foreign creditors. Analysts say that the Treasury cannot meet \$4.67bn in annual foreign debt service payments without fresh loans, debt relief or a moratorium.

If the government can run a budget surplus and keep interest rates low, say stock exchange officials, the outlook for Argentine equities will remain encouraging. Not only will other assets stay unattractive, but stability could improve corporate cash flows as interest rates fall and purchasing power grows.

Legalisation of loans in dollars could also encourage banks to lend money for longer periods. Loans rarely extend beyond 90 days. Manufacturers and consumers might then increase their borrowing to raise output or to increase consumption.

None the less, a fixed exchange rate and inflationary pressures will pressure companies to control costs. Mr Roberto Werner, head of capital markets at Banco Roberto, says: "The market is very selective, picking consumer white goods, home electronics and car stocks. Commercial banking is in a tough time. The benefits of rationalisation will be gradual, but the cost impact is immediate."

However, one dissenting observer says: "The million dollar question is whether to bet against Cavallo or not. He has taken his toll on international credibility. The success of privatisation, which Bovespa had been counting on to increase its market size, is also in question. 'Without an international accord on debt, privatisation will not be nearly as successful as everyone had hoped,' says Mr Vidigal.

In spite of Brazil's economic troubles, Mr Vidigal insists that an 18 per cent setback in the index during the first three weeks in March was just profit-taking. "Brazil's stock prices are still cheap on fundamentals," says the president. "I believe there are good days ahead."

## Brazilian strength scuppers merger plans

WITH THE Brazilian stock market registering gains of more than 100 per cent in dollar terms since the beginning of the year, Mr Alvaro Augusto Vidigal, president of the São Paulo Stock Exchange, has reasons to be optimistic. Trading volumes have doubled since their low point last year, and the prospect of more foreign money coming into the market has given stock prices an added lift.

The government's new rules for equities, announced two months ago, will allow direct foreign investment in Brazil and reduce the amount of time foreigners have to hold on to stock. Mr Vidigal believes the rules could go into effect within the next 60 days and is predicting a rally leading up to the event.

Things have improved so much on the trading floor that Mr Vidigal has decided that the São Paulo exchange (Bovespa) no longer needs a takeover. He backed out of a scheduled merger with the Rio de Janeiro Stock Exchange a couple of weeks ago, claiming that Mr Fernando Nabuco, Bovespa's former president, had given too much away in making the deal.

"Bovespa, which has the lion's share of the market in Brazil, must also have most of the power," says Mr Vidigal. The exchanges' presidents were said to have fallen out over Rio de Janeiro's status as the "political seat" of the combined exchanges.

Notwithstanding all the good news, there are some clouds on the horizon for

Bovespa. The Brazilian economy is still off-course, and the latest insider trading scandal, concerning the coffee markets, has taken its toll on international credibility.

The success of privatisation, which Bovespa had been counting on to increase its market size, is also in question. "Without an international accord on debt, privatisation will not be nearly as successful as everyone had hoped," says Mr Vidigal. In spite of Brazil's economic troubles, Mr Vidigal insists that an 18 per cent setback in the index during the first three weeks in March was just profit-taking. "Brazil's stock prices are still cheap on fundamentals," says the president. "I believe there are good days ahead."

## ASIA PACIFIC

## Strong yen and US gains spur Nikkei

## Tokyo

HOPES OF monetary easing, triggered by the stronger yen, together with the overnight surge on Wall Street, brought in broadly based buying yesterday, writes Erika Terazono in Tokyo.

The Nikkei average gained 528.06 or 2 per cent to 26,780.06. It opened at the day's low of 26,222.71 and reached a high of 26,803.43 near the close.

Volume expanded to 650m shares from 400m; domestic institutions were spurred into action by heavy foreign buying. Rises led falls by 806 to 194, with 129 issues unchanged. The Topix index of all first section stocks climbed 30.85 to 2,007.56, and in London trading the ISE/Nikkei 50 index advanced 27.06 to 1,529.29.

The yen's strength caused a sharp turnaround in sentiment. A Jardine Fleming trader said the Nikkei supported above the 13-week moving average was also a positive sign.

Interest rate-sensitive issues were sought on expectations of a discount rate cut. Tokyo Electric Power put on Y90 to Y4,000 and Nippon Steel added Y7 to Y498.

Mitsubishi Electric, the most active issue, rose Y30 to Y817 on foreign buying. Investors were attracted because the group is gaining a strong foothold in the Middle East.

Drug manufacturers were strong on profits expectations and in anticipation of drug developments. The sector gained 3.42 per cent. Tanabe Selyaku rose Y300 to Y1,260 and Fujisawa Pharmaceutical Y90 to Y1,980.

Railway-related shares rose on rumours that East Japan Railway plans to list later this year. Keisei Electric Railway added Y40 to Y1,790 and Tokai Y80 to Y1,590. East Japan Railway's suppliers also advanced: Omron, which has received orders for automatic ticket checking machines, appreciated Y30 to Y230.

Machine tool makers were

strong, reflecting increased orders because of the labour shortage. Toshiba Tungaloy climbed Y60 to Y890 and Hitachi Construction Machinery Y30 to Y1,580.

In Osaka, the OSE average advanced 461.02 to 29,523.70 on volume of 58m shares, up from 33m. Sumitomo Forestry added Y50 to Y1,830; the company, which is setting up several branches, has a large order backlog in spite of sluggish housing starts.

Nihon Spindle rose by its daily limit of Y100 to close at Y1,030. Investors were attracted by brisk sales of its device to remove the chemical dioxin from water.

## Roundup

ONLY THREE countries in the Pacific Basin region responded in strength to Wall Street and Tokyo. Otherwise gains were modest, and Manila declined.

HONG KONG approached the all-time high of 8,950 on the Hang Seng index, advancing

79.71 or 2.1 per cent to 3,869.70. Turnover swelled from HK\$1.24bn to HK\$2.22bn.

Properties led the rally. Traders noted that apart from the Wall Street rise, the recent recovery in the US dollar, to which the Hong Kong dollar is linked, made Hong Kong investments more attractive.

AUSTRALIA noted some south-east Asian buying as volume climbed from A\$123m to A\$164m and the All Ordinaries index put on 22.3 to 1,677.0.

News Corp, cutting its third newspaper title in six months, rose 30 cents to A\$9. Adelaide Steamship continued to suffer in the wake of last week's reported first-half loss, falling 3 cents to 11 cents with a heavy 4.8m share traded, following a drop of 18 cents on Tuesday.

TAIWAN advanced by 3.1 per cent, the weighted index closing 159.54 higher at 5,344.84, but volume eased from T\$68.4bn to T\$68.3bn. Buying was targeted at mutual funds, automotive stocks and small-sized financial issues.

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